

Lançar App na Apple Store

Configure um projeto para envio na loja.

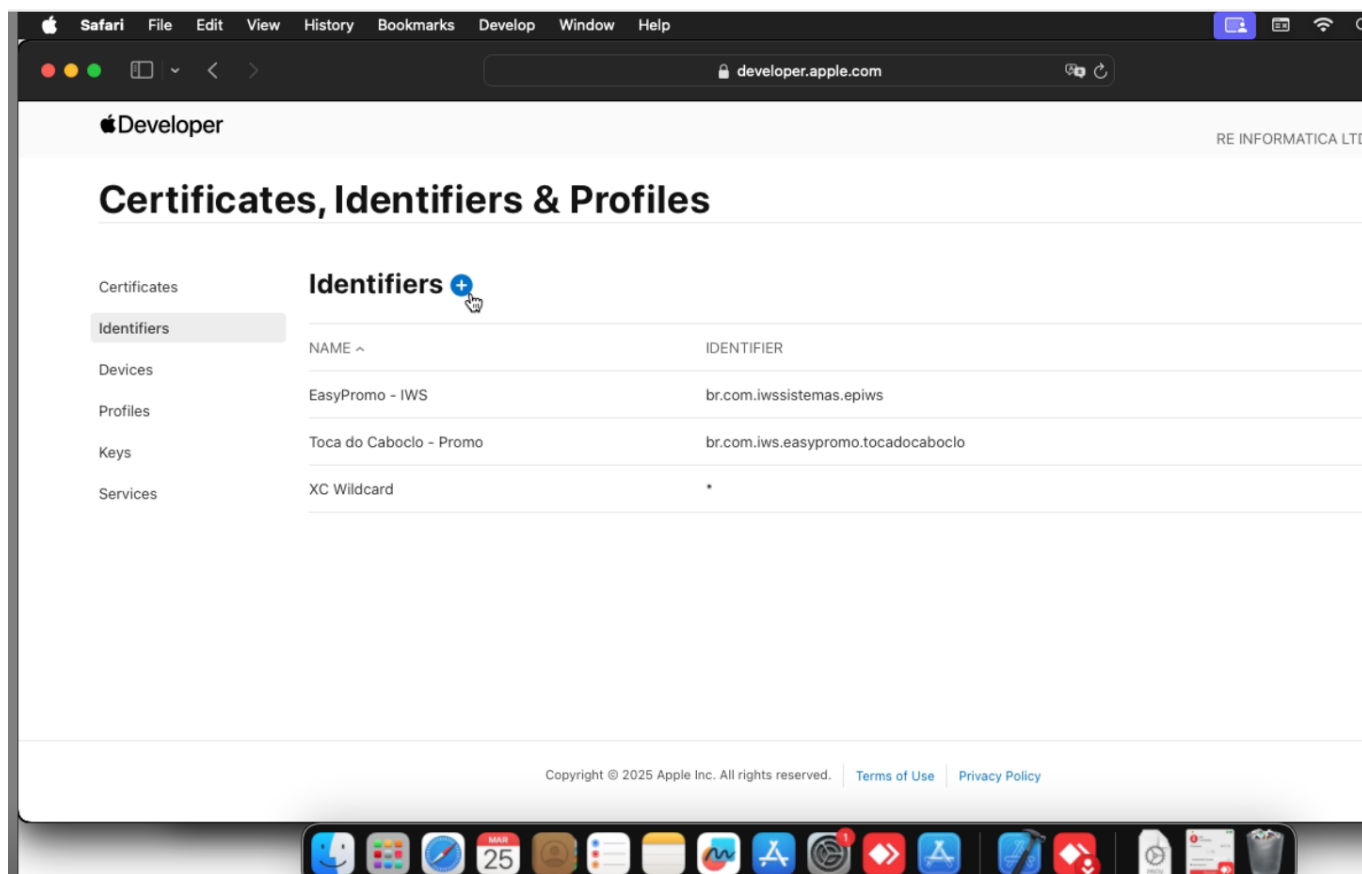
Certificado de Perfil do app

No **Safari** acesse a página [Certificados da Apple](#).

Os dados de login se encontram na planilha, a autenticação de dois fatores está ativada, mas o código é enviado direto no MiniMac como padrão, mas se for necessário tem como enviar o código no email da conta.

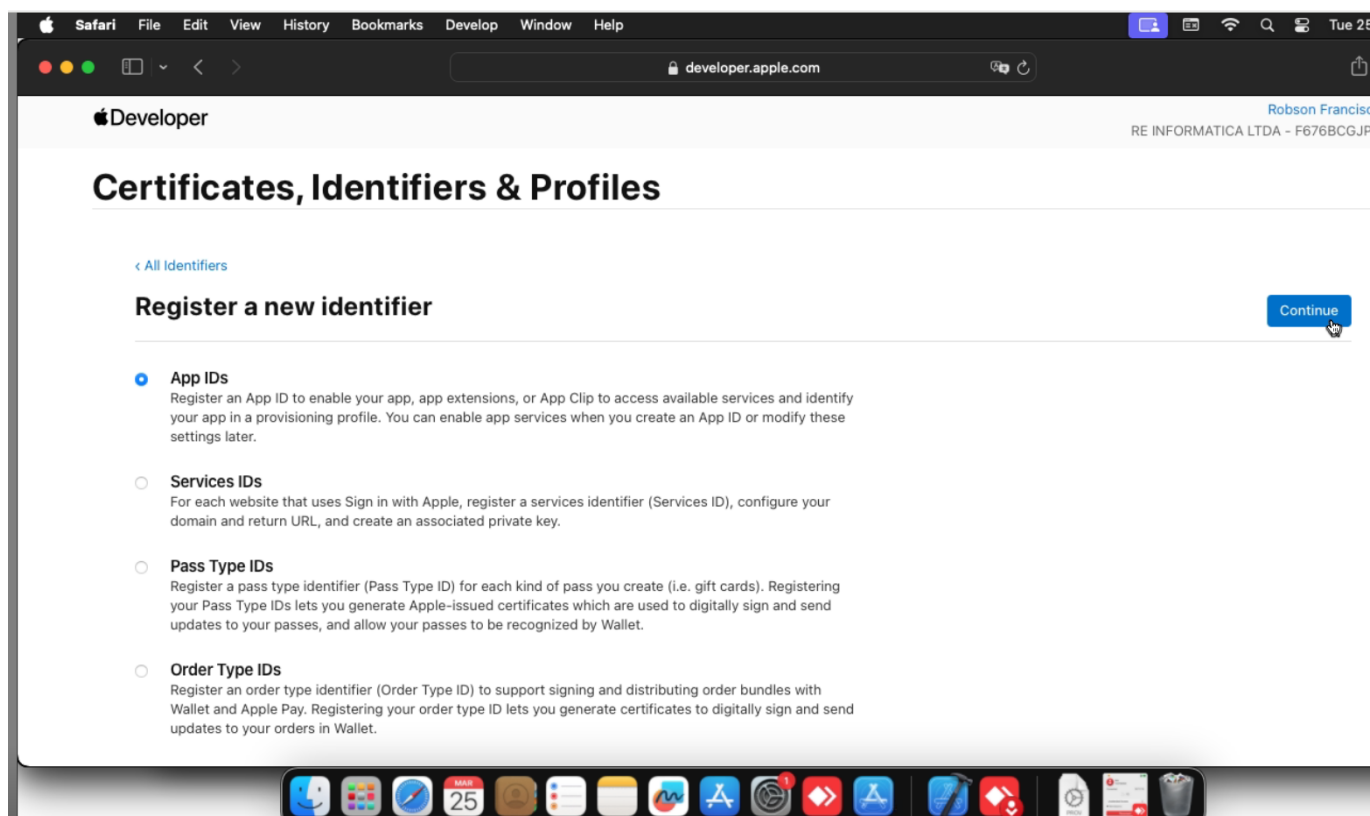
Criar a identidade do app

Clique em **Identifiers** do lado esquerdo, e depois no botão adicionar.



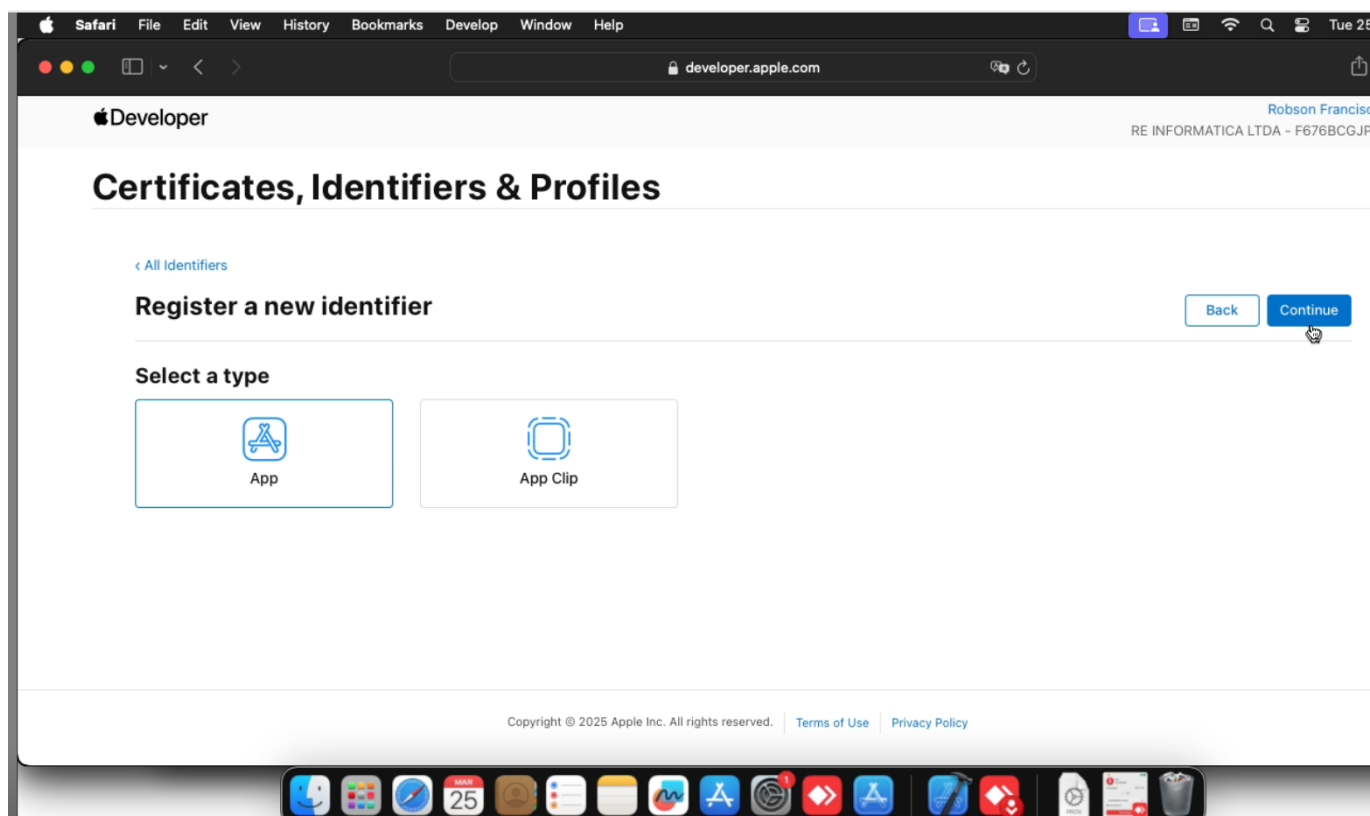
Safari - Certificados da Apple

Selecione a opção **App IDs** e depois clique em **Continue**



Safari - Certificados da Apple

Selecione **App** e clique no botão **Continue**.



Safari - Certificados da Apple

No campo **Description** informe o nome do projeto.

Developer

Robson Francis
RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

< All Identifiers

Register an App ID

Platform
iOS, iPadOS, macOS, tvOS, watchOS, visionOS

Description
Clube Ventura
You cannot use special characters such as @, &, *, " "

App ID Prefix
F676BCG.JPG (Team ID)

Bundle ID ☒ Explicit ☐ Wildcard

We recommend using a reverse-domain name style string (i.e., com.domainname.appname). It cannot contain an asterisk (*).

Capabilities App Services

ENABLE	NAME	NOTES
☐	5G Network Slicing ⓘ	
☐	Access Wi-Fi Information ⓘ	

Safari - Certificados da Apple

No campo **Bundle ID** informe o nome do pacote do projeto.

Developer

Robson Francis
RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

< All Identifiers

Register an App ID

Platform
iOS, iPadOS, macOS, tvOS, watchOS, visionOS

Description
Clube Ventura
You cannot use special characters such as @, &, *, " "

App ID Prefix
F676BCG.JPG (Team ID)

Bundle ID ☒ Explicit ☐ Wildcard

br.com.iws.easypromo.clubeventura

We recommend using a reverse-domain name style string (i.e., com.domainname.appname). It cannot contain an asterisk (*).

Capabilities App Services

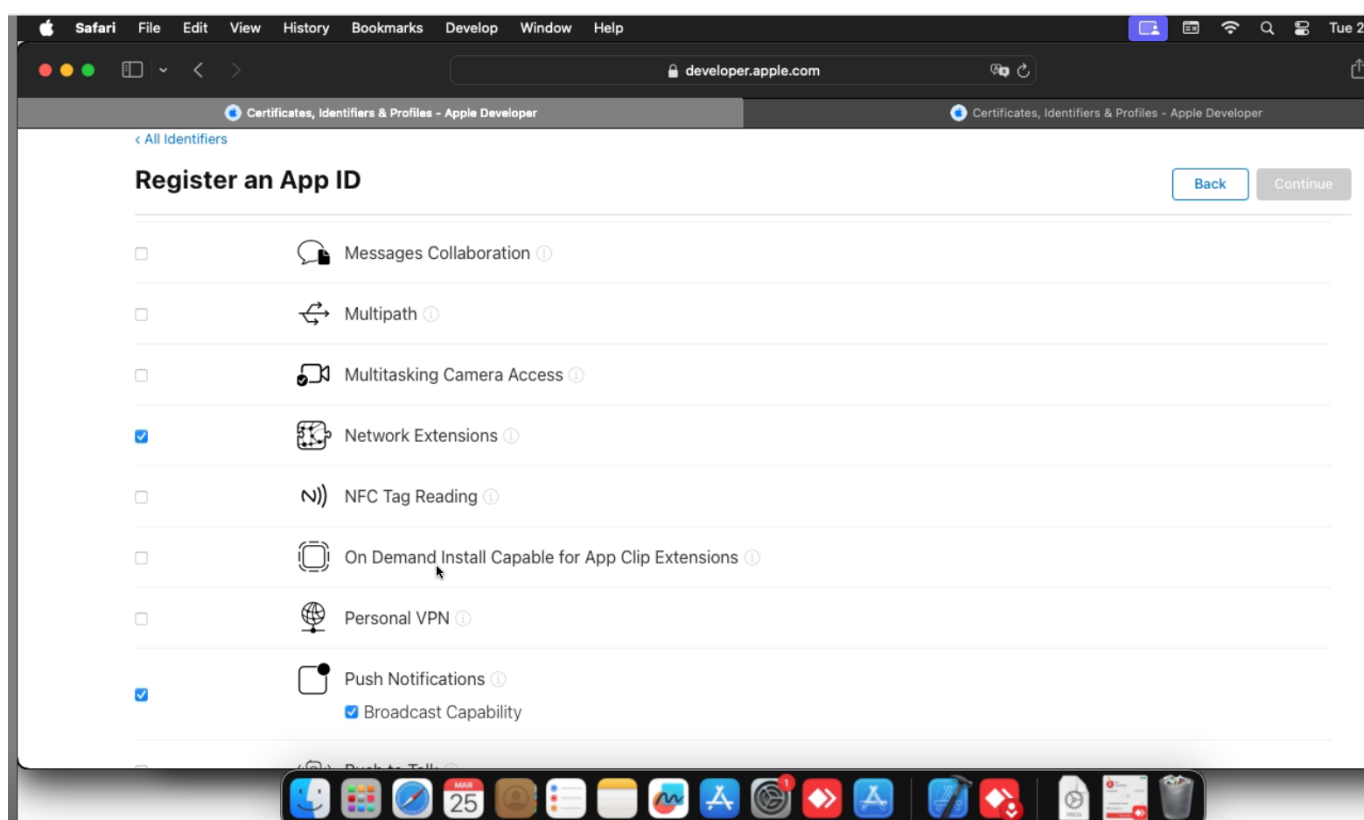
ENABLE	NAME	NOTES
☒	5G Network Slicing ⓘ	
☐	Access Wi-Fi Information ⓘ	

Safari - Certificados da Apple

Em **Cabacilities** informe todos recursos necessários para funcionar o aplicativo. No caso do **EasyPromo** os recursos são:

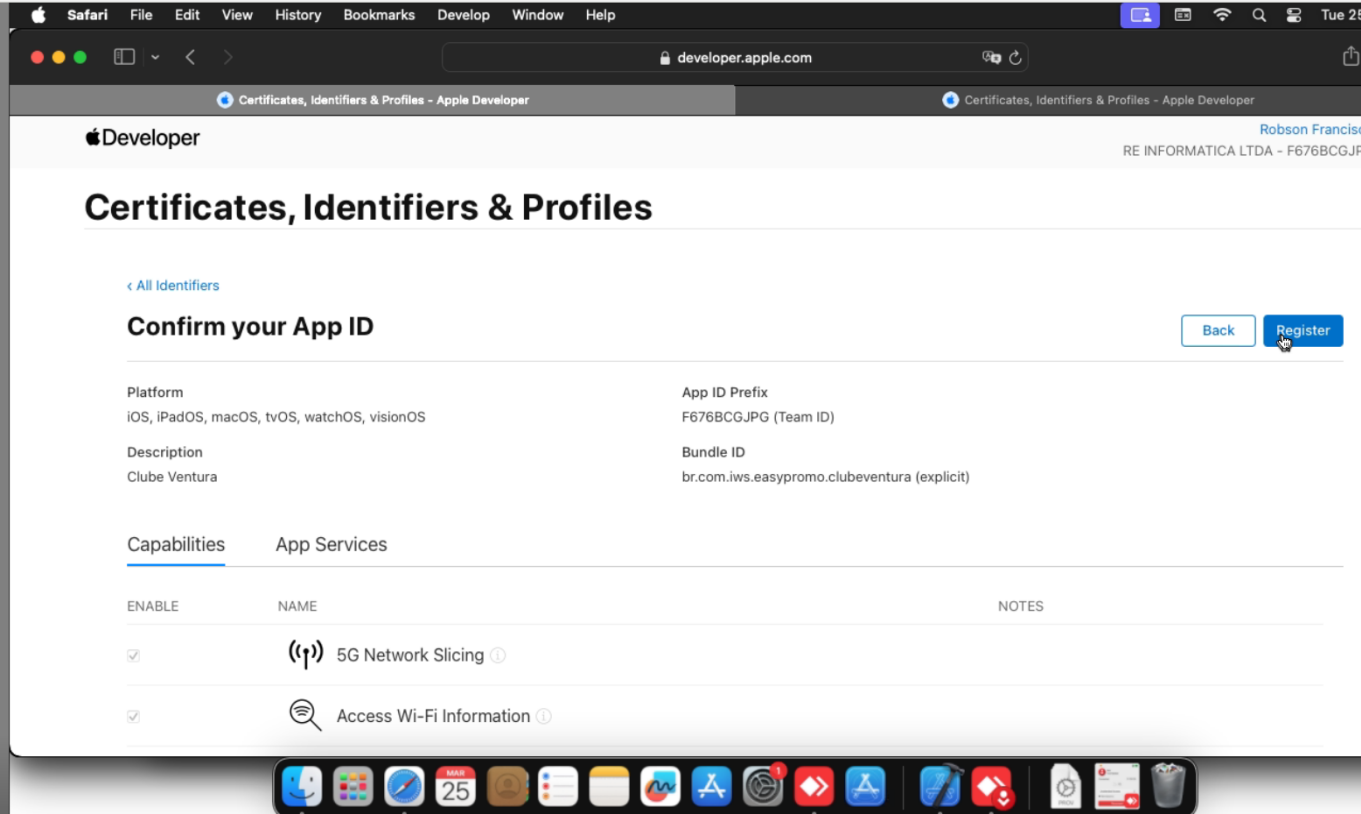
- 5G Network Slicing
- Access Wi-Fi Information
- Associated Domains
- Communication Notifications
- Network Extensions
- Push Notifications e Broadcast Capability

Esses recursos podem ser adicionados ou removidos de acordo com a necessidade do app, mas qualquer alteração também deverá ser feita do projeto no **XCode**.



Safari - Certificados da Apple

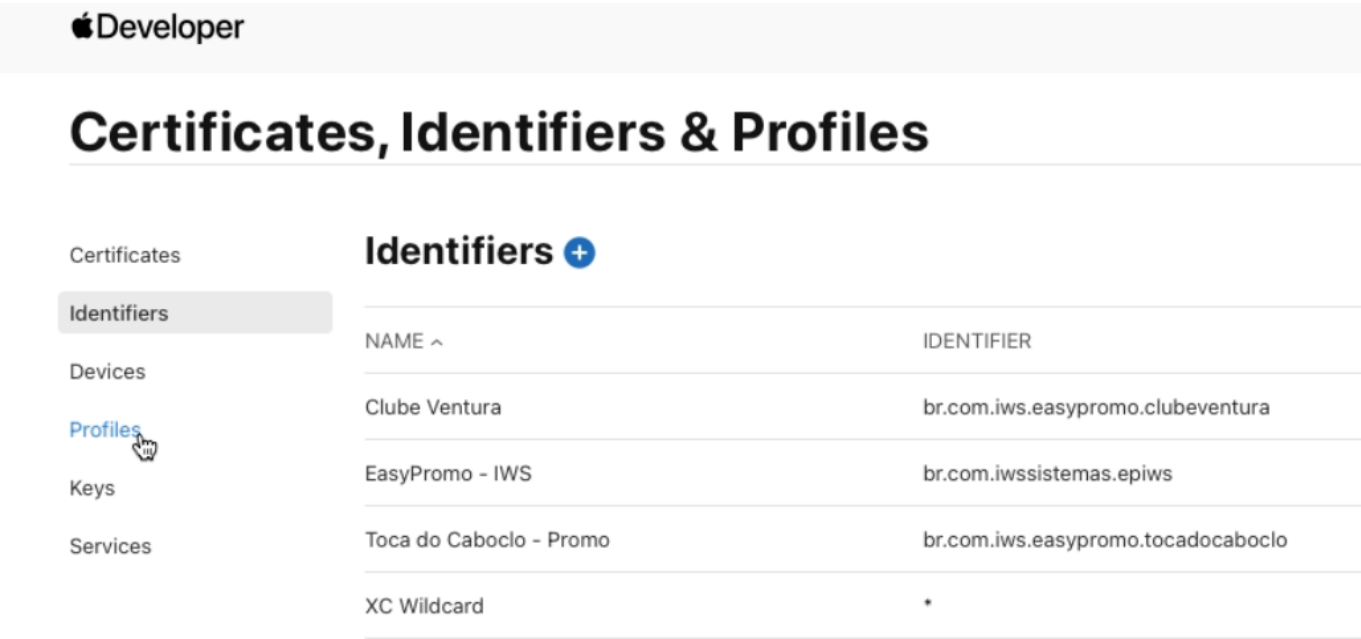
Depois clique no botão **Continue**. Depois verifique se as informações estão corretas e depois clique no botão **Register**.



Safari - Certificados da Apple

Criar o perfil do app

Voltando para pagina inicial dos certificados, clique na opção **Profiles** do lado esquerdo.



Safari - Certificados da Apple

Clique no botão para adicionar o perfil.



Certificates, Identifiers & Profiles

Certificates

Identifiers

Devices

Profiles

Keys

Services

Profiles

NAME ^	PLATFORM	TYP
NovoProv	iOS	App
prov-ep-toca	iOS	App

Safari - Certificados da Apple

Depois em **Distribution** selecione a opção **App Store Connect** e clique no botão **Continue**.

Register a New Provisioning Profile

Continue 

Development

- ☐ **iOS App Development**
Create a provisioning profile to install development apps on iOS, iPadOS, watchOS, and visionOS test devices.
- ☐ **tvOS App Development**
Create a provisioning profile to install development apps on tvOS test devices.
- ☐ **macOS App Development**
Create a provisioning profile to install development apps on test devices.
- ☐ **DriverKit App Development**
Create a provisioning profile to install development driverkit extensions on iOS, iPadOS, and macOS test devices.

Distribution

- ☐ **Ad Hoc**
Create a distribution provisioning profile to install your app on a limited number of registered devices.
- ☐ **tvOS Ad Hoc**
Create a distribution provisioning profile to install your app on a limited number of registered tvOS devices.
- ☒ **App Store Connect**
Create a distribution provisioning profile to submit your app to App Store Connect.

Safari - Certificados da Apple

Em **App ID** selecione o ID criado do aplicativo referente. Depois clique no botão **Continue**.

Developer

Robson Francis
RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

[< All Profiles](#)

Generate a Provisioning Profile

BackContinue

Select Type > Configure > Generate > Download

Select an App ID

If you plan to use services such as Game Center, In-App Purchase, and Push Notifications, or want a Bundle ID unique to a single app, use an explicit App ID. Uploading apps to the App Store requires an explicit App ID. In the future, wildcard app IDs will no longer appear when creating an App Store provisioning profile.

App ID: 4 App IDs
Clube Ventura (F676BCGJPG.br.com.iws.easypromo.clubev... X v

Copyright © 2025 Apple Inc. All rights reserved. [Terms of Use](#) [Privacy Policy](#)

Safari - Certificados da Apple

Na seleção de certificados, o certificado válido é a segunda opção. Selecione o certificado e clique no botão **Continue**.

Developer

Robson Francis
RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

[< All Profiles](#)

Generate a Provisioning Profile

BackContinue

Select Type > Configure > Generate > Download

Select Certificates

Select the certificates you wish to include in this provisioning profile. To use this profile to install an app, the certificate the app was signed with must be included.

☐ RE INFORMATICA LTDA (Distribution) For use in Xcode 11 or later Oct 31, 2025

☒ RE INFORMATICA LTDA (Distribution) For use in Xcode 11 or later Oct 31, 2025

Copyright © 2025 Apple Inc. All rights reserved. [Terms of Use](#) [Privacy Policy](#)

Safari - Certificados da Apple

No campo **Provisioning Profile Name** defina nome do certificado de perfil do app. Depois clique no botão **Generate**.

Certificates, Identifiers & Profiles

[← All Profiles](#)

Generate a Provisioning Profile

Back

Generate

Select Type > Configure > Generate > Download

Review, Name and Generate.

The name you provide will be used to identify the profile in the portal.

Provisioning Profile Name

ProvClubeVentura

Type

App Store

App ID

Clube Ventura(F676BCGJPG.br.com.iws.easypromo.clubeventura)

Certificates

1 Selected

Copyright © 2025 Apple Inc. All rights reserved.

[Terms of Use](#)

[Privacy Policy](#)

Safari - Certificados da Apple

Clique no botão **Download** e salve o arquivo na raiz do projeto.

Developer

Robson Francis RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

[← All Profiles](#)

Generate a Provisioning Profile

Download

Download and Install

Download and double click the following file to install your Provisioning Profile.

Name: ProvClubeVentura

Type: App Store

App ID: F676BCGJPG.br.com.iws.easypromo.clubeventura

Expires: 2025/10/31

Copyright © 2025 Apple Inc. All rights reserved.

[Terms of Use](#)

[Privacy Policy](#)

Safari - Certificados da Apple

Configurando o EasyPromo - WebView

Copie do projeto modelo um novo projeto na área de trabalho do MiniMac.

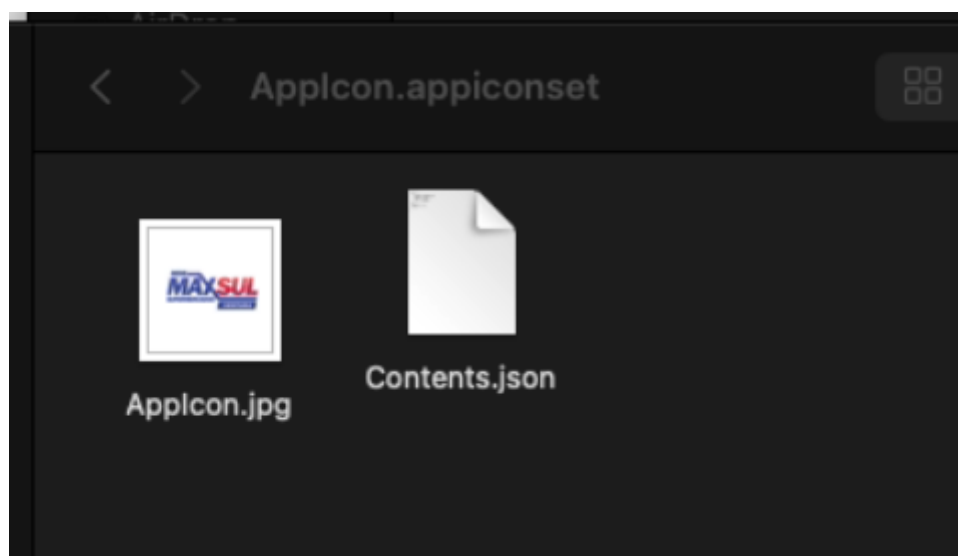
http://wiki.iws.com.br/

Printed on 2025/12/03 02:56



MiniMac - Sonoma - Área de Trabalho

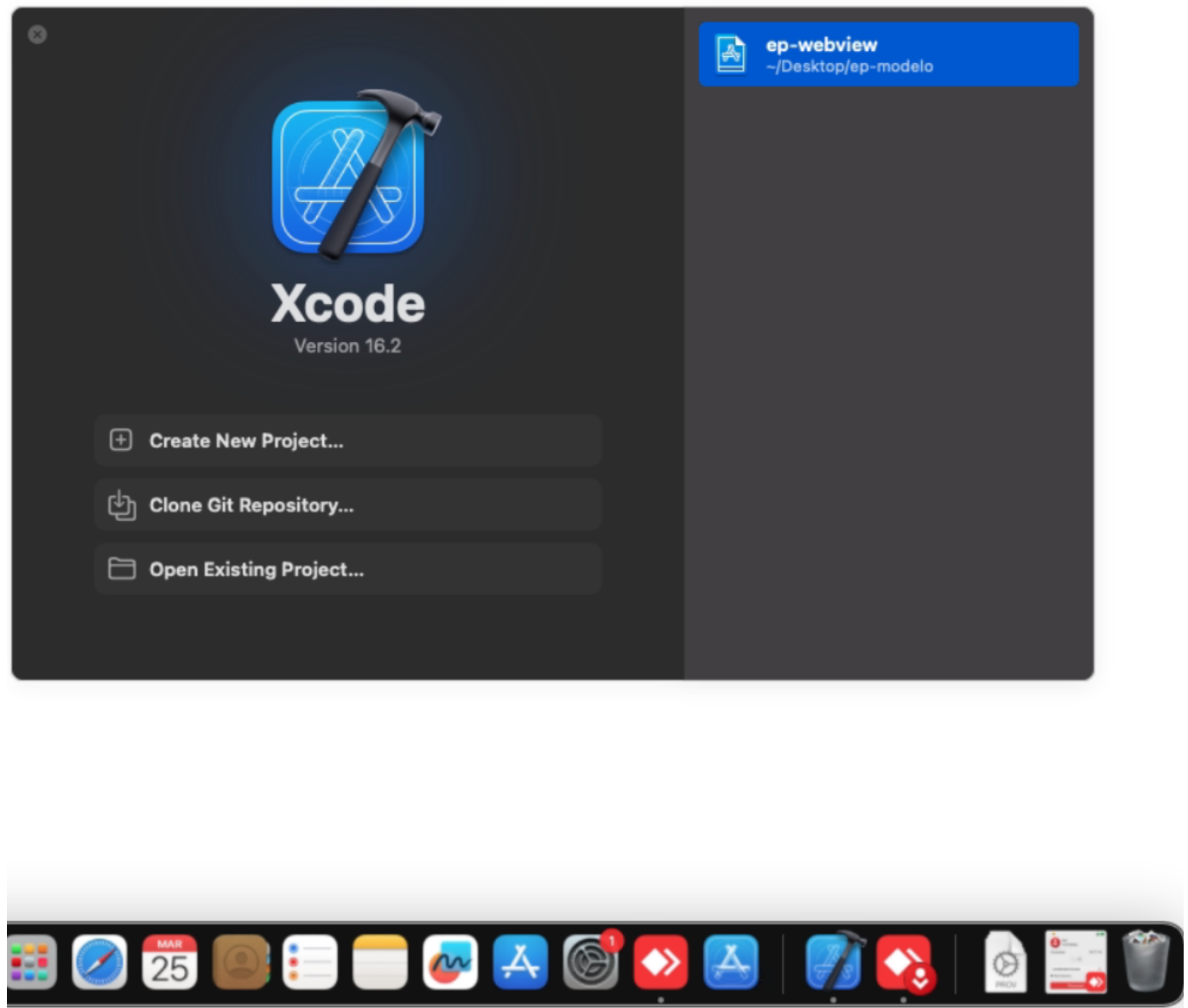
Troque o ícone do aplicativo para logo desejado. Vá no diretório do projeto. Acesse: **Assets.xcassets** depois em **AppIcon.appiconset** e substitua o arquivo **AppIcon.jpg** pelo mesmo nome.



MiniMac - Xcode

A Apple exige que o ícone seja **1024x1024** e não contenha fundo transparente recomendando então o tipo **jpg**

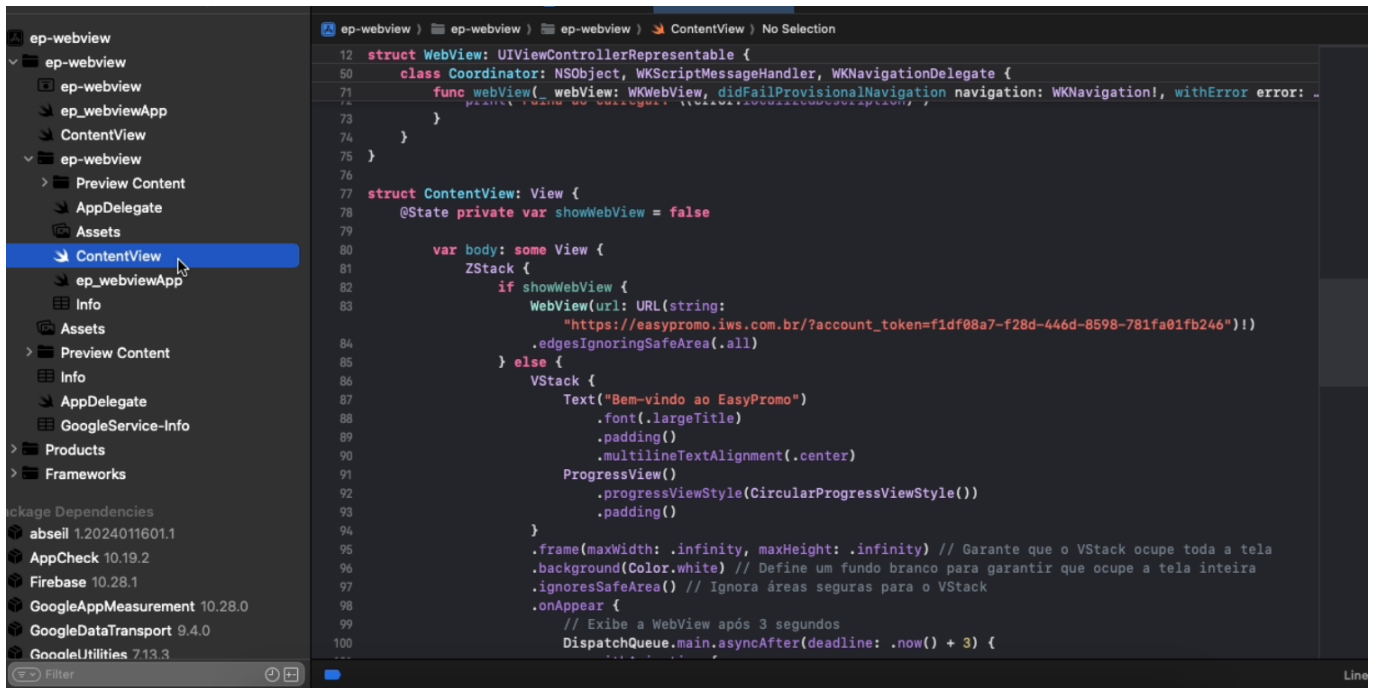
Abra o **XCode** e o projeto modelo do **Webview - EasyPromo**.



MiniMac - Xcode

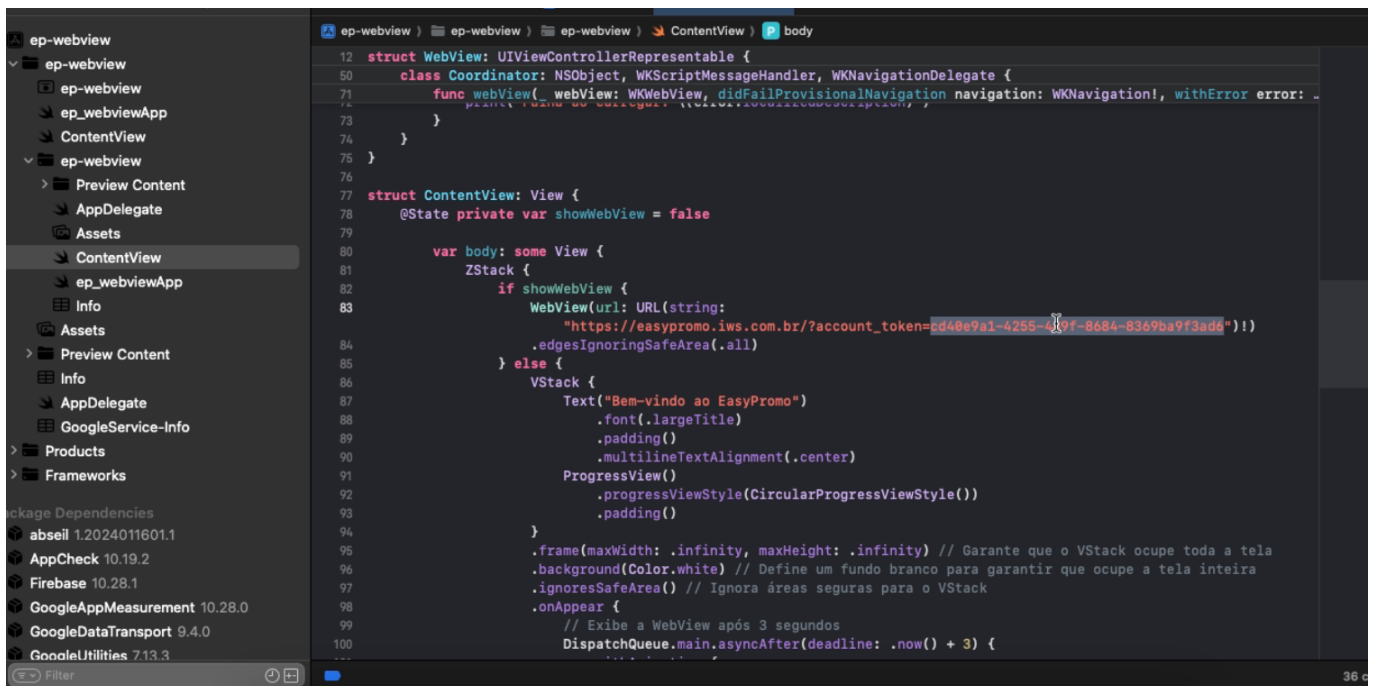
Configurando projeto EasyPromo

No diretório do lado esquerdo localize o **Content View**.



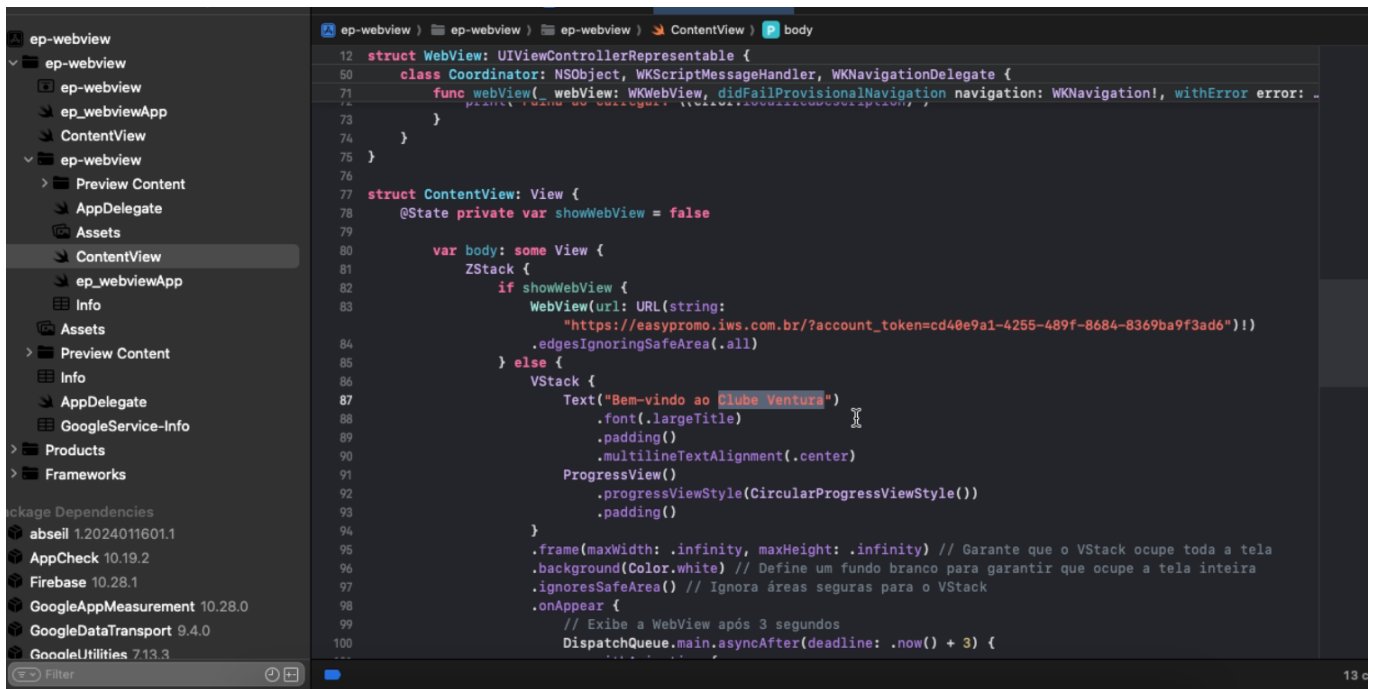
MiniMac - Xcode

Após abrir o **Content View** localize a **URL** do **EasyPrmo** e troque pelo token da conta que será utilizado no aplicativo.



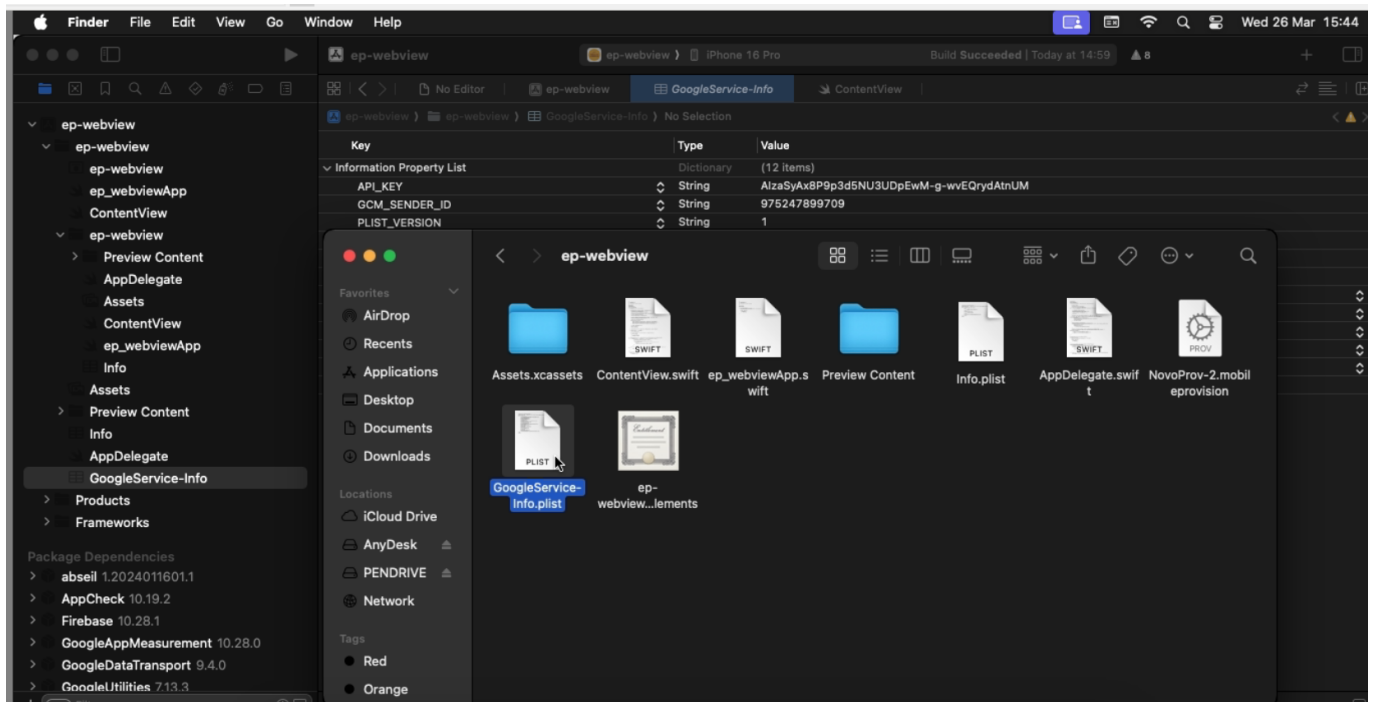
MiniMac - Xcode

Localize a mensagem que é exibida ao carregar a **URL** do **EasyPromo** e informe o nome da aplicação.



MiniMac - Xcode

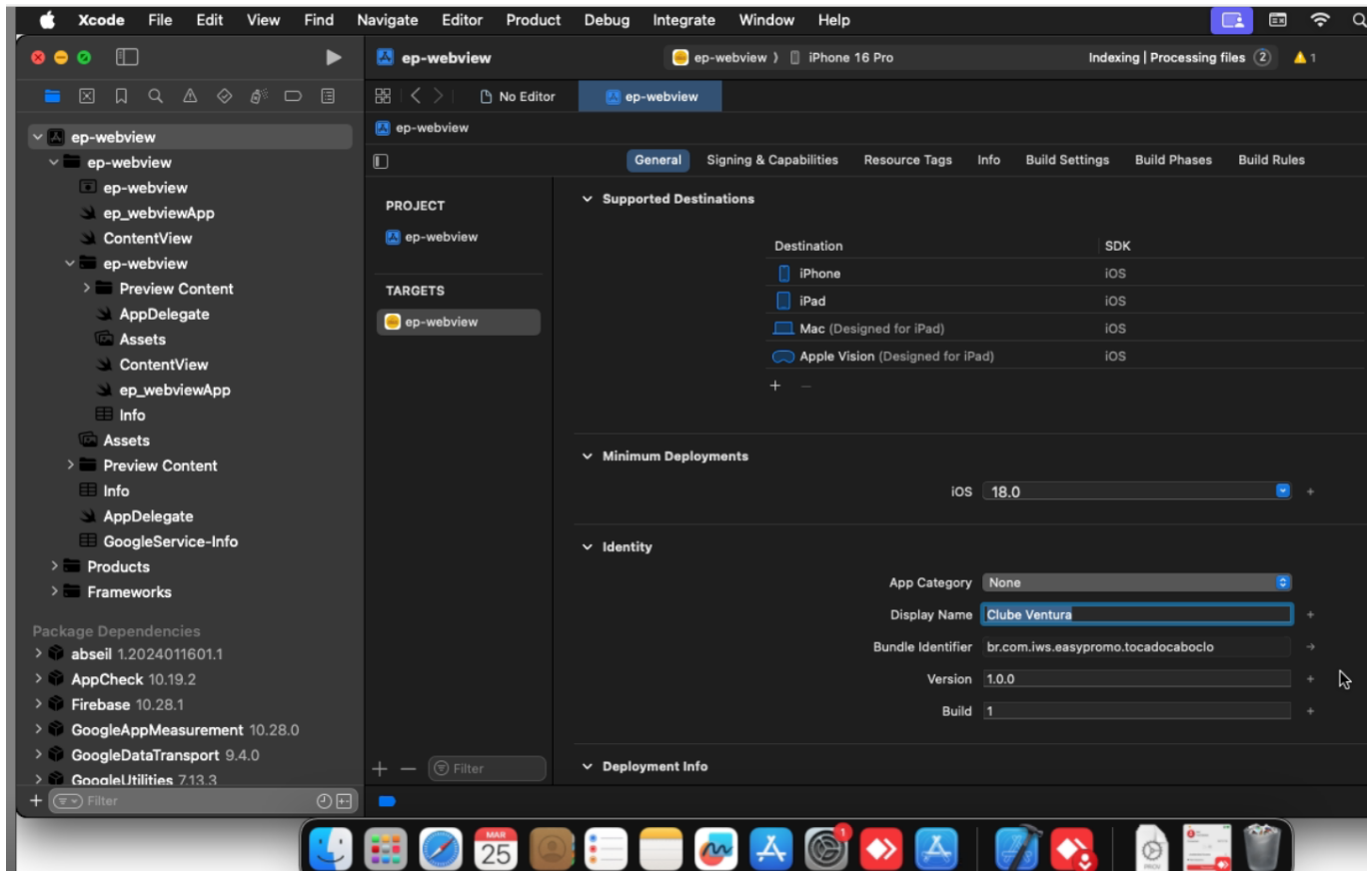
Atualize o arquivo **GoogleService-Info.plist** do Firebase no projeto.



MiniMac - Xcode

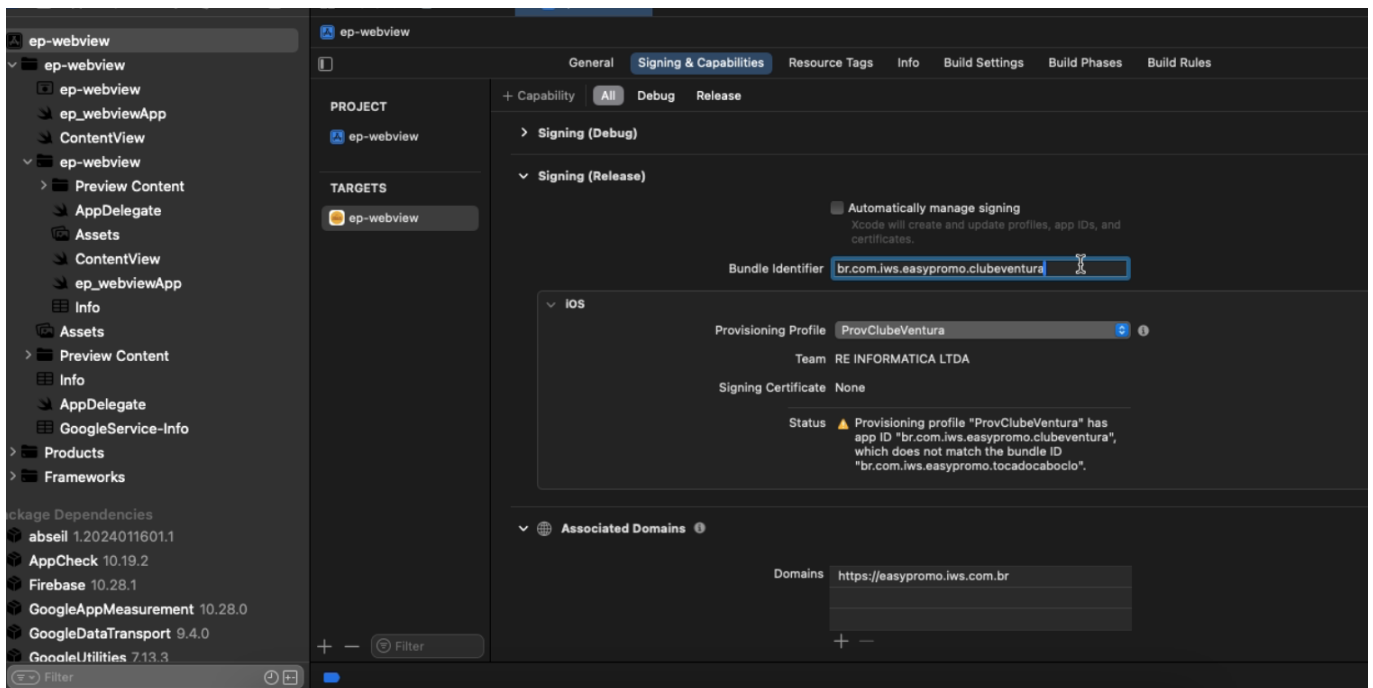
Configurando certificado

No lado esquerdo, clique no **ep-webview** do diretório, e ao abrir o painel do projeto clique na guia **General** e defina o nome do app no **Display Name**.



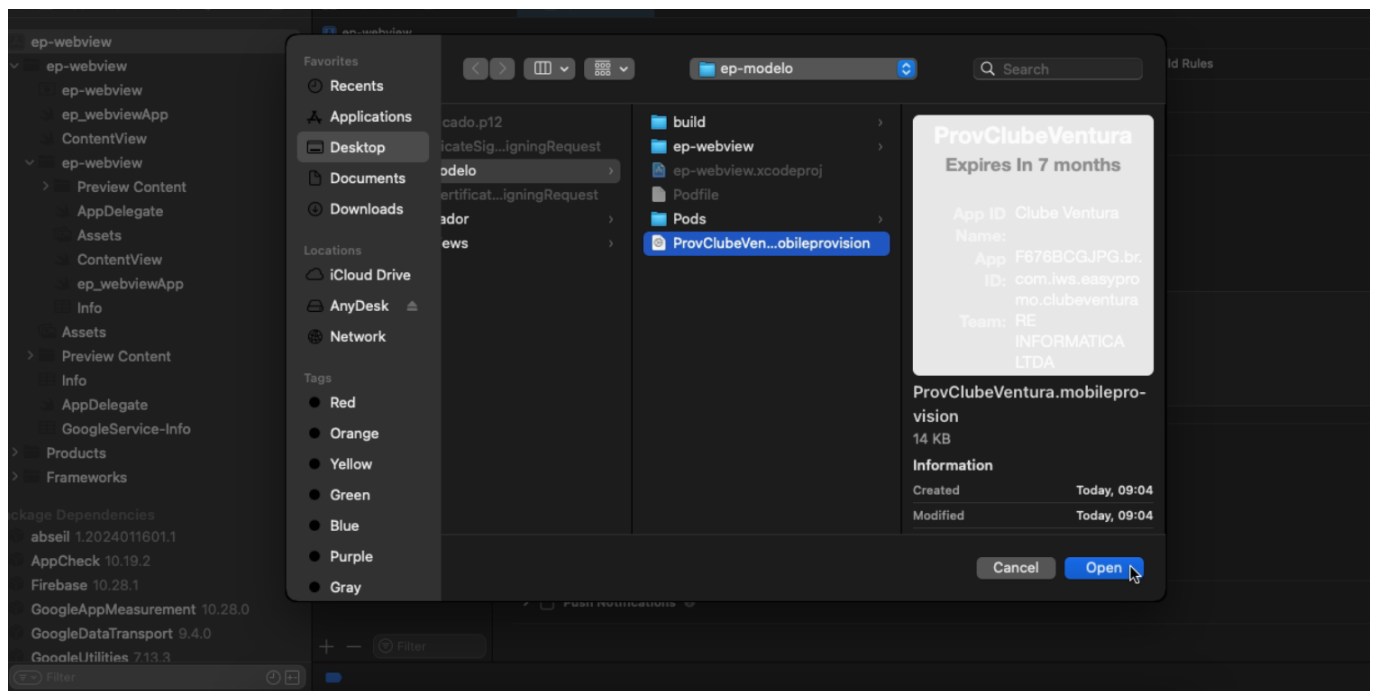
MiniMac - Xcode

Agora vá na guia **Signing & Capabilities**. Vá em **Signing (Release)** e no campo **Bundle Identifier** informe o nome do pacote do projeto.

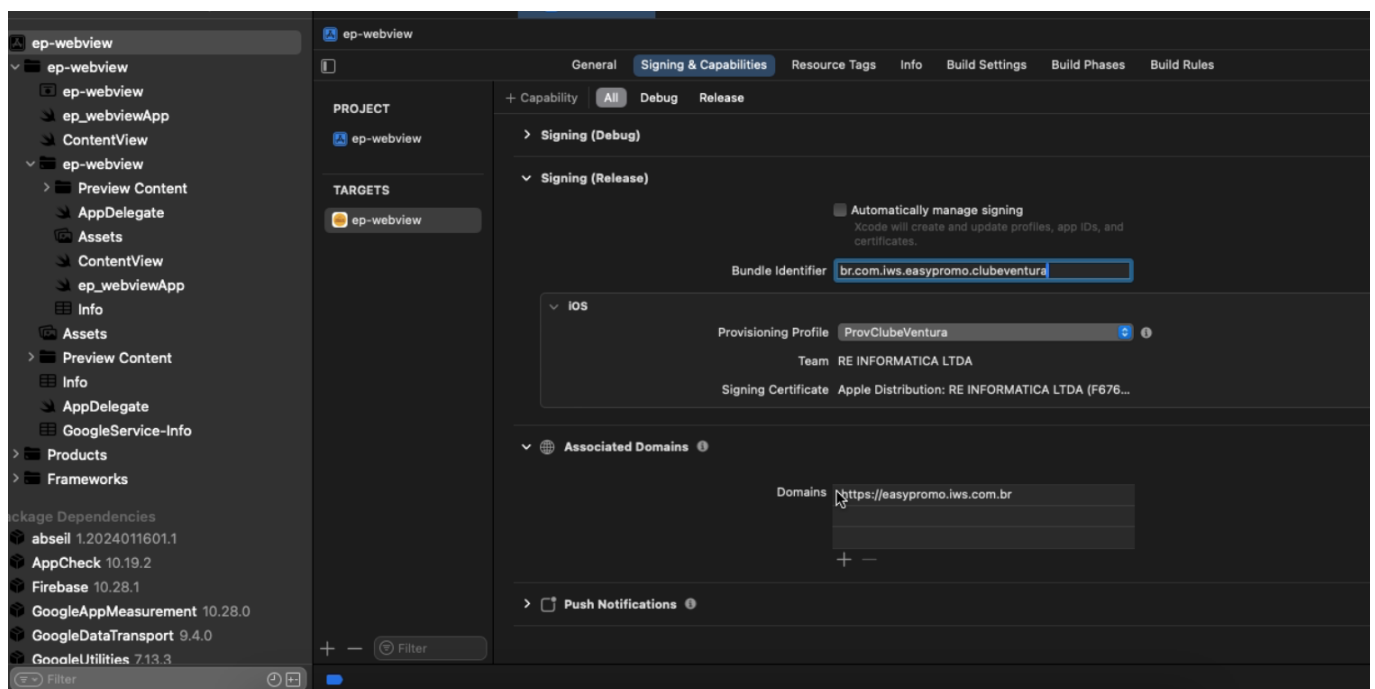


MiniMac - Xcode

Em **Provisioning Profile** selecione o certificado de perfil do app gerado para esse pacote definido e clique no botão **Open**.

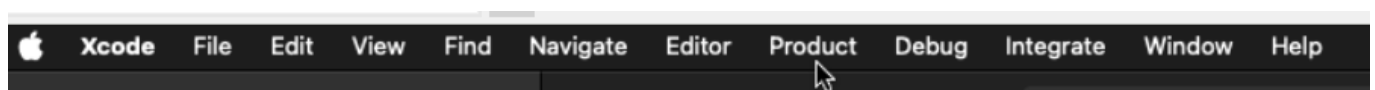


MiniMac - Xcode



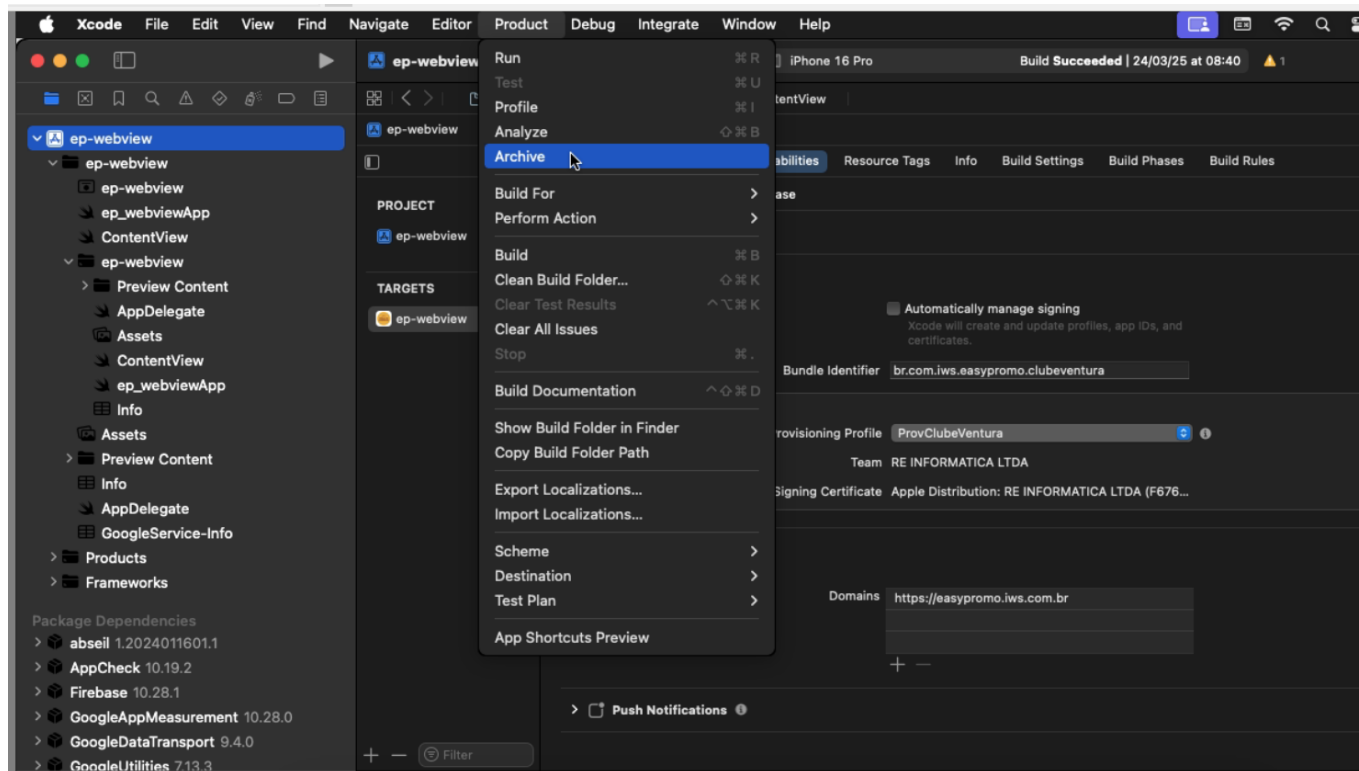
MiniMac - Xcode

Para enviar o **release** do aplicativo para a plataforma da **App Connect**. Clique no menu **Product**.



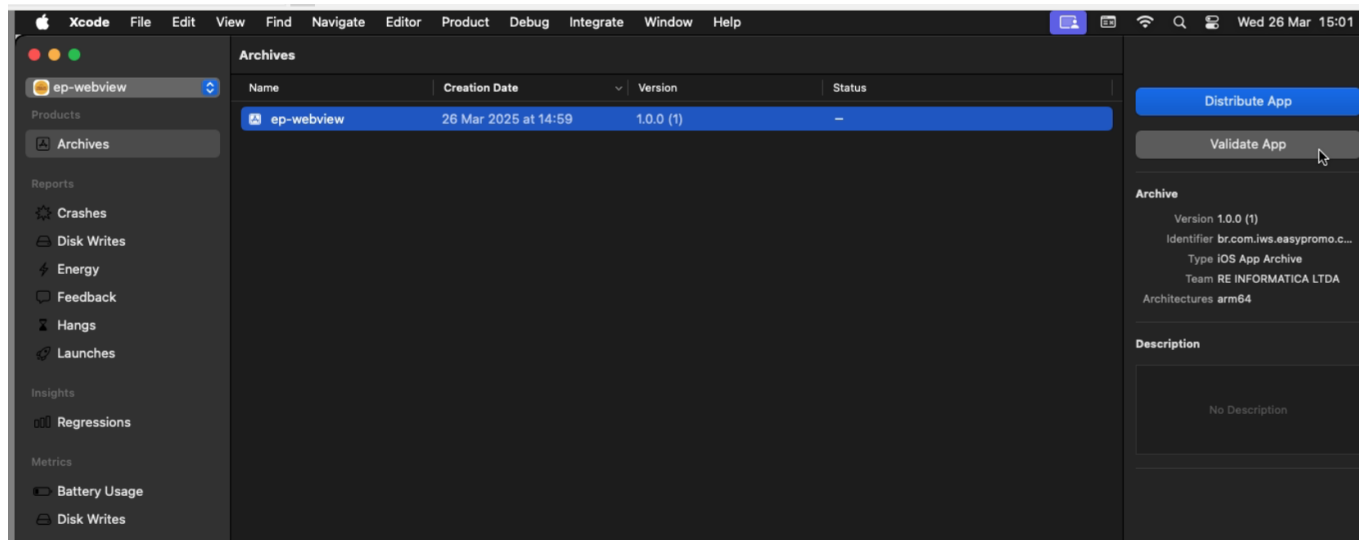
MiniMac - Xcode

Depois clique em **Archive**.



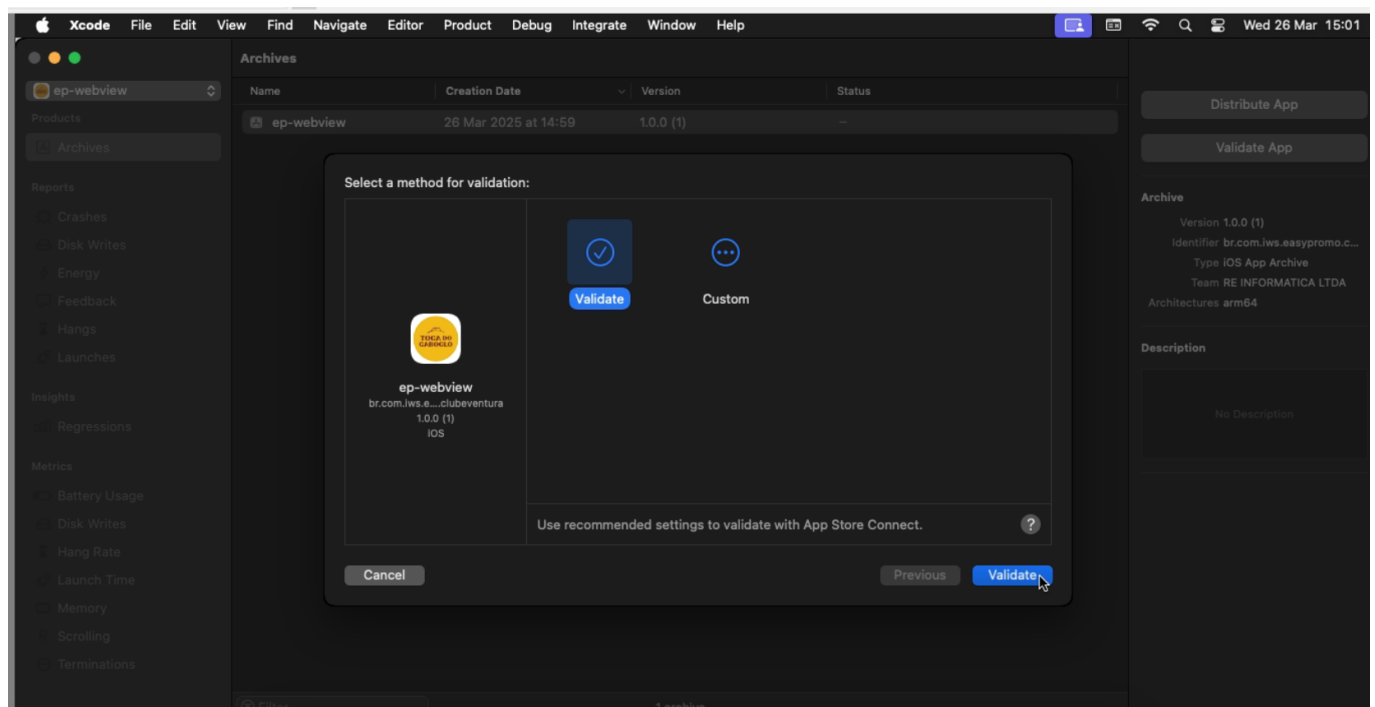
MiniMac - Xcode

Depois clique no botão **Validate App**, para confirmar se está tudo de acordo com as políticas da Apple.



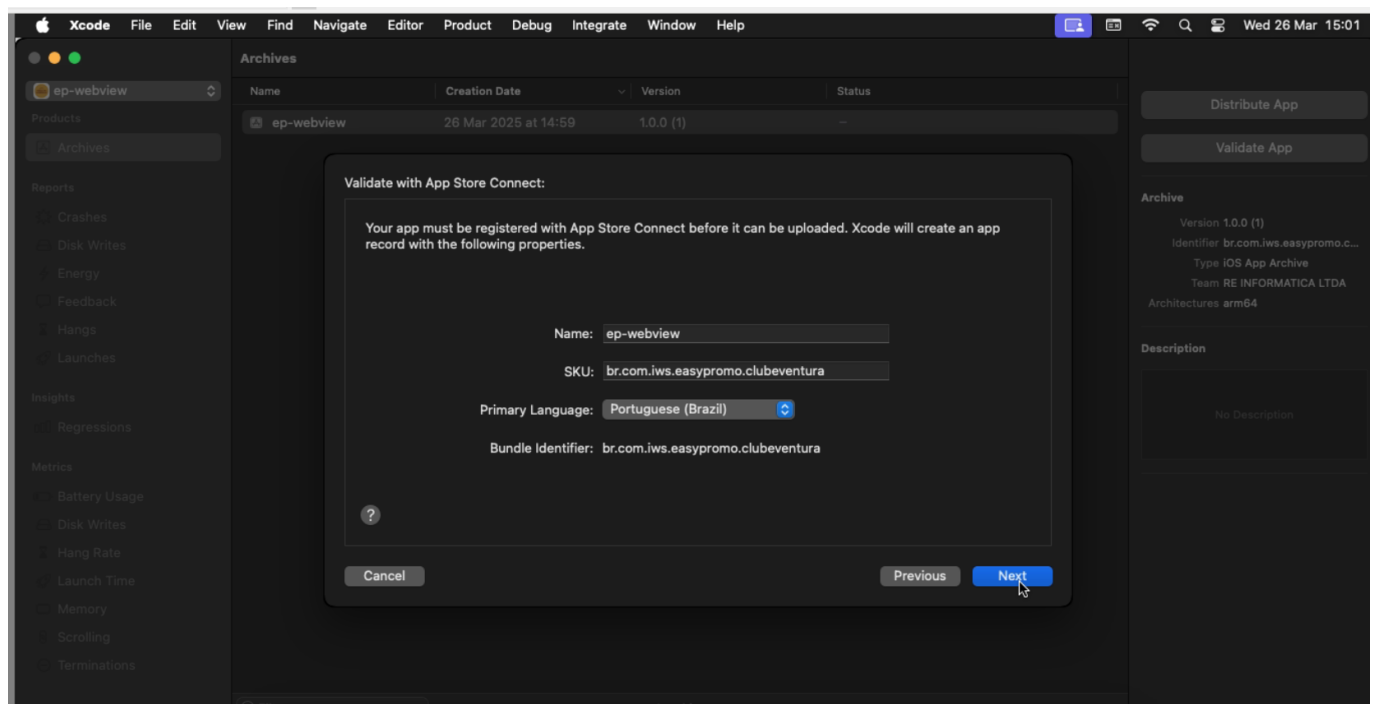
MiniMac - Xcode

Depois clique no botão **Validate**.



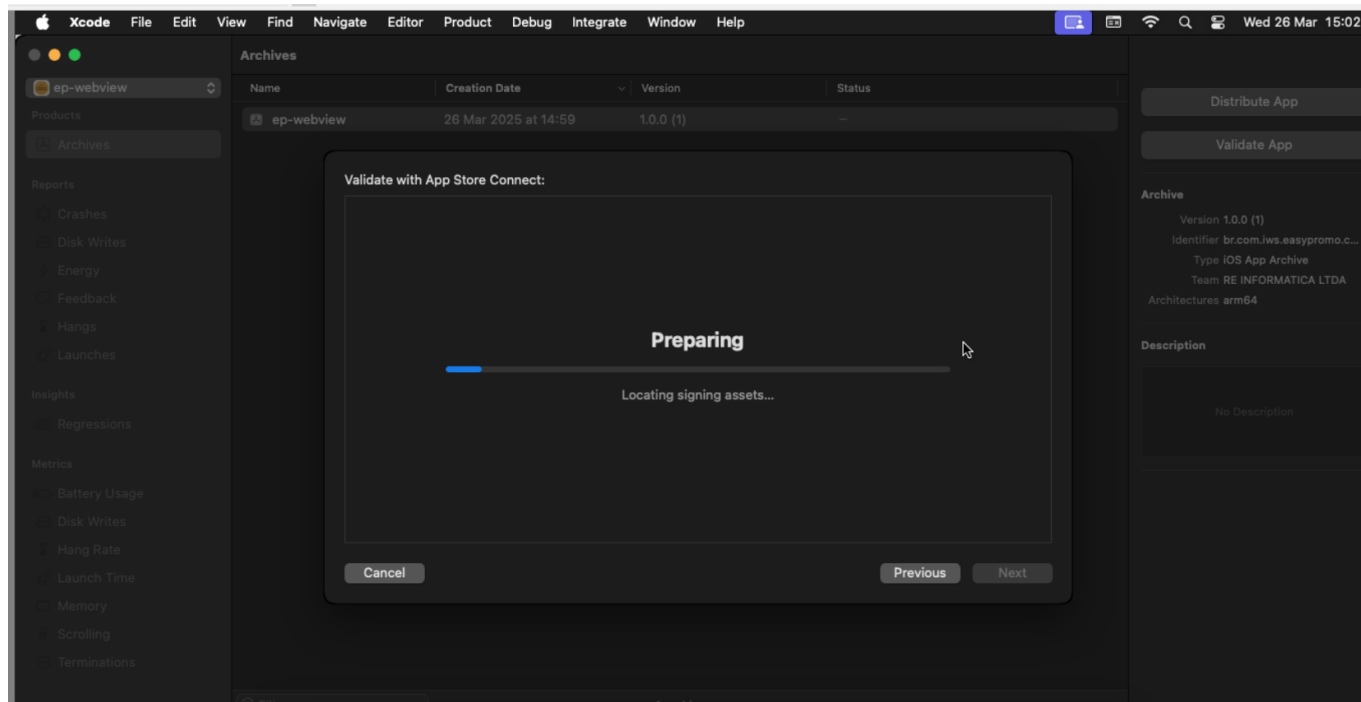
MiniMac - Xcode

Selecione a linguagem primária do App e clique no botão **Next**.



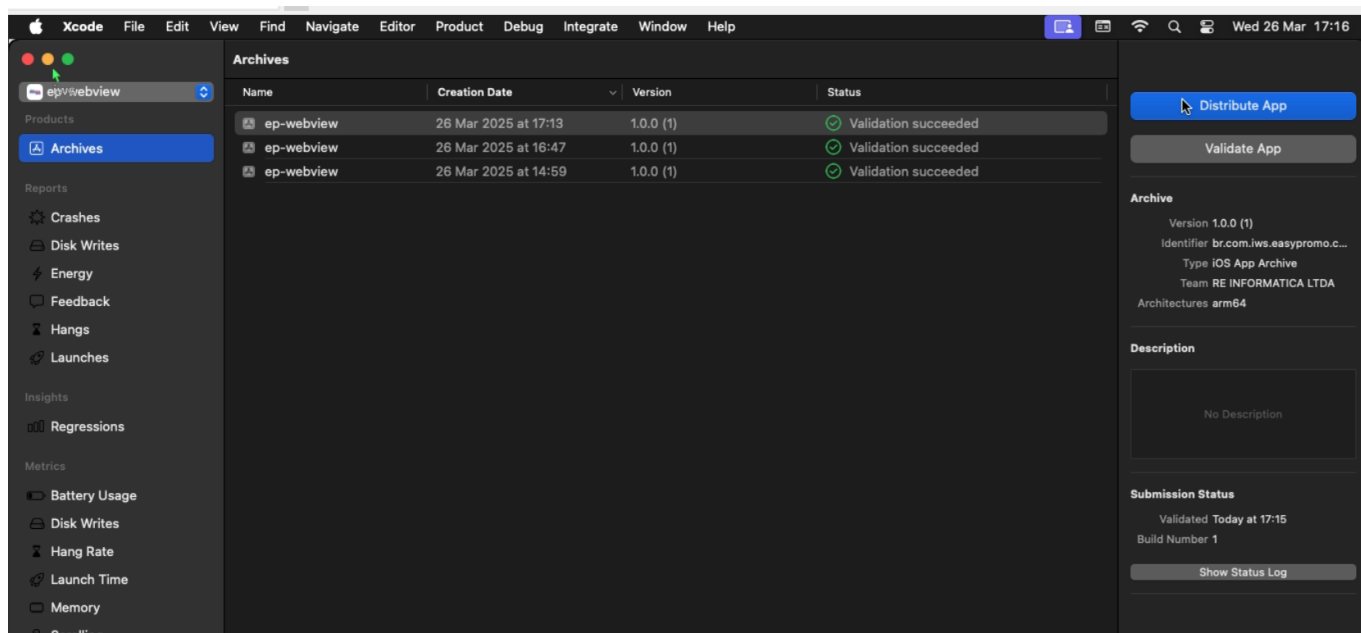
MiniMac - Xcode

Depois aguarde a validação.



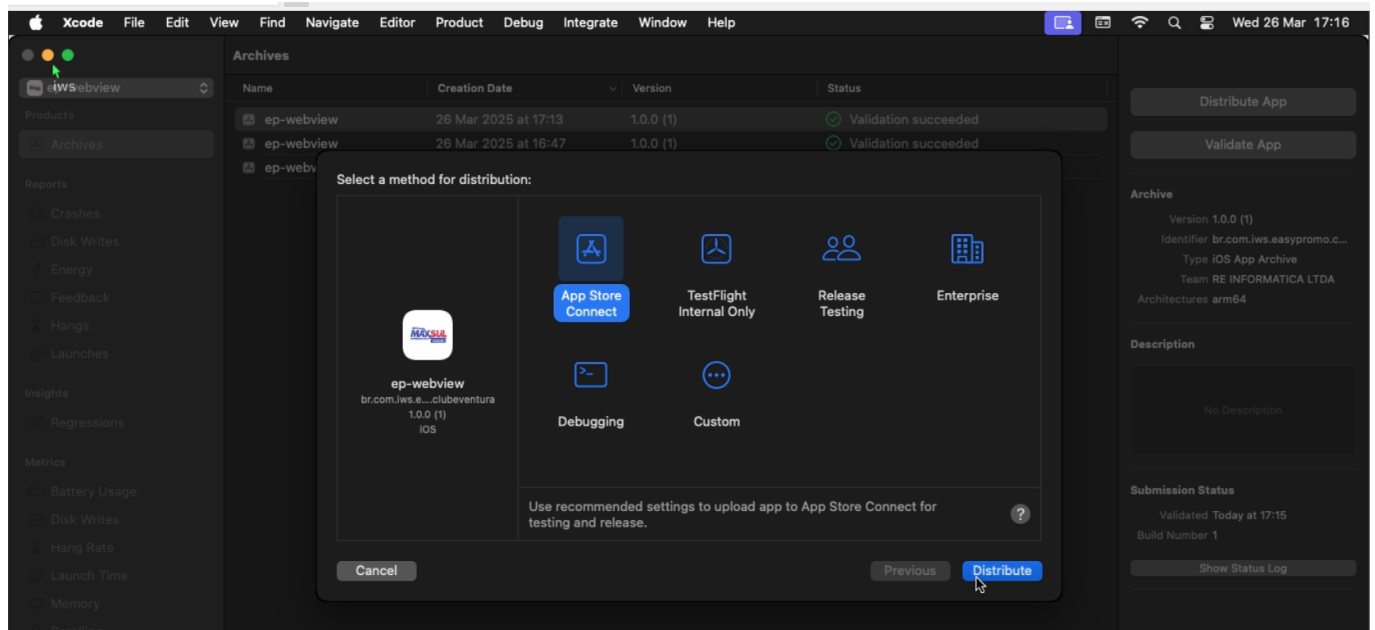
MiniMac - Xcode

Depois clique no botão **Done** para concluir. Após voltar para tela de validações clique no botão **Distribute App**.



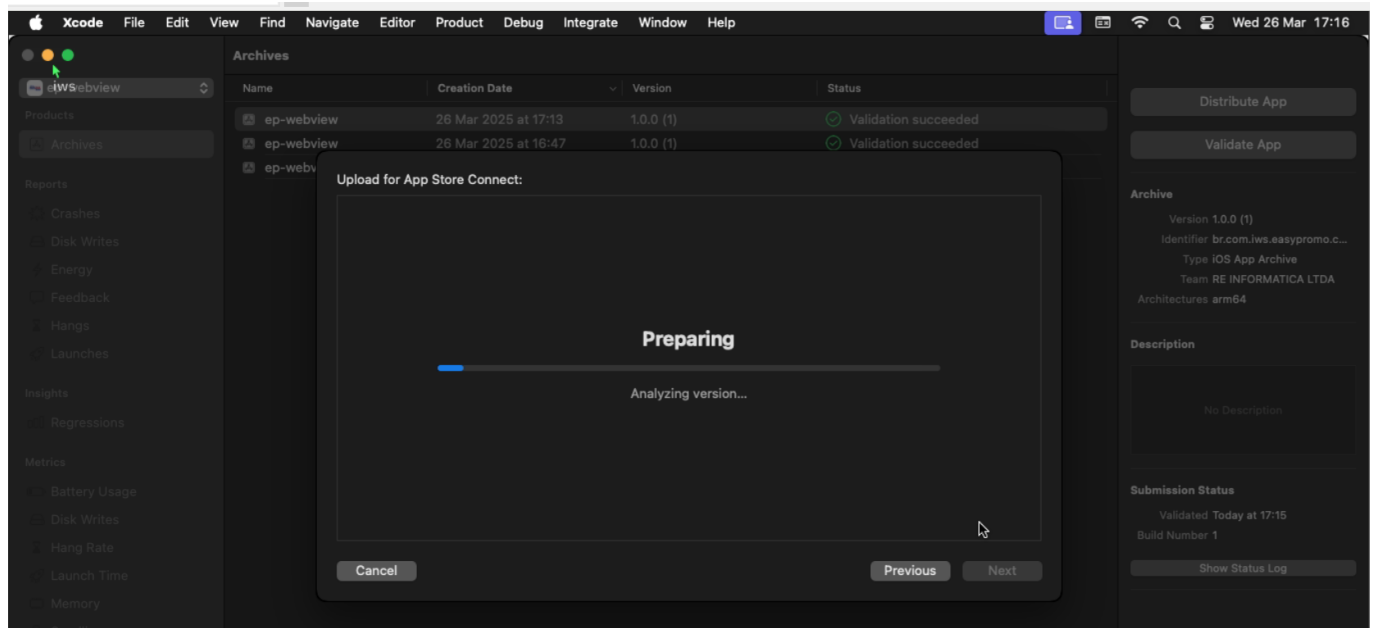
MiniMac - Xcode

Depois selecione **App Store Connect** e clique no botão **Distribute**.



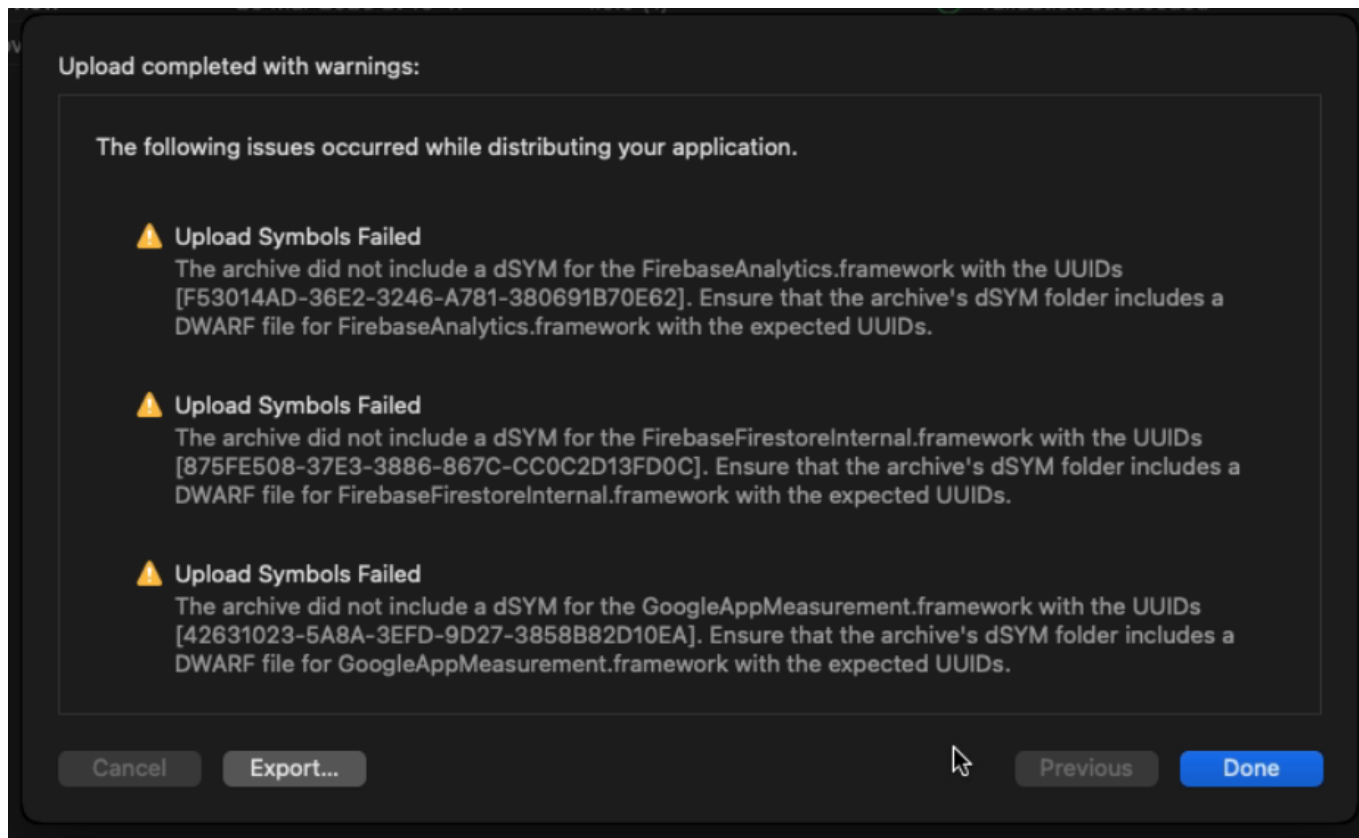
MiniMac - Xcode

E aguarde concluir.



MiniMac - Xcode

Alguns avisos serão listados, nesse caso é referente ao certificado gerado pela Firebase da Google. Clique em **Done** para continuar.



MiniMac - Xcode

Após concluir a tela de validação irá informar o status da build.

Name	Creation Date	Version	Status
ep-webview	26 Mar 2025 at 17:13	1.0.0 (1)	Uploaded to Apple

MiniMac - Xcode

Criar a página Apple Store

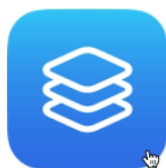
Para criar a página do aplicativo na **Apple Store**, precisa acessar a plataforma [App Store Connect](#)

Os dados de login se encontram na planilha, a autenticação de dois fatores está ativada, mas o código é enviado direto no MiniMac como padrão, mas se for necessário tem como enviar o código no email da conta.

Ao se autenticar clique em **Apps**.

App Store Connect

Robson Francis
RE INFORMATICA LT



Apps



App Analytics



Sales and Trends



Payments and
Financial Reports



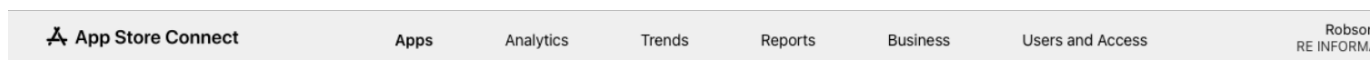
Business



Users and
Access

App Store Connect

Serão exibidos os aplicativos já cadastrados, mas aparecerá também a build que foi feita o upload através do **XCode**. Nesse caso clique na build **ep-webview**.



Apps + ...



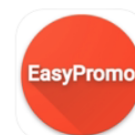
ep-webview

● iOS 1.0 Prepare for Submission



Toca do Caboclo - Promo

● iOS 1.0 Ready for Distribution



EasyPromo - IWS

● iOS 1.0.2 Ready for Distribution

AnyDesk

App Store Connect

Em **Previews and Screenshots** suba os prints para **Iphone** e também **IPad** eferentes ao apple.

ep-webview

Distribution

TestFlight

Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save

Add

The assets and metadata below appear on your app's product page, when users install your app, and will be used for web engine search results once you release your app.

Portuguese (Brazil)

6.9" Display6.5" Display



0 of 3 App Previews | 5 of 10 Screenshots | Choose File | Delete All

Promotional Text ?

App Store Connect

Para conseguir os prints do **iPhone e iPad** foi utilizado o **Google Chrome** que permite gerar prints na resolução nativa do **iPhone e iPad**

Preencha os campos **Promotion Text, Description, Keywords** e **Support URL**.

ep-webview

Distribution

TestFlight

Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save

Add

The assets and metadata below appear on your app's product page, when users install your app, and will be used for web engine search results once you release your app.

Portuguese (Brazil)

Promotional Text ?

Baixe o app do Clube Ventura e aproveite descontos, cashback e pontos para trocar por produtos! 🛒💰 Economize mais a cada compra! 🎁🔥

Description ?

- 1 Baixe o app e cadastre-se gratuitamente.
- 2 Aproveite promoções e acumule pontos automaticamente ao comprar no supermercado.
- 3 Resgate seus pontos e cashback quando quiser e economize ainda mais!

Baixe agora e transforme suas compras no Supermercado Ventura em uma experiência ainda mais vantajosa! 🎁🔥

Keywords ?

app de supermercado, clube de vantagens, fidelidade, cupons, economia, clube ventura, economizar

App Store Connect

Em **Build** clique no botão **Add Build**.

ep-webview ▾ Distribution TestFlight Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save Add

results once you release your app.

Build +

If your app uses encryption, you're required to upload export compliance documentation. You can submit this documentation before you submit your app for review in the [App Encryption Documentation section](#), or by uploading your app below.

Upload your builds using one of several tools. [See Upload Tools](#)

Add Build

Game Center

App Review Information

App Store Connect

Selecione a **Build** e clique no botão **Done**.

ep-webview ▾ Distribution TestFlight Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save Add

results once you release your app.

Build +

If your app uses encryption, you're required to upload export compliance documentation. You can submit this documentation before you submit your app for review in the [App Encryption Documentation section](#), or by uploading your app below.

Upload your builds using one of several tools. [See Upload Tools](#)

Add Build

Game Center

App Review Information

Add Build

BUILD	VERSION
1	1.0.0

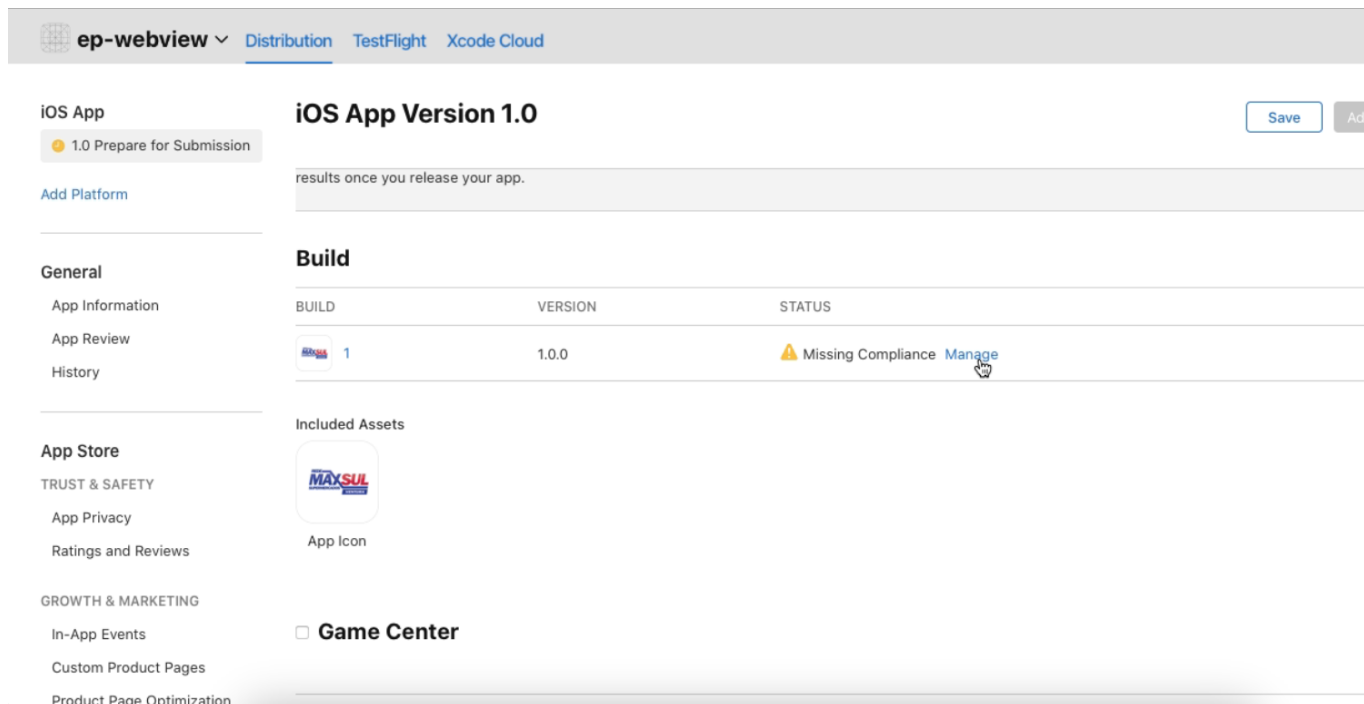
Missing Compliance

By selecting this build, you'll need to answer a set of questions about your app to determine your export compliance requirements. [Learn More](#)

Cancel Done

App Store Connect

Depois na **Build** adicionada clique em **Manage** para definir o uso de criptografia.



ep-webview ▾ Distribution TestFlight Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save Add

results once you release your app.

Build

BUILD	VERSION	STATUS
 1	1.0.0	 Missing Compliance Manage

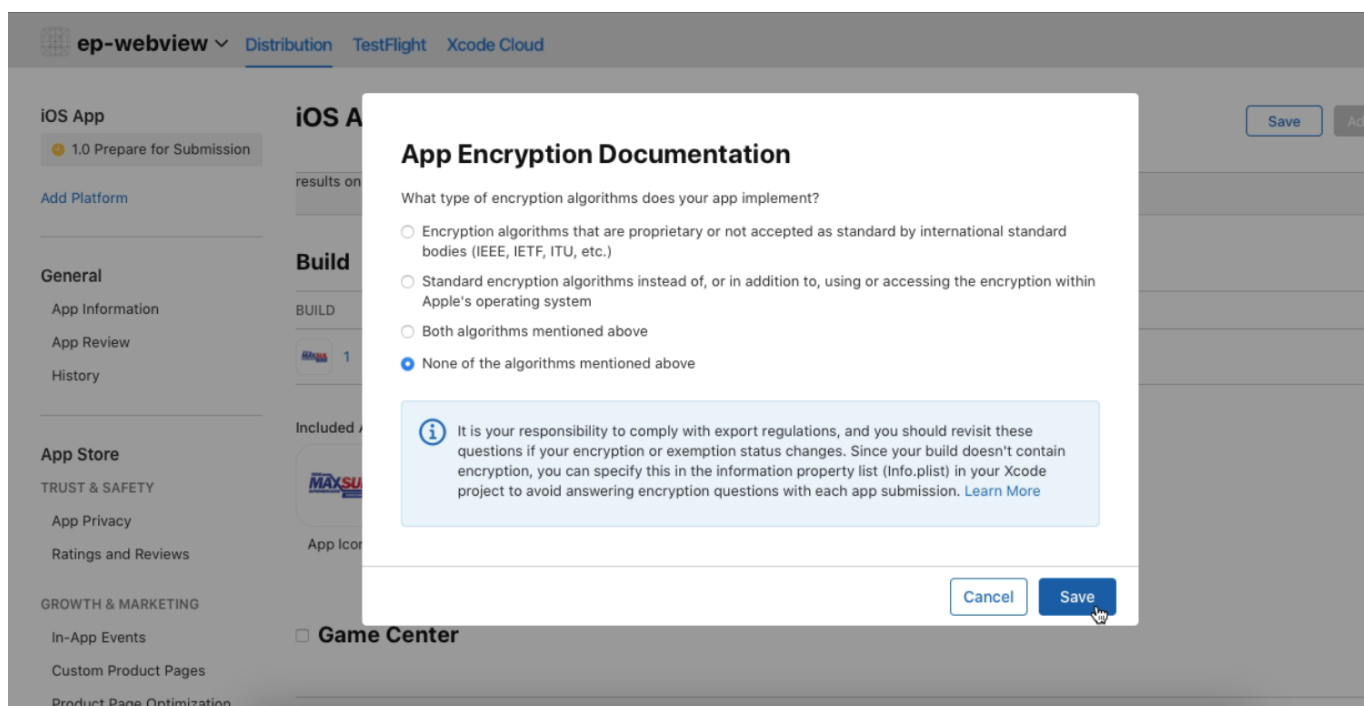
Included Assets

 App Icon

☐ Game Center

App Store Connect

Selecione a opção **None of the algorithms mentioned above** e depois no botão **Save**.



ep-webview ▾ Distribution TestFlight Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save Add

results on

Build

BUILD	VERSION	STATUS
 1	1.0.0	 Missing Compliance Manage

Included Assets

 App Icon

☐ Game Center

App Encryption Documentation

What type of encryption algorithms does your app implement?

- ☐ Encryption algorithms that are proprietary or not accepted as standard by international standard bodies (IEEE, IETF, ITU, etc.)
- ☐ Standard encryption algorithms instead of, or in addition to, using or accessing the encryption within Apple's operating system
- ☐ Both algorithms mentioned above
- ☒ None of the algorithms mentioned above

 It is your responsibility to comply with export regulations, and you should revisit these questions if your encryption or exemption status changes. Since your build doesn't contain encryption, you can specify this in the information property list (Info.plist) in your Xcode project to avoid answering encryption questions with each app submission. [Learn More](#)

Cancel Save

App Store Connect

Em **App Review Information** informe os dados de login do aplicativo para homologação da equipe da **Apple** em **Sign-in required**. Também preencha as informações de contato para equipe da **Apple** entre em contato caso necessário.

ep-webview

Distribution

TestFlight

Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

iOS App Version 1.0

Save

Add

App Review Information

Sign-In Information

Provide a user name and password so we can sign in to your app. We'll need this to complete your app review.

☒ Sign-in required

homolog@iws.com.br

Contact Information

Robson

Francisco

+5599999999999

email@iws.com.br

Notes

Attachment

Choose File (Optional)

App Store Connect

Agora clique no botão **Save**.

ep-webview

Distribution

TestFlight

Xcode Cloud

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

Product Page Optimization

Promo Codes

Game Center

MONETIZATION

Pricing and Availability

In-App Purchases

Subscriptions

FEATURING

Nominations

iOS App Version 1.0

Save

Add

App Store Version Release

To make your app available on the App Store, you can automatically release it after it's been approved by App Review. You can also manually release it on the App Store at a later date.

☐ Manually release this version

☒ Automatically release this version

☐ Automatically release this version after App Review, no earlier than

Your local date and time.

March 27, 2025 10:00 AM

Mar 27, 2025 1:00 PM (GMT)

App Store Connect

No menu do lado esquerdo vá em **General** e clique em **App Information**. Defina **Name** e o **Subtitle**.

http://wiki.iws.com.br/

Printed on 2025/12/03 02:56

App Store Connect

App Store Connect

App Store Connect

Apps

Analytics

Trends

Reports

Business

Users and Access

Robson RE INFORM

ep-webview

Distribution

TestFlight

Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

App Information

This information is used for all platforms of this app. Any changes will be released with your next app version.

Localizable Information

Portuguese (Br

Name ?

Clube Ventura

Subtitle ?

Clube Ventura

General Information

App Store Connect

Em **General Informations** clique em **Set Up Content Rights Information**.

App Store Connect

App Store Connect

App Store - Apple (BR)

EasyPromo - Clube Ventura

Distribution

TestFlight

Xcode Cloud

iOS App

1.0 Prepare for Submission

Add Platform

General

App Information

App Review

History

App Store

TRUST & SAFETY

App Privacy

Ratings and Reviews

GROWTH & MARKETING

In-App Events

Custom Product Pages

App Information

This information is used for all platforms of this app. Any changes will be released with your next app version.

General Information

Bundle ID ?

br.com.iws.easypromo.clubeventura

SKU ?

br.com.iws.easypromo.clubeventura

Apple ID ?

6743806887

Content Rights ?

Set Up Content Rights Information

License Agreement [Edit](#)

[Apple's Standard License Agreement](#)

Primary Language ?

Portuguese (Brazil)

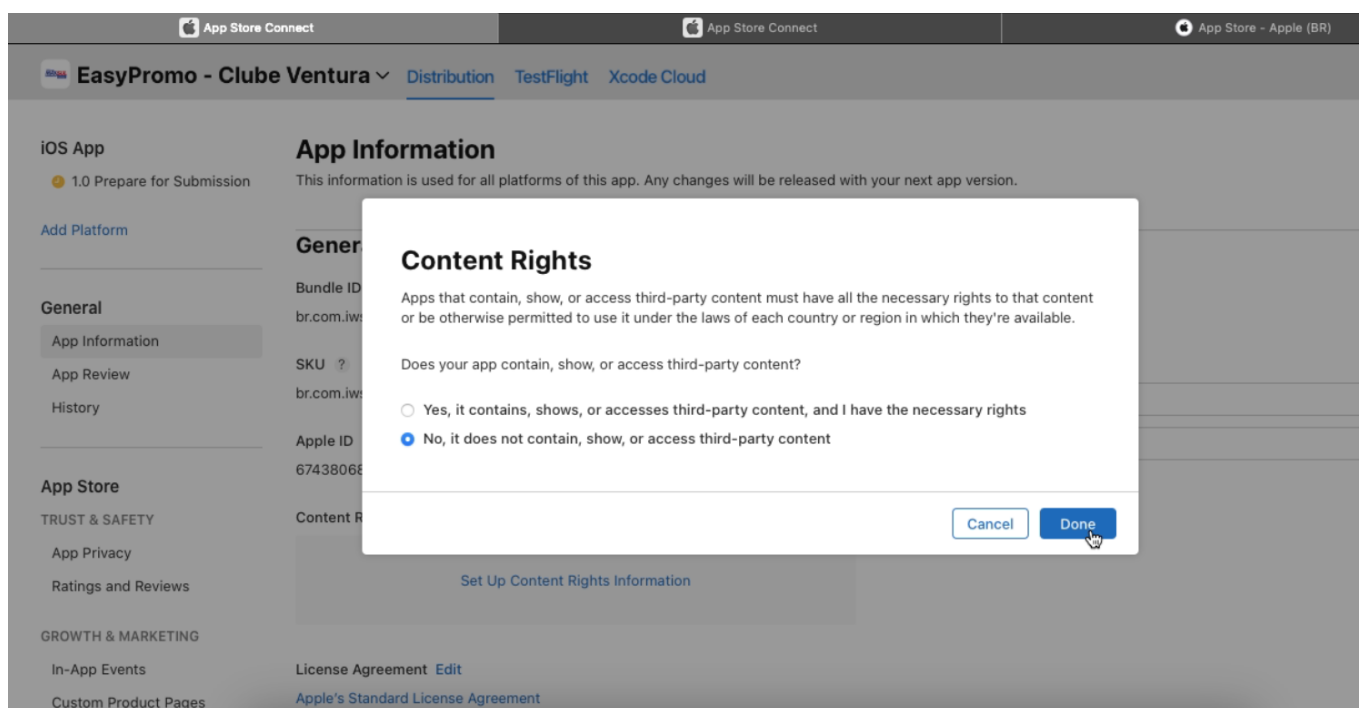
Category ?

Primary

Secondary (optional)

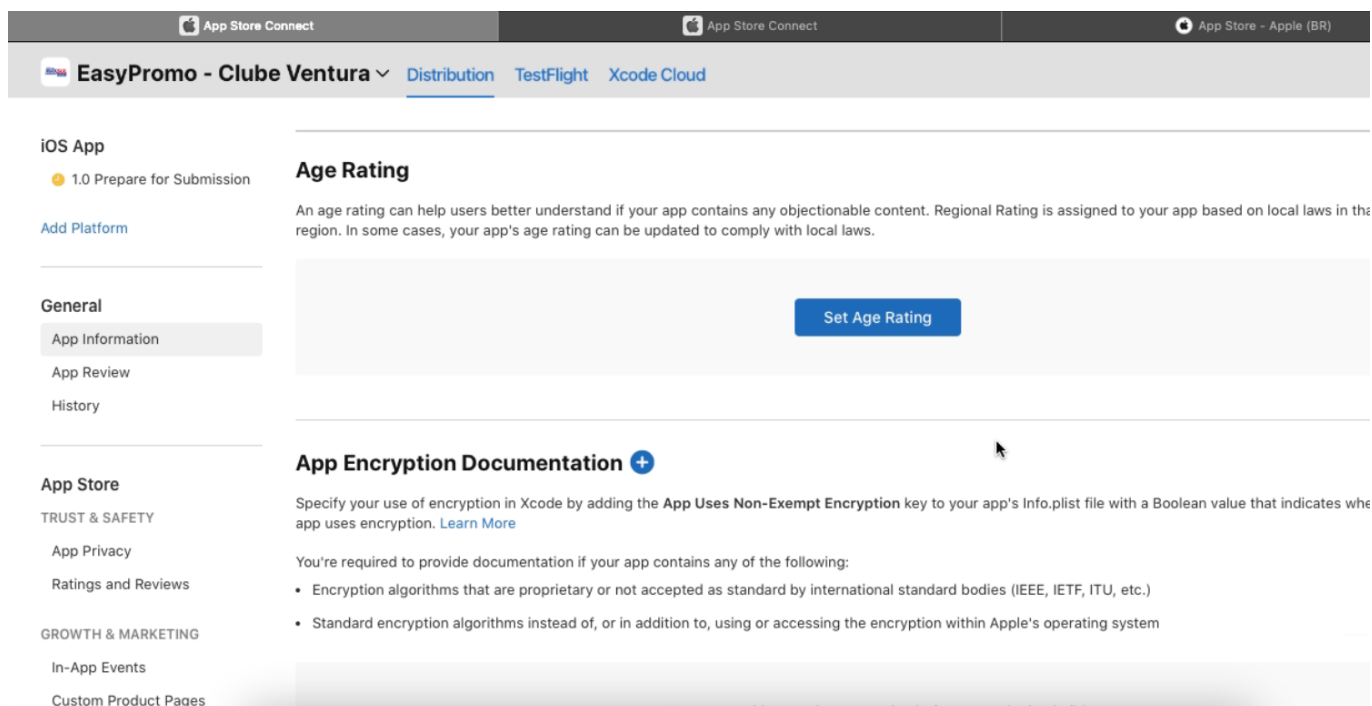
App Store Connect

Selecione a opção **No, it does not contain, show, or access third-party content** e clique no botão **Done**.



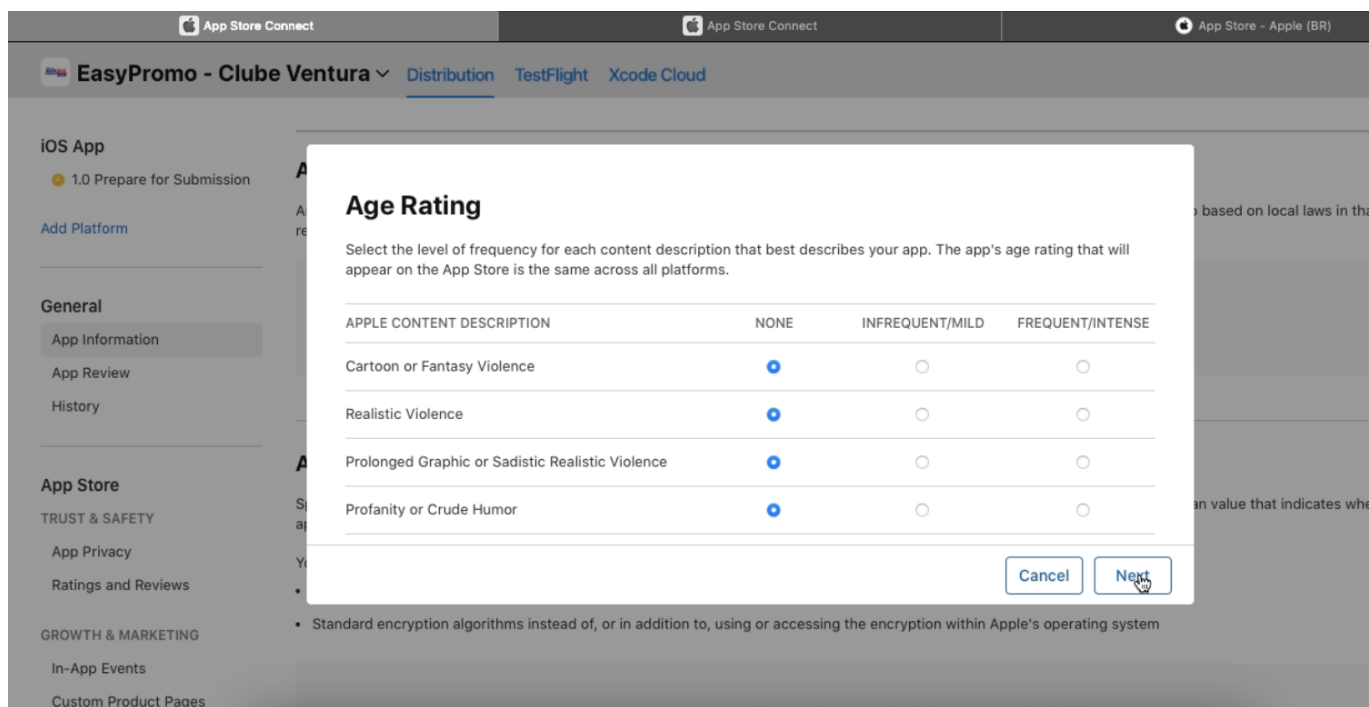
App Store Connect

Em **Age Rating** clique no botão **Set Age Rating**.



App Store Connect

Marque todas as opções como **NONE** e clique no botão **Next**.



Age Rating

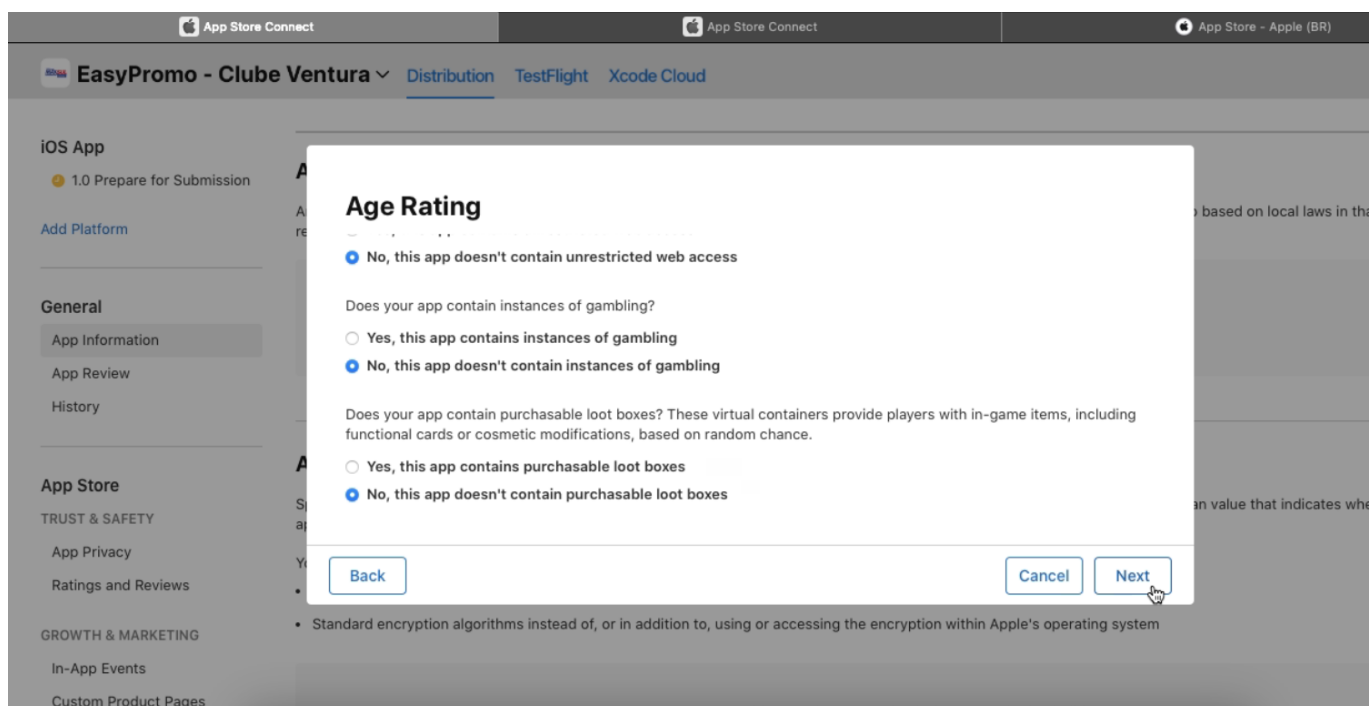
Select the level of frequency for each content description that best describes your app. The app's age rating that will appear on the App Store is the same across all platforms.

APPLE CONTENT DESCRIPTION	NONE	INFREQUENT/MILD	FREQUENT/INTENSE
Cartoon or Fantasy Violence	☒	☐	☐
Realistic Violence	☒	☐	☐
Prolonged Graphic or Sadistic Realistic Violence	☒	☐	☐
Profanity or Crude Humor	☒	☐	☐

[Cancel](#) [Next](#)

App Store Connect

Marque as opções **No, this app doesn't contain...** e clique no botão **Next**.



Age Rating

☒ No, this app doesn't contain unrestricted web access

Does your app contain instances of gambling?

☐ Yes, this app contains instances of gambling

☒ No, this app doesn't contain instances of gambling

Does your app contain purchasable loot boxes? These virtual containers provide players with in-game items, including functional cards or cosmetic modifications, based on random chance.

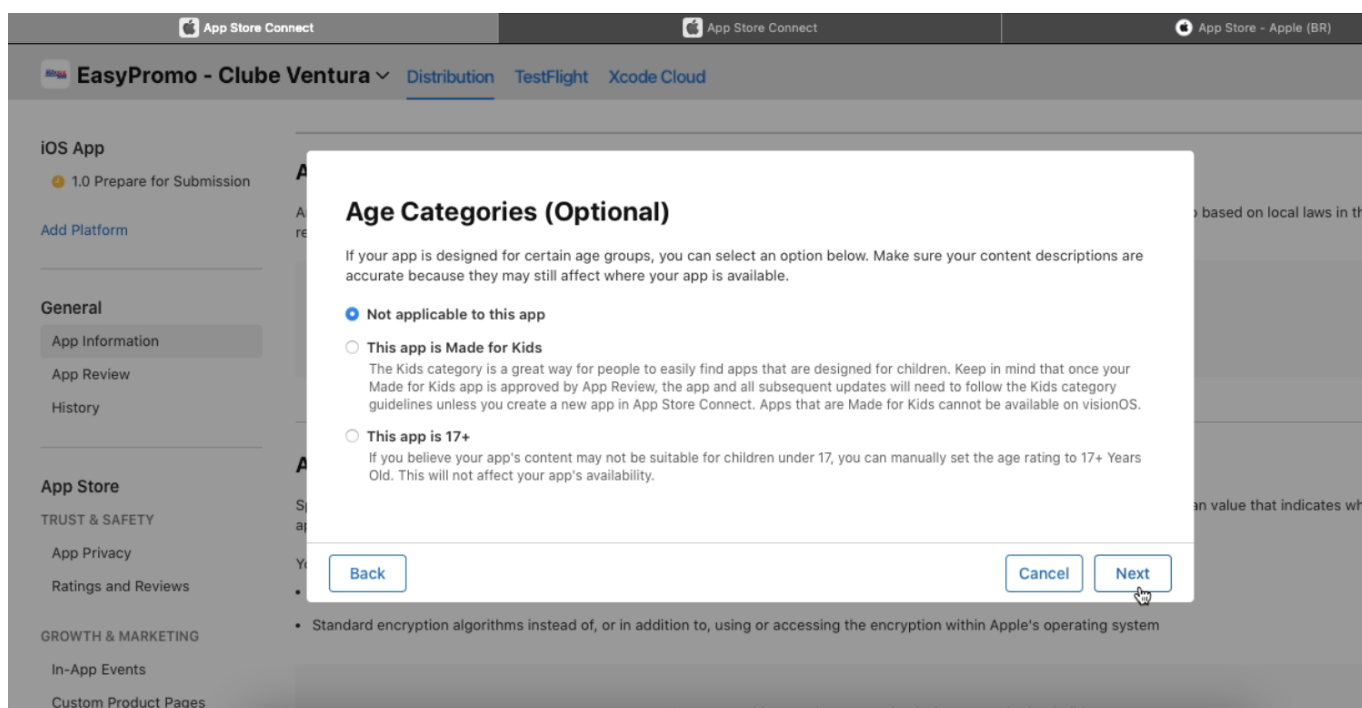
☐ Yes, this app contains purchasable loot boxes

☒ No, this app doesn't contain purchasable loot boxes

[Back](#) [Cancel](#) [Next](#)

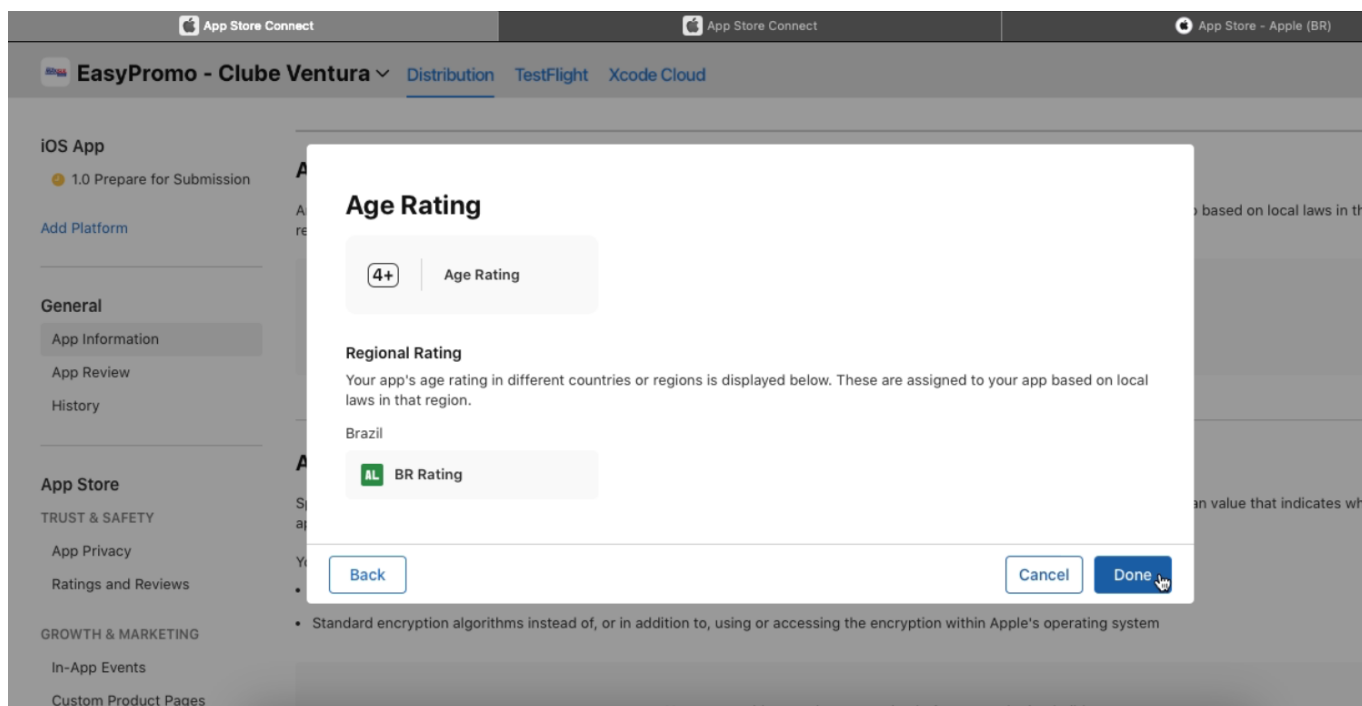
App Store Connect

Marque a opção **Not applicable to this app** e clique no botão **Next**.



App Store Connect

Depois clique no botão **Done**.



App Store Connect

Depois volte para cima da página e clique no botão **Save**.

Xcode Cloud

Save

our next app version.

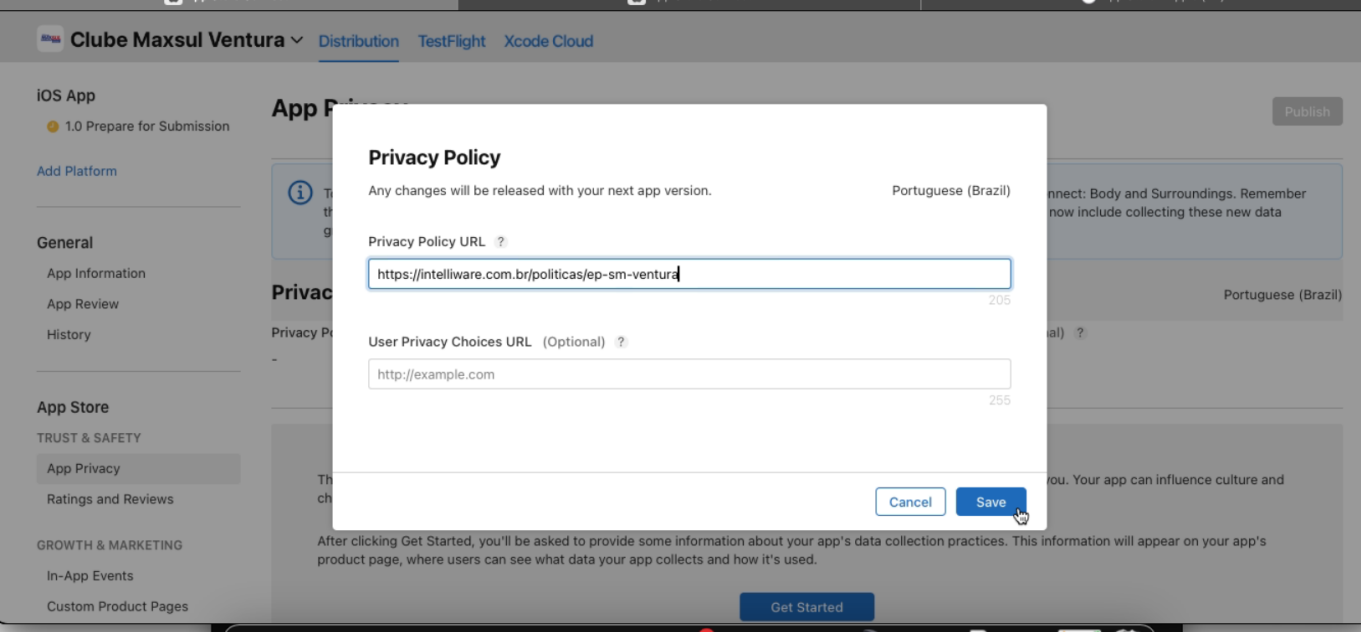
App Store Connect

Vá em **App Store** do lado esquerdo e clique em **App Privacy**. Localize **Privacy Policy** e clique em **Edit**.

The screenshot shows the App Store Connect interface for the app 'Clube Maxsul Ventura'. The top navigation bar includes 'Distribution', 'TestFlight', and 'Xcode Cloud'. The left sidebar has sections for 'iOS App' (with a '1.0 Prepare for Submission' status), 'General' (containing 'App Information', 'App Review', and 'History'), 'App Store' (containing 'TRUST & SAFETY' with 'App Privacy' selected, 'Ratings and Reviews', and 'GROWTH & MARKETING' with 'In-App Events' and 'Custom Product Pages'), and a 'Publish' button. The main content area is titled 'App Privacy' and features a blue information box about new data groups. Below this is the 'Privacy Policy' section with an 'Edit' link and a language selector set to 'Portuguese (Brazil)'. It includes fields for 'Privacy Policy URL' and 'User Privacy Choices URL (Optional)'. A large grey box contains text about the App Store's commitment to privacy and a 'Get Started' button.

App Store Connect

Preencha o campo **Privacy Policy URL** e depois clique no botão **Save**



App Store Connect

From:
<http://wiki.iws.com.br/> - Documentação de software

Permanent link:
http://wiki.iws.com.br/doku.php?id=desenvolvimento:mobile:lancar_app_na_apple_store&rev=1743096282

Last update: 2025/03/27 17:24