

Lançar App na Apple Store

Configure um projeto para envio na loja.

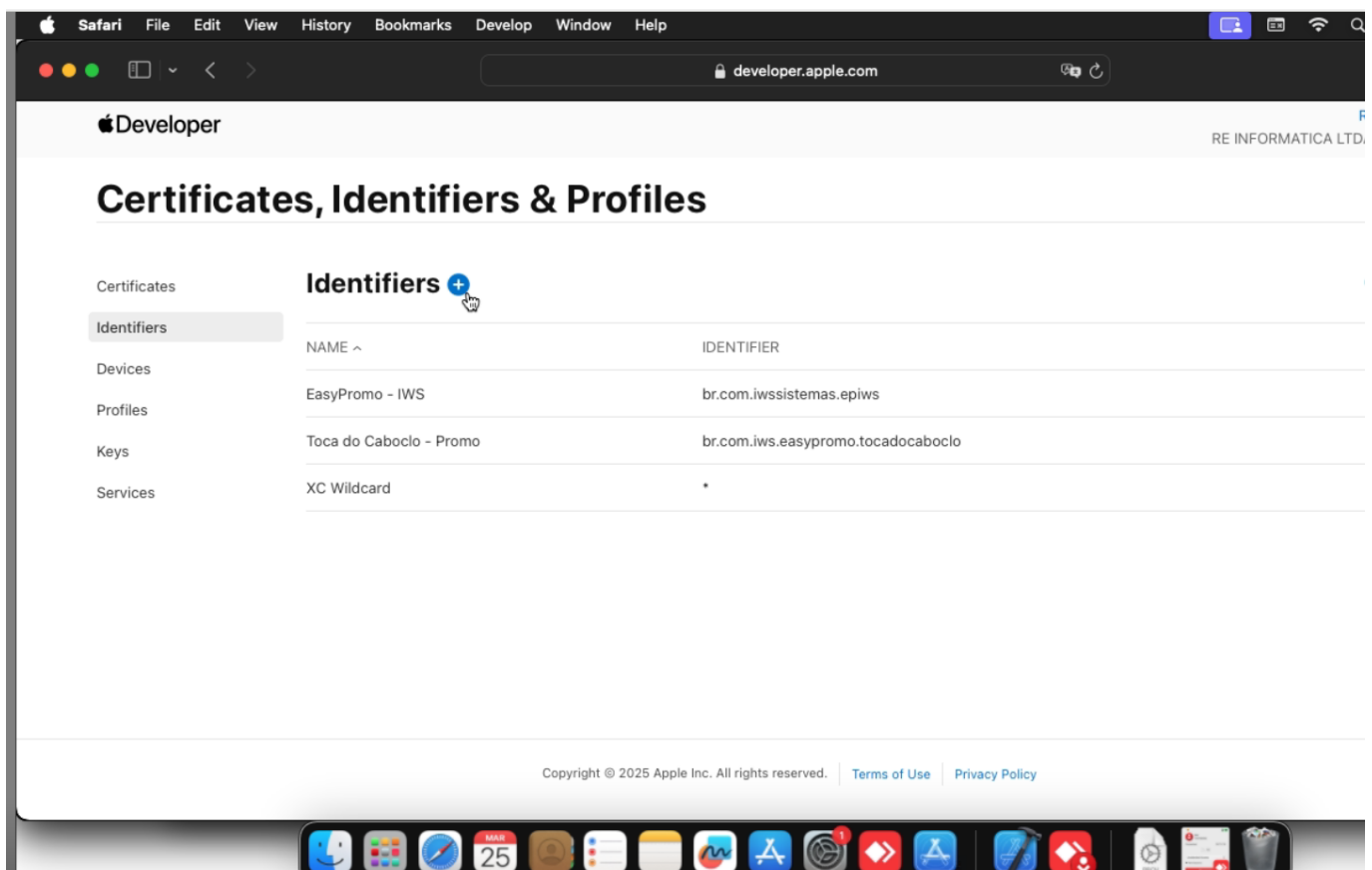
Certificado de Perfil do app

No **Safari** acesse a página [Certificados da Apple](#).

Os dados de login se encontram na planilha, a autenticação de dois fatores está ativada, mas o código é enviado direto no MiniMac como padrão, mas se for necessário tem como enviar o código no email da conta.

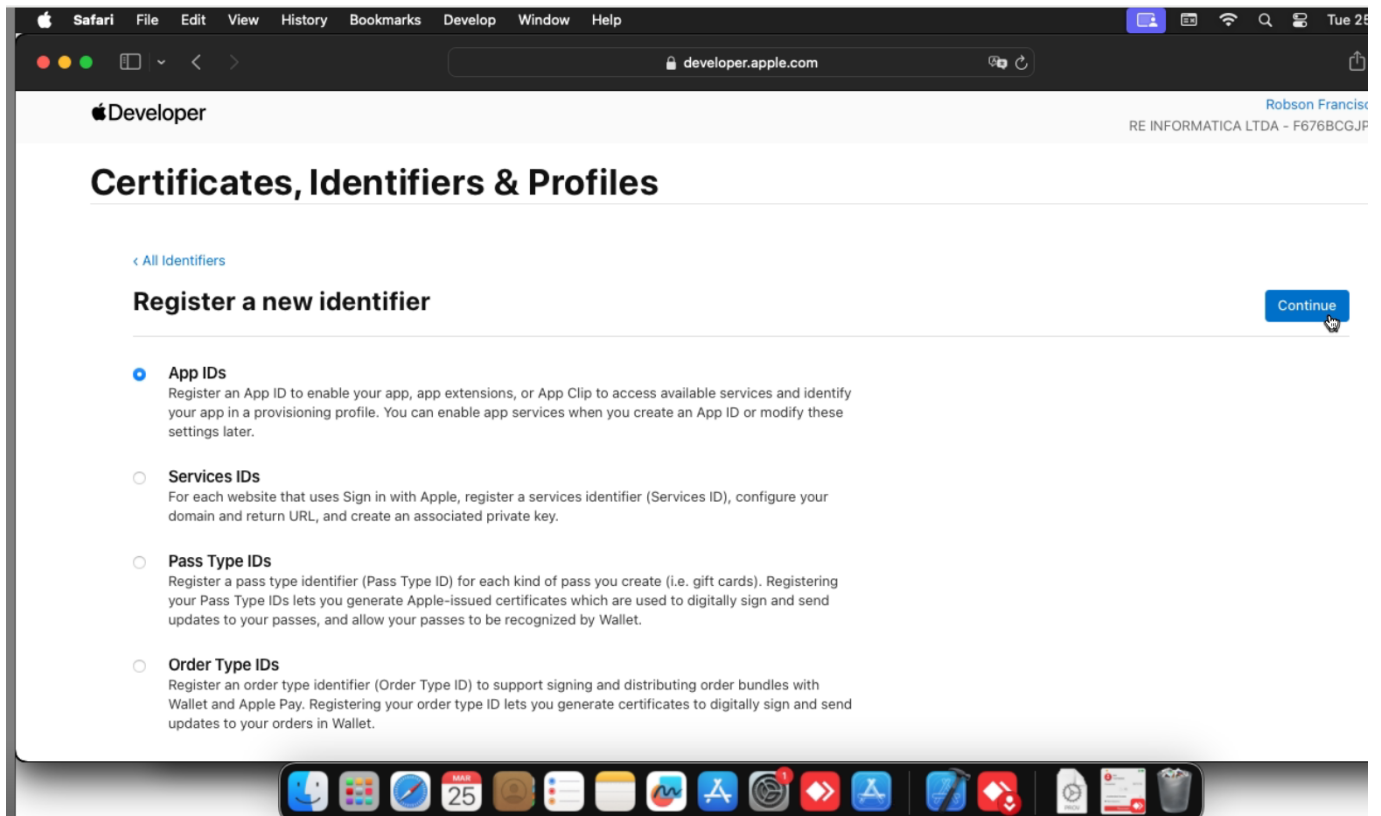
Criar a identidade do app

Clique em **Identifiers** do lado esquerdo, e depois no botão adicionar.



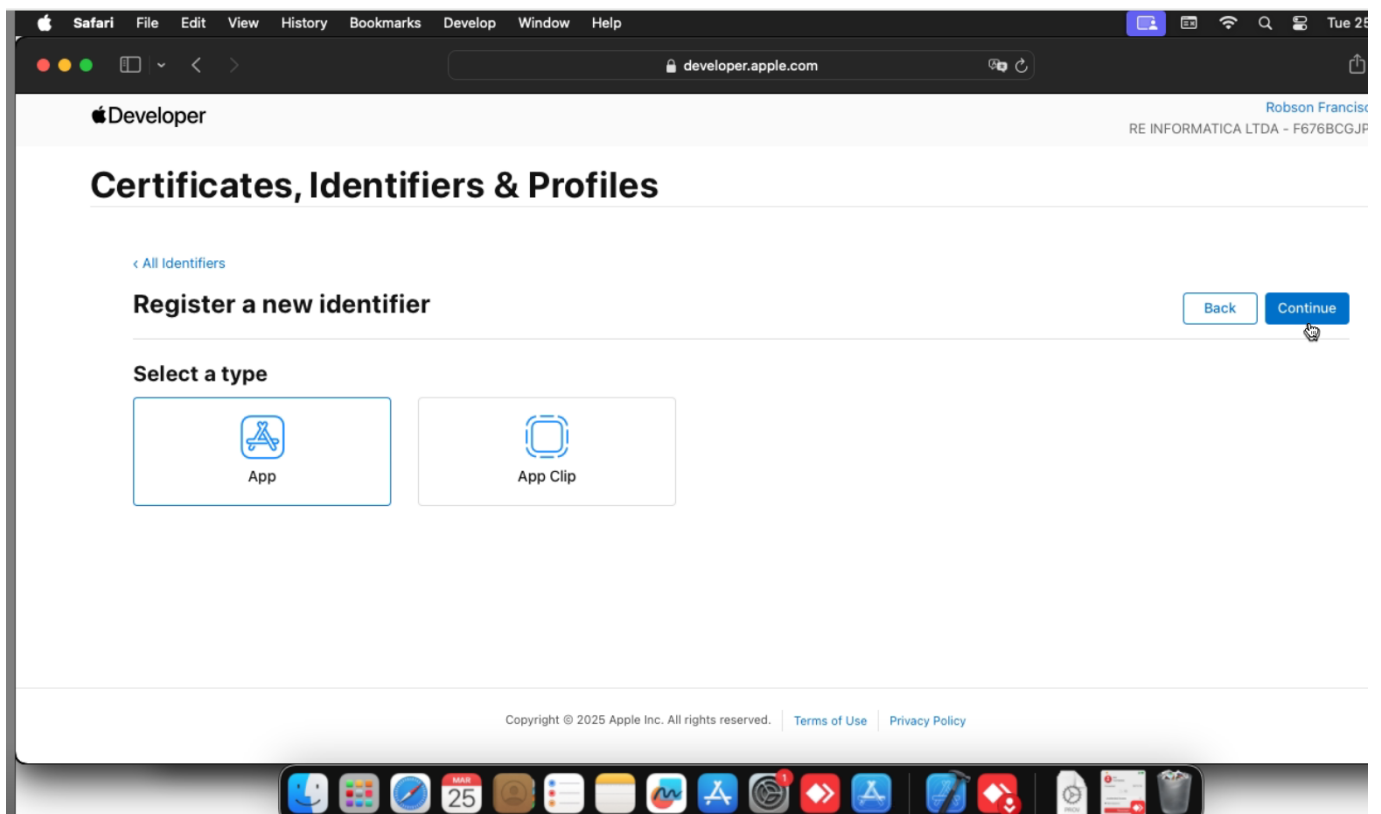
Safari - Certificados da Apple

Selecione a opção **App IDs** e depois clique em **Continue**



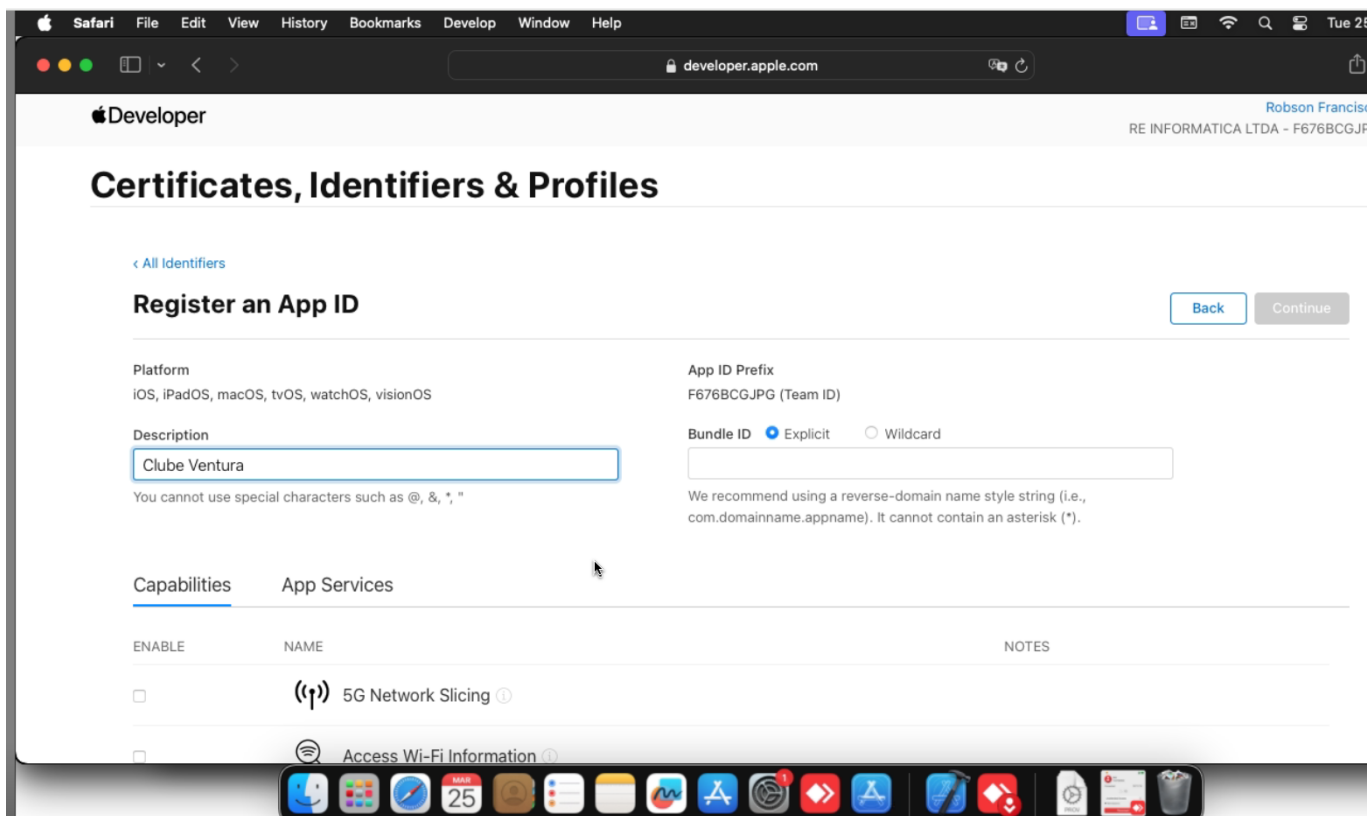
Safari - Certificados da Apple

Selecione **App** e clique no botão **Continue**.



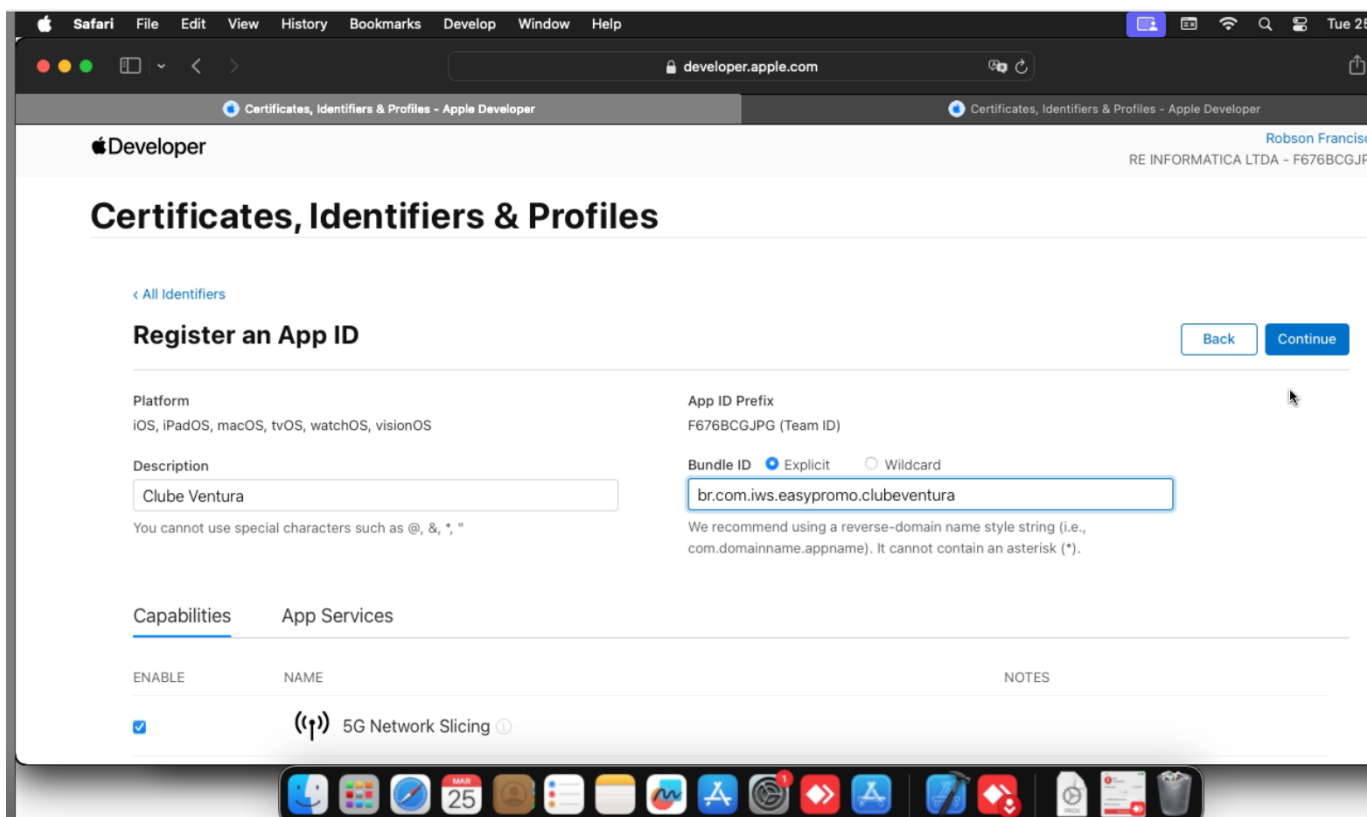
Safari - Certificados da Apple

No campo **Description** informe o nome do projeto.



Safari - Certificados da Apple

No campo **Bundle ID** informe o nome do pacote do projeto.

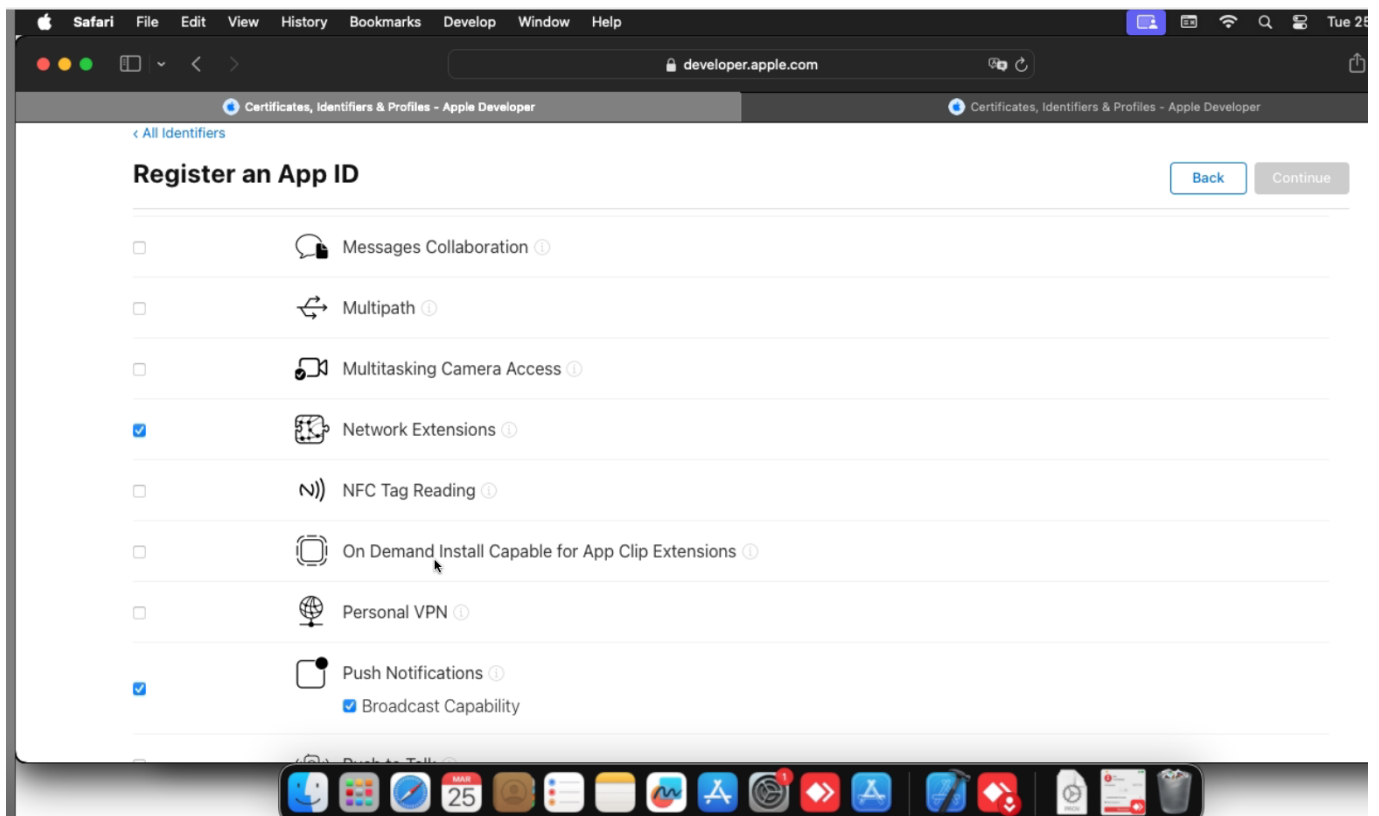


Safari - Certificados da Apple

Em **Cababilities** informe todos recursos necessários para funcionar o aplicativo. No caso do **EasyPromo** os recursos são:

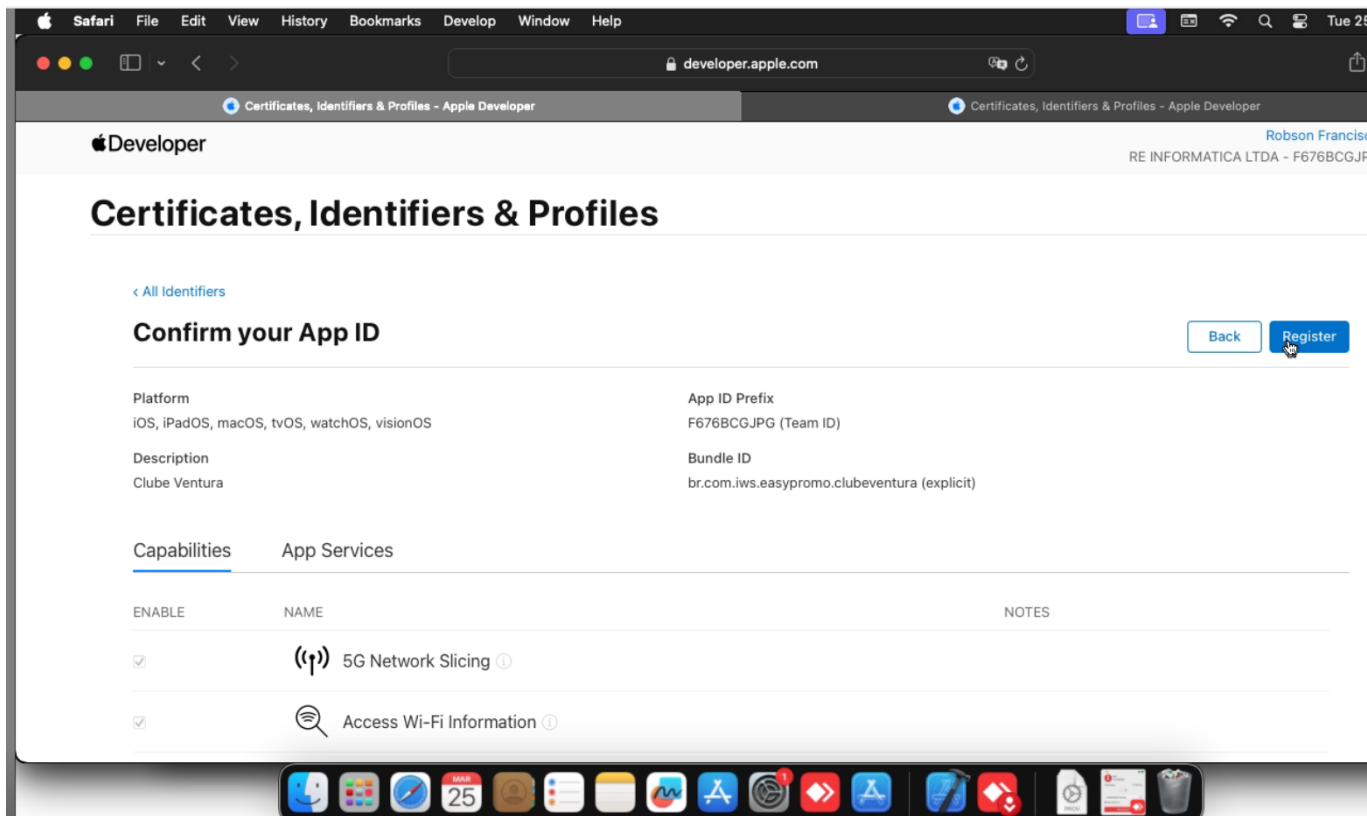
- 5G Network Slicing
- Access Wi-Fi Information
- Associated Domains
- Communication Notifications
- Network Extensions
- Push Notifications e Broadcast Capability

Esses recursos podem ser adicionados ou removidos de acordo com a necessidade do app, mas qualquer alteração também deverá ser feita do projeto no **XCode**.



Safari - Certificados da Apple

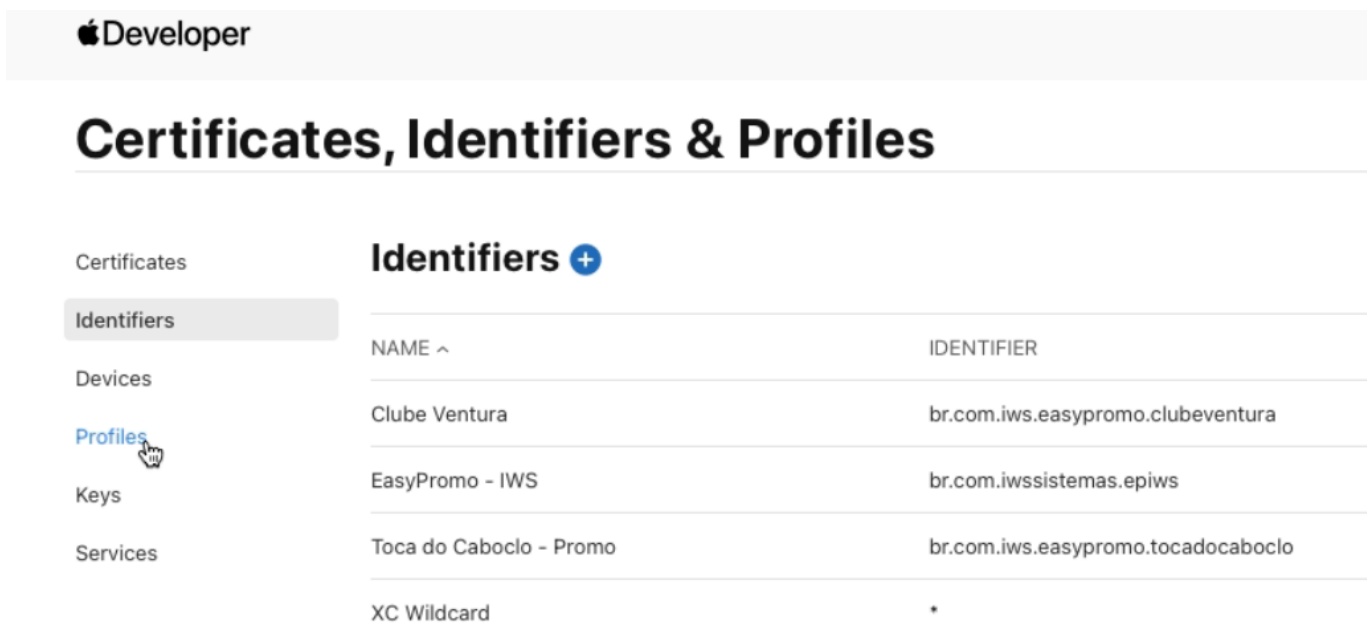
Depois clique no botão **Continue**. Depois verifique se as informações estão corretas e depois clique no botão **Register**.



Safari - Certificados da Apple

Criar o perfil do app

Voltando para pagina inicial dos certificados, clique na opção **Profiles** do lado esquerdo.



Safari - Certificados da Apple

Clique no botão para adicionar o perfil.

Certificates, Identifiers & Profiles

Certificates

Identifiers

Devices

Profiles

Keys

Services

Profiles

NAME ^	PLATFORM	TYP
NovoProv	iOS	App
prov-ep-toca	iOS	App

Safari - Certificados da Apple

Depois em **Distribution** selecione a opção **App Store Connect** e clique no botão **Continue**.

Register a New Provisioning Profile

[Continue](#)

Development

- iOS App Development**
Create a provisioning profile to install development apps on iOS, iPadOS, watchOS, and visionOS test devices.
- tvOS App Development**
Create a provisioning profile to install development apps on tvOS test devices.
- macOS App Development**
Create a provisioning profile to install development apps on test devices.
- DriverKit App Development**
Create a provisioning profile to install development driverkit extensions on iOS, iPadOS, and macOS test devices.

Distribution

- Ad Hoc**
Create a distribution provisioning profile to install your app on a limited number of registered devices.
- tvOS Ad Hoc**
Create a distribution provisioning profile to install your app on a limited number of registered tvOS devices.
- App Store Connect**
Create a distribution provisioning profile to submit your app to App Store Connect.

Safari - Certificados da Apple

Em **App ID** selecione o ID criado do aplicativo referente. Depois clique no botão **Continue**.

Certificates, Identifiers & Profiles

[< All Profiles](#)

Generate a Provisioning Profile

Back

Continue

Select Type > Configure > Generate > Download

Select an App ID

If you plan to use services such as Game Center, In-App Purchase, and Push Notifications, or want a Bundle ID unique to a single app, use an explicit App ID. Uploading apps to the App Store requires an explicit App ID. In the future, wildcard app IDs will no longer appear when creating an App Store provisioning profile.

App ID: 4 App IDs

Safari - Certificados da Apple

Na seleção de certificados, o certificado válido é a segunda opção. Selecione o certificado e clique no botão **Continue**.

Certificates, Identifiers & Profiles

[< All Profiles](#)

Generate a Provisioning Profile

Back

Continue

Select Type > Configure > Generate > Download

Select Certificates

Select the certificates you wish to include in this provisioning profile. To use this profile to install an app, the certificate the app was signed with must be included.

- RE INFORMATICA LTDA (Distribution) For use in Xcode 11 or later Oct 31, 2025
- RE INFORMATICA LTDA (Distribution) For use in Xcode 11 or later Oct 31, 2025

Safari - Certificados da Apple

No campo **Provisioning Profile Name** defina nome do certificado de perfil do app. Depois clique no botão **Generate**.

Certificates, Identifiers & Profiles

[← All Profiles](#)

Generate a Provisioning Profile

[Back](#)

[Generate](#)

Select Type > Configure > Generate > Download

Review, Name and Generate.

The name you provide will be used to identify the profile in the portal.

Provisioning Profile Name

ProvClubeVentura

Type

App Store

App ID

Clube Ventura(F676BCGJPG.br.com.iws.easypromo.clubeventura)

Certificates

1 Selected

Copyright © 2025 Apple Inc. All rights reserved. [Terms of Use](#) [Privacy Policy](#)

Safari - Certificados da Apple

Clique no botão **Download** e salve o arquivo na raiz do projeto.

Developer

Robson Francis

RE INFORMATICA LTDA - F676BCGJF

Certificates, Identifiers & Profiles

[← All Profiles](#)

Generate a Provisioning Profile

[Download](#)

Download and Install

Download and double click the following file to install your Provisioning Profile.

Name: ProvClubeVentura

Type: App Store

App ID: F676BCGJPG.br.com.iws.easypromo.clubeventura

Expires: 2025/10/31

Copyright © 2025 Apple Inc. All rights reserved. [Terms of Use](#) [Privacy Policy](#)

Safari - Certificados da Apple

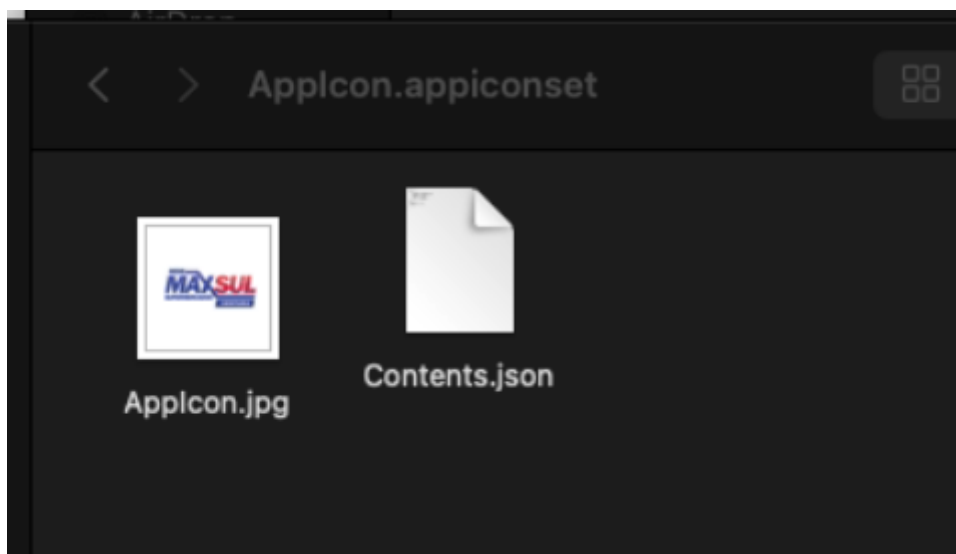
Configurando o EasyPromo - WebView

Copie do projeto modelo um novo projeto na área de trabalho do MiniMac.



MiniMac - Sonoma - Área de Trabalho

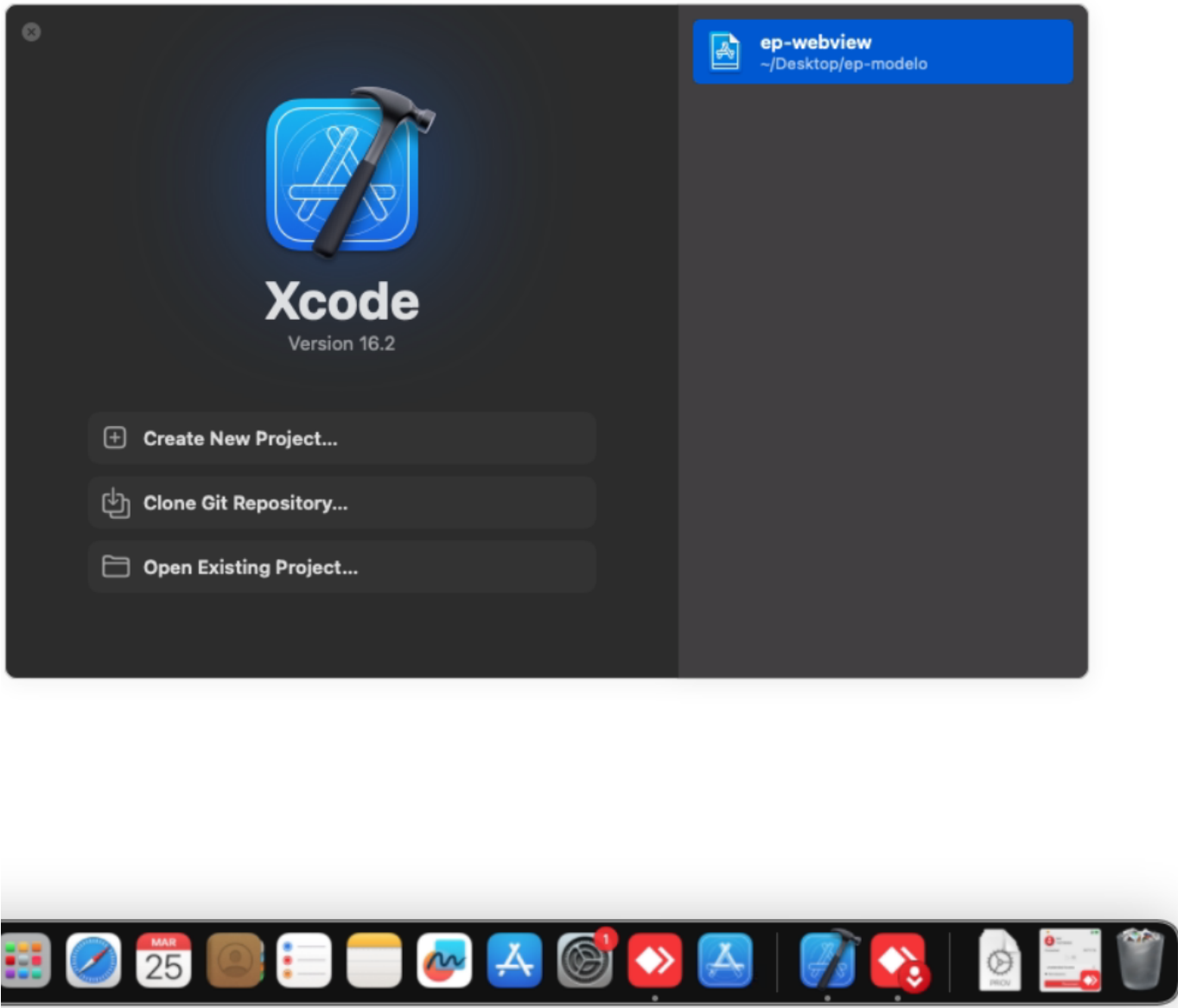
Troque o ícone do aplicativo para logo desejado. Vá no diretório do projeto. Acesse: **Assets.xcassets** depois em **AppIcon.appiconset** e substitua o arquivo **AppIcon.jpg** pelo mesmo nome.



MiniMac - Xcode

A Apple exige que o ícone seja **1024x1024** e não contenha fundo transparente recomendando então o tipo **jpg**

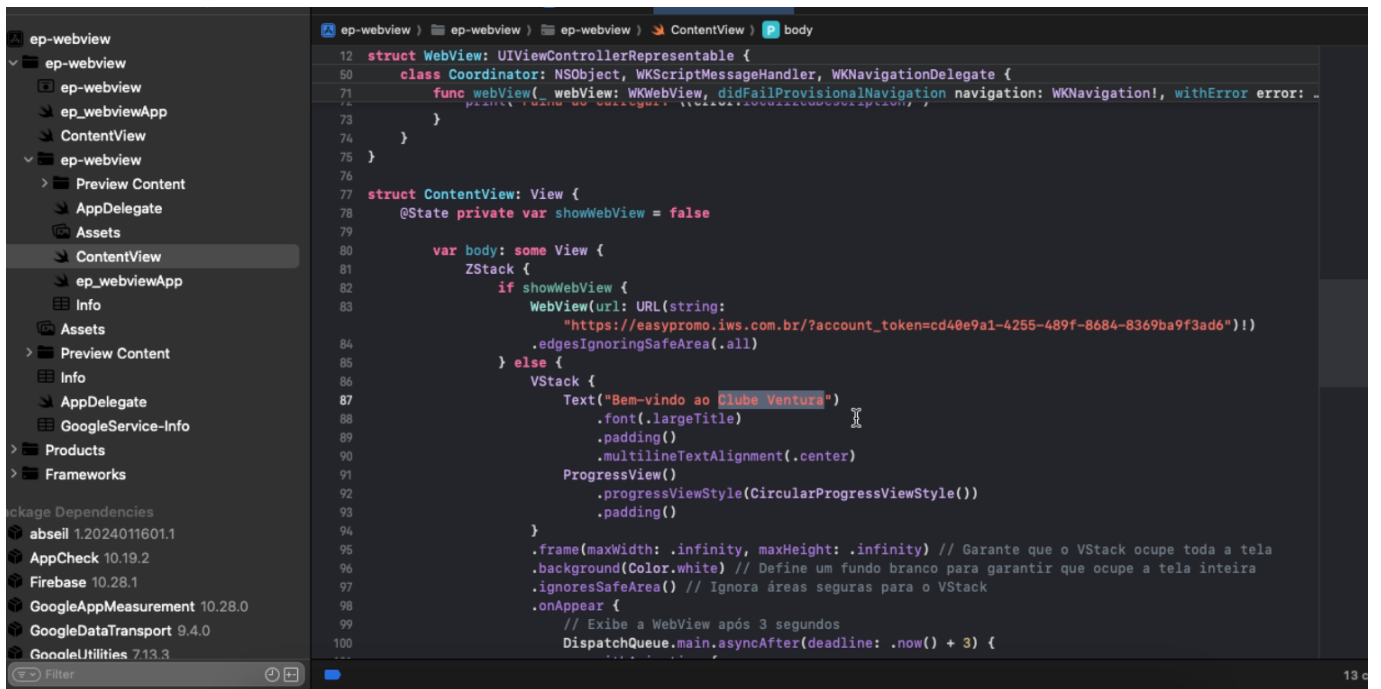
Abra o **XCode** e o projeto modelo do **Webview - EasyPromo**.



MiniMac - Xcode

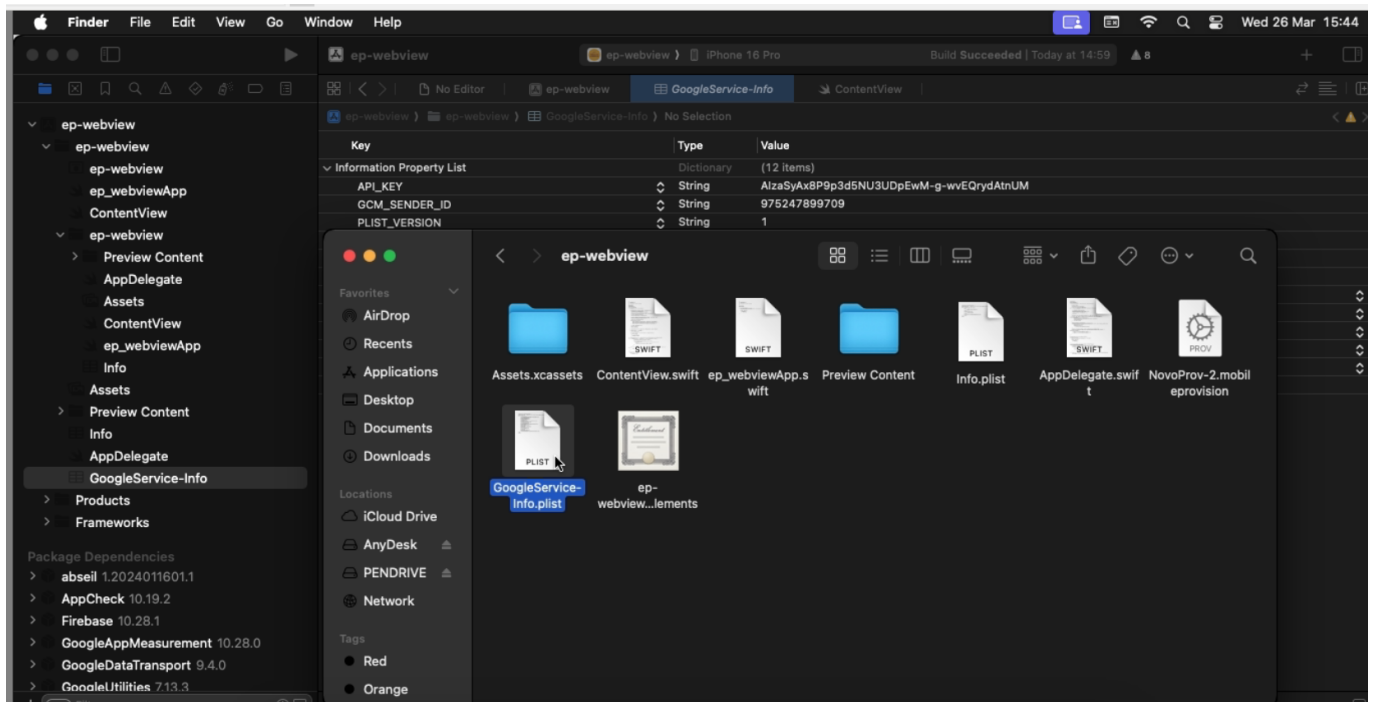
Configurando projeto EasyPromo

No diretório do lado esquerdo localize o **Content View**.



MiniMac - Xcode

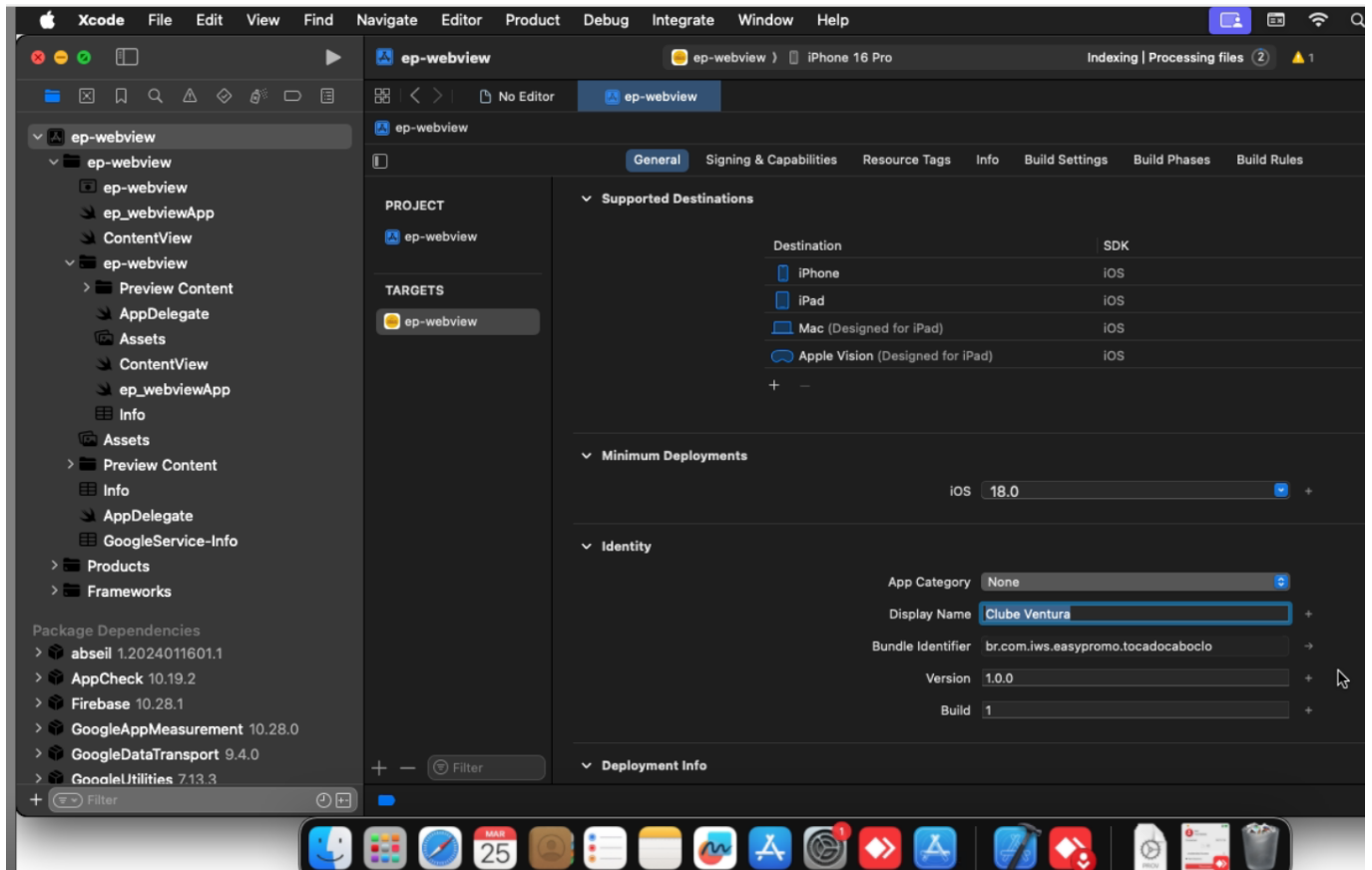
Atualize o arquivo **GoogleService-Info.plist** do Firebase no projeto.



MiniMac - Xcode

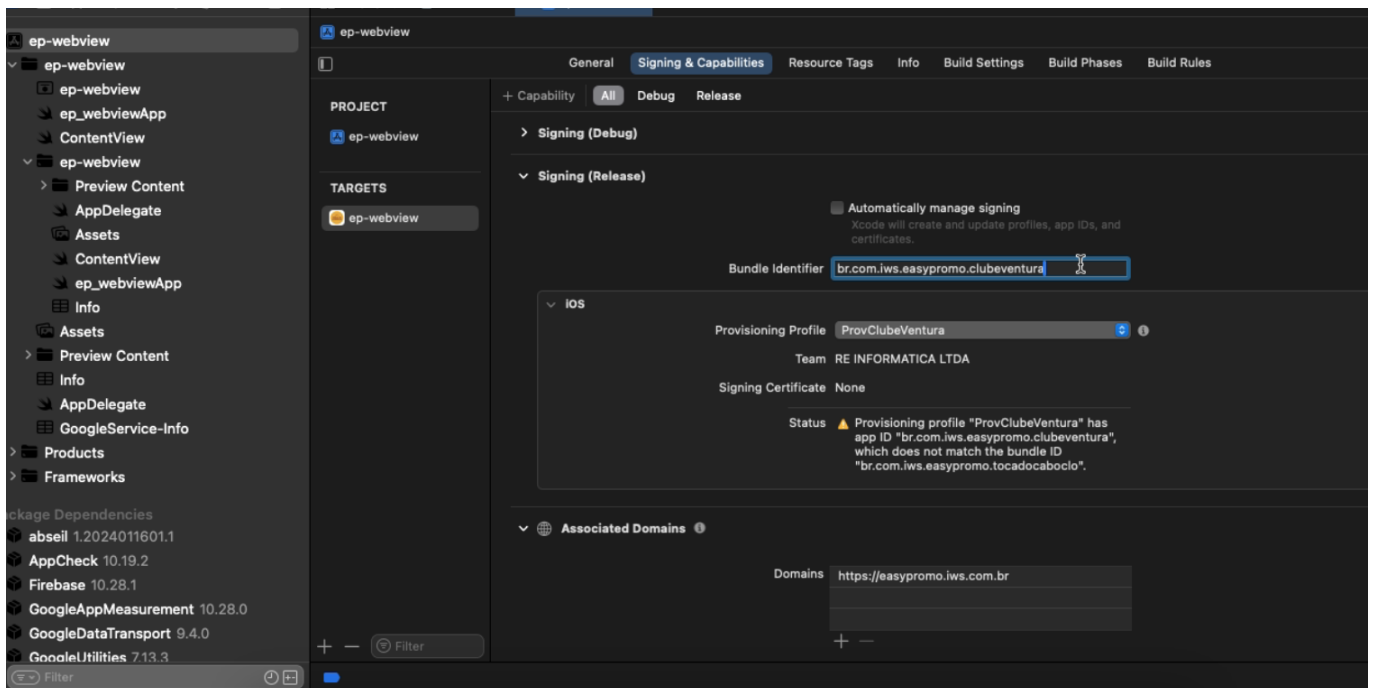
Configurando certificado

No lado esquerdo, clique no **ep-webview** do diretório, e ao abrir o painel do projeto clique na guia **General** e defina o nome do app no **Display Name**.



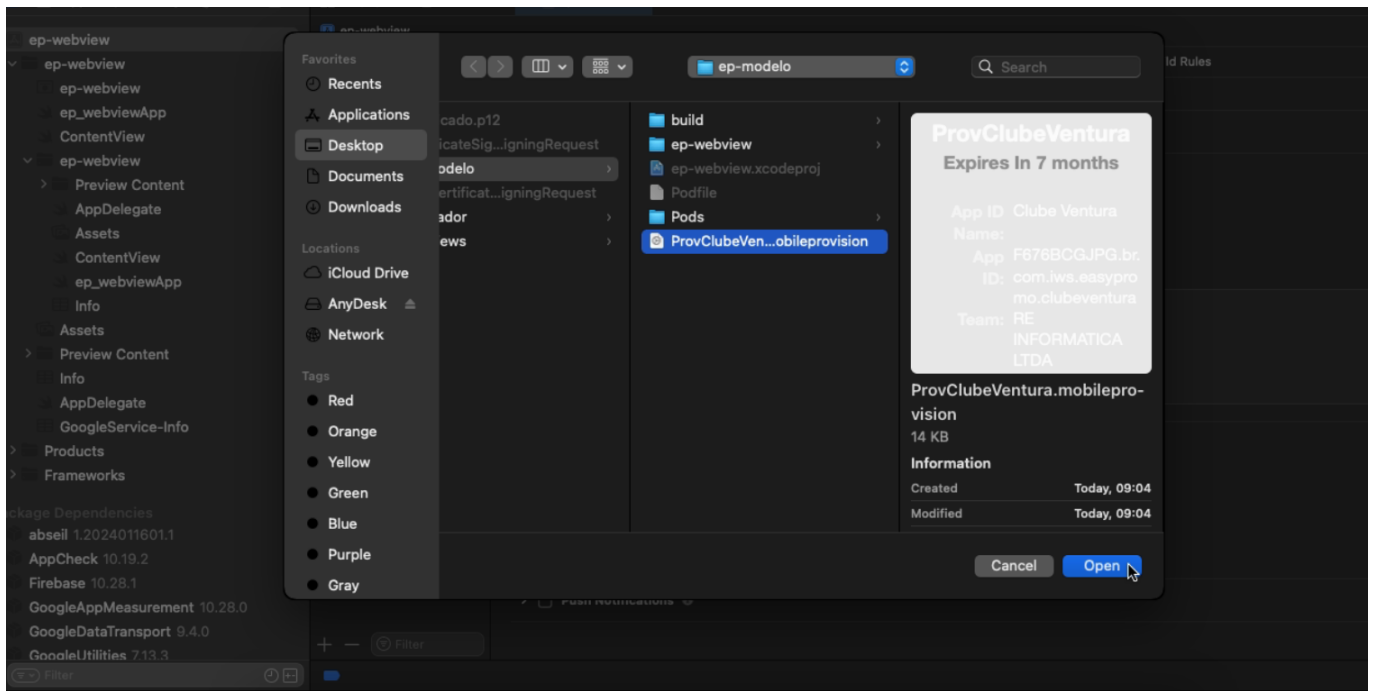
MiniMac - Xcode

Agora vá na guia **Signing & Capabilities**. Vá em **Signing (Release)** e no campo **Bundle Identifier** informe o nome do pacote do projeto.

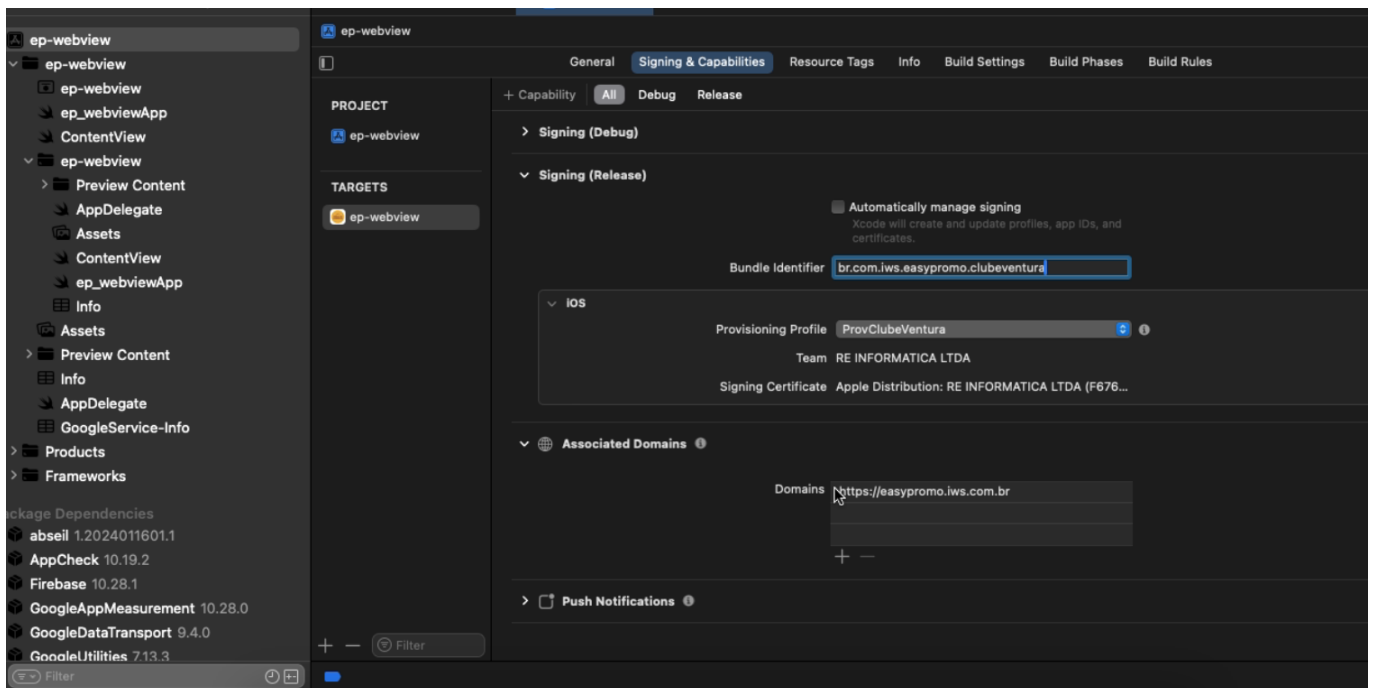


MiniMac - Xcode

Em **Provisioning Profile** selecione o certificado de perfil do app gerado para esse pacote definido e clique no botão **Open**.

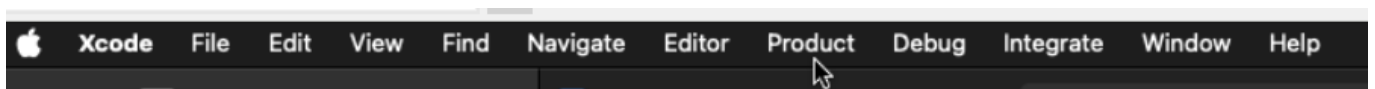


MlNiMac - Xcode



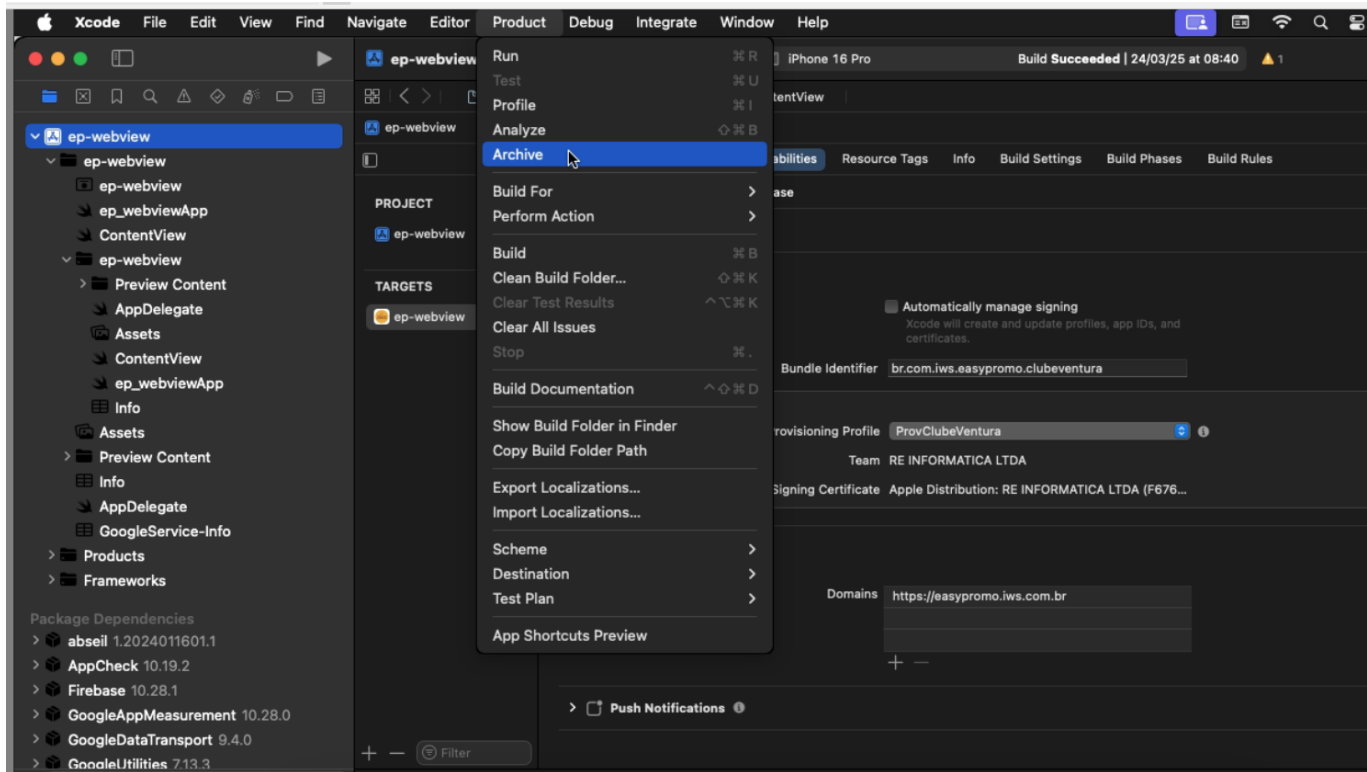
MlNiMac - Xcode

Para enviar o **release** do aplicativo para a plataforma da **App Connect**. Clique no menu **Product**.



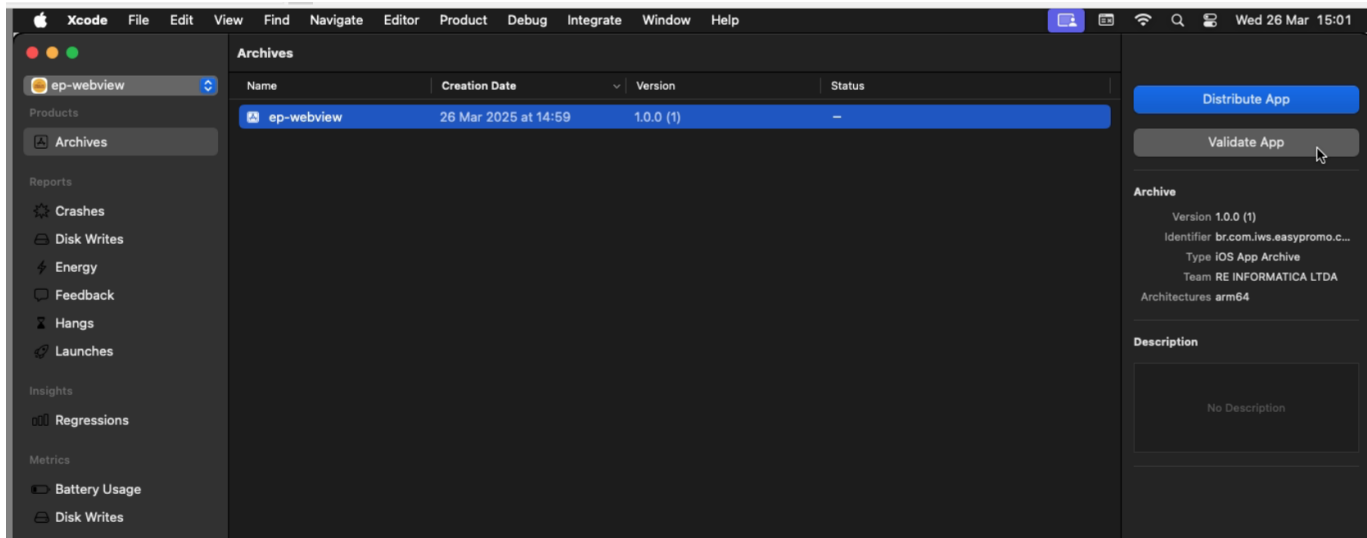
MlNiMac - Xcode

Depois clique em **Archive**.



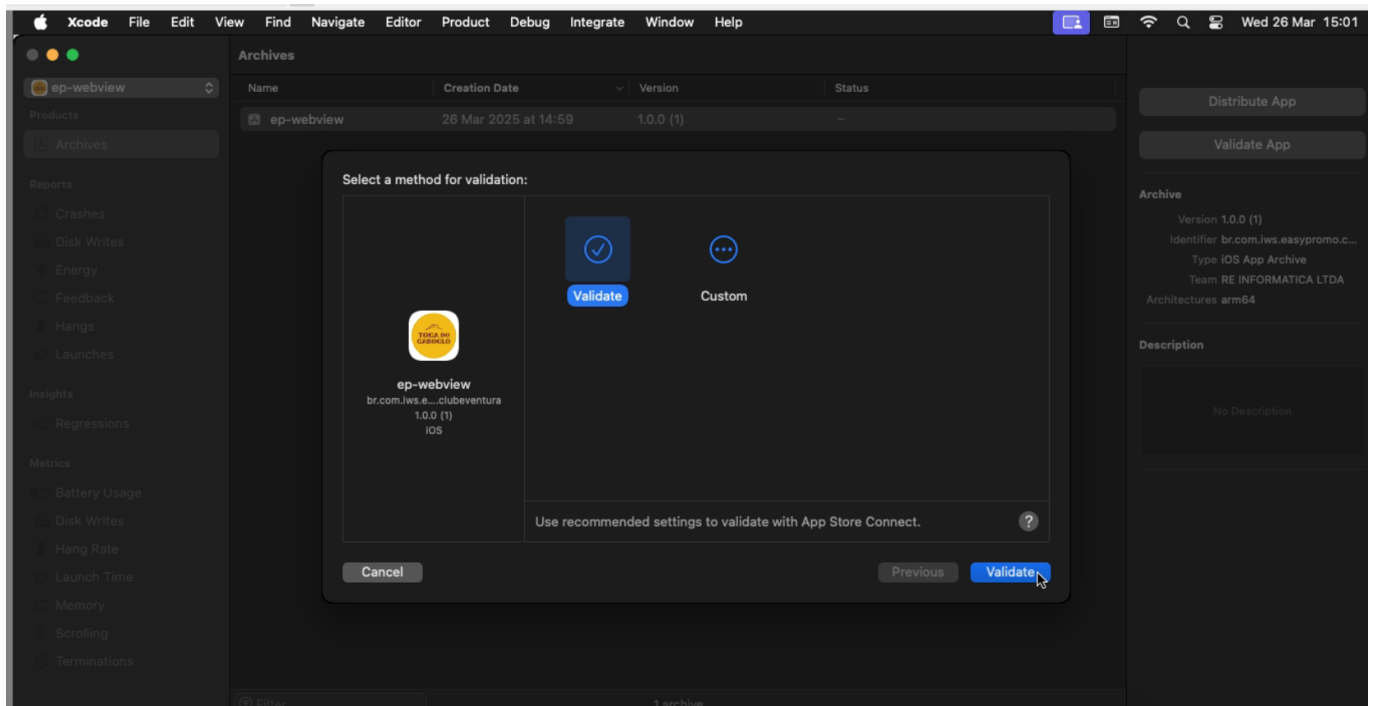
MiniMac - Xcode

Depois clique no botão **Validate App**, para confirmar se está tudo de acordo com as políticas da Apple.



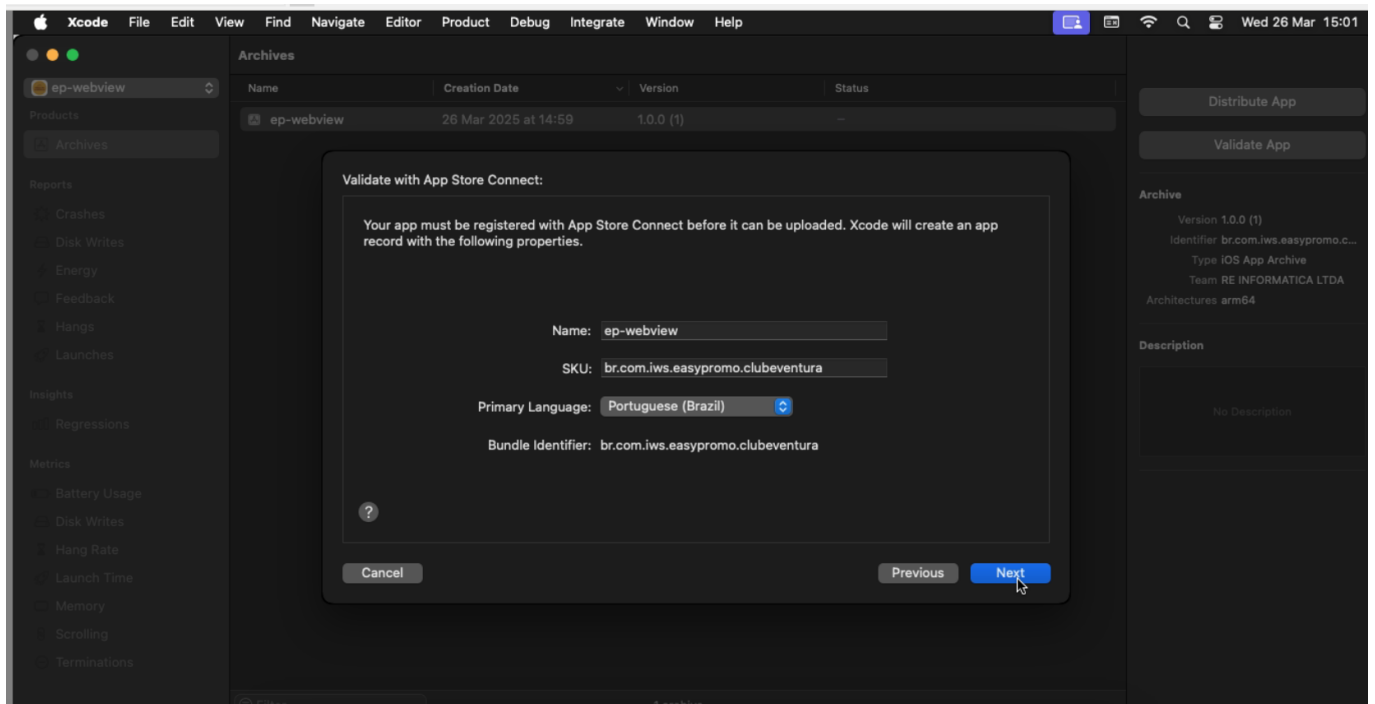
MiniMac - Xcode

Depois clique no botão **Validate**.



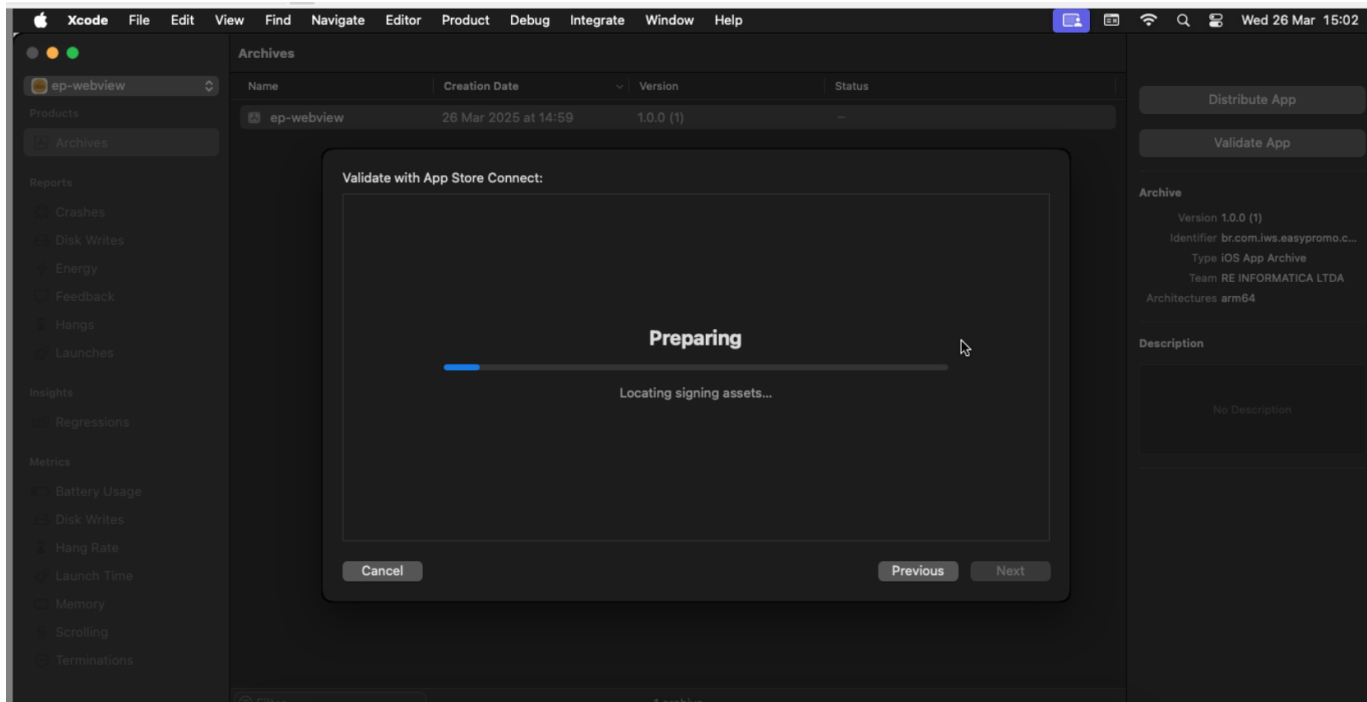
MiniMac - Xcode

Selecione a linguagem primária do App e clique no botão **Next**.



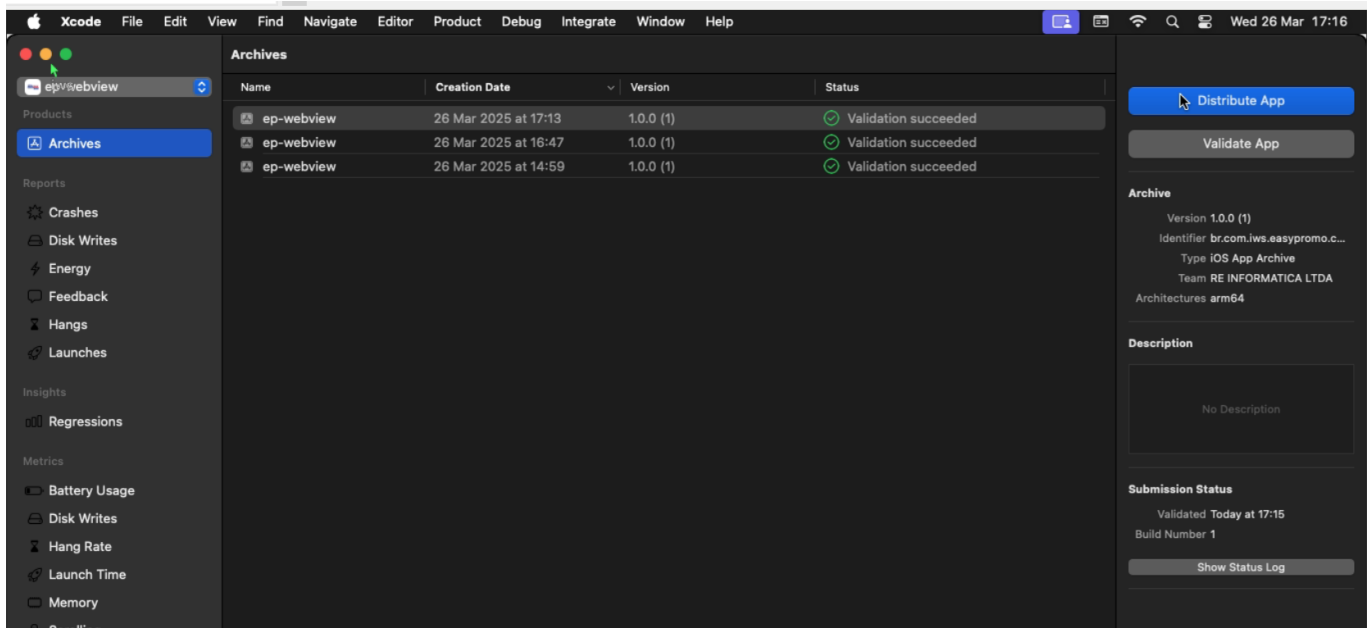
MiniMac - Xcode

Depois aguarde a validação.



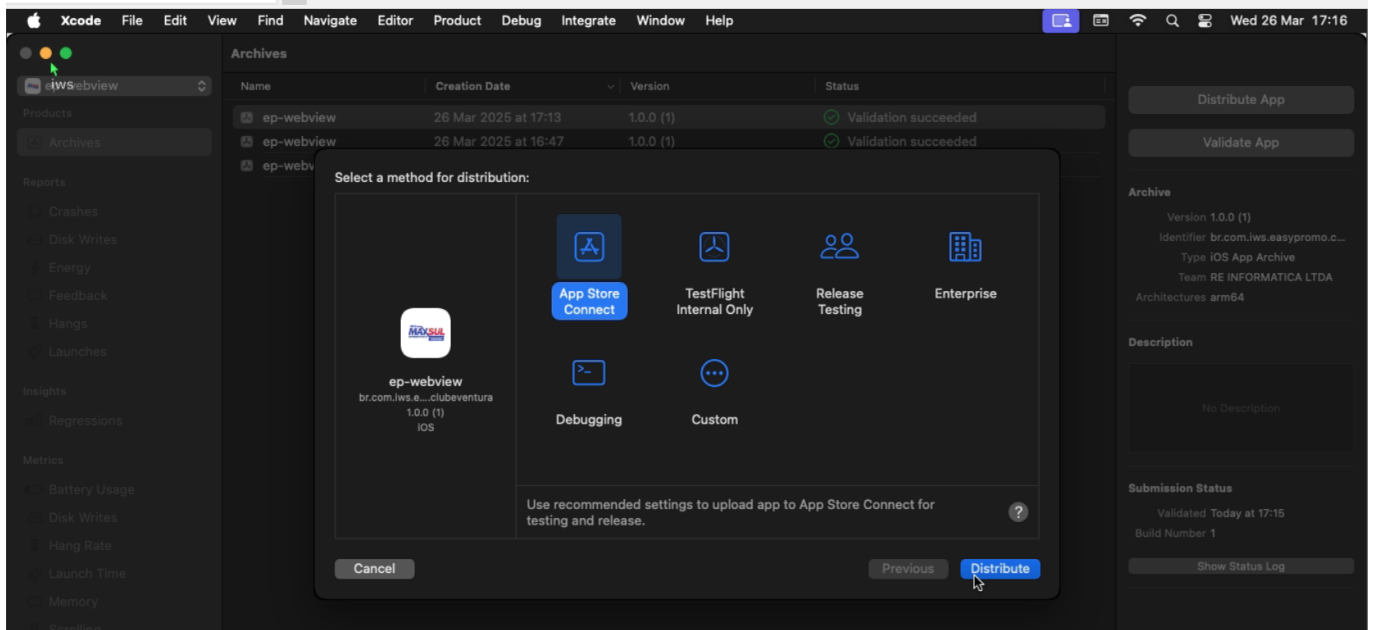
MiniMac - Xcode

Depois clique no botão **Done** para concluir. Após voltar para tela de validações clique no botão **Distribute App**.



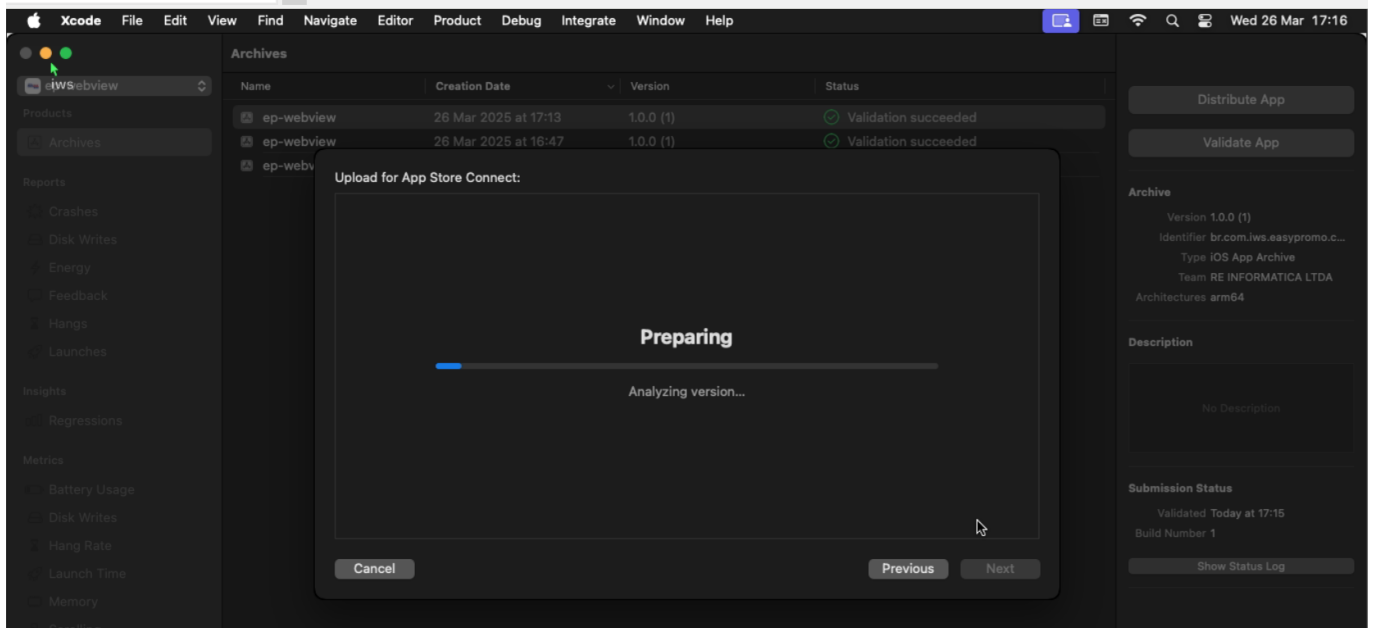
MiniMac - Xcode

Depois selecione **App Store Connect** e clique no botão **Distribute**.



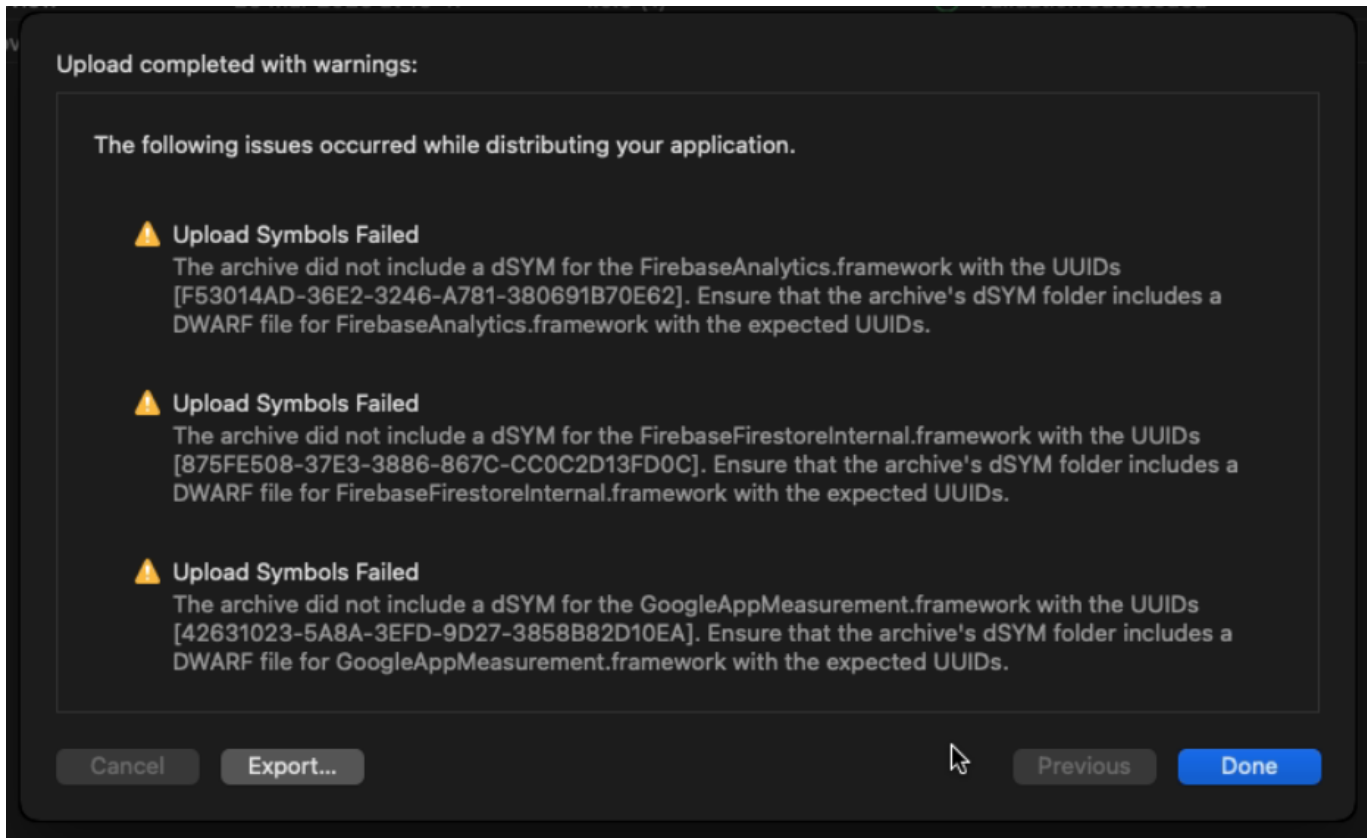
MiniMac - Xcode

E aguarde concluir.



MiniMac - Xcode

Alguns avisos serão listados, nesse caso é referente ao certificado gerado pela Firebase da Google. Clique em **Done** para continuar.



MiniMac - Xcode

Após concluir a tela de validação irá informar o status da build.

Name	Creation Date	Version	Status
ep-webview	26 Mar 2025 at 17:13	1.0.0 (1)	Uploaded to Apple

MiniMac - Xcode

Criar a página Apple Store

Para criar a página do aplicativo na **Apple Store**, precisa acessar a plataforma [App Store Connect](#)

Os dados de login se encontram na planilha, a autenticação de dois fatores está ativada, mas o código é enviado direto no MiniMac como padrão, mas se for necessário tem como enviar o código no email da conta.

Ao se autenticar clique em **Apps**.

App Store Connect



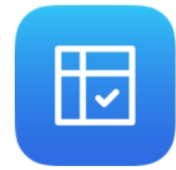
Apps



App Analytics



Sales and Trends



Payments and
Financial Reports



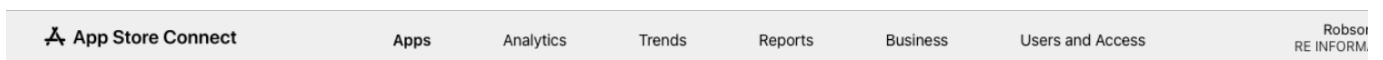
Business



Users and
Access

App Store Connect

Serão exibidos os aplicativos já cadastrados, mas aparecerá também a build que foi feita o upload através do **XCode**. Nesse caso clique na build **ep-webview**.



Apps + ...



ep-webview

● iOS 1.0 Prepare for Submission



Toca do Caboclo - Promo

● iOS 1.0 Ready for Distribution



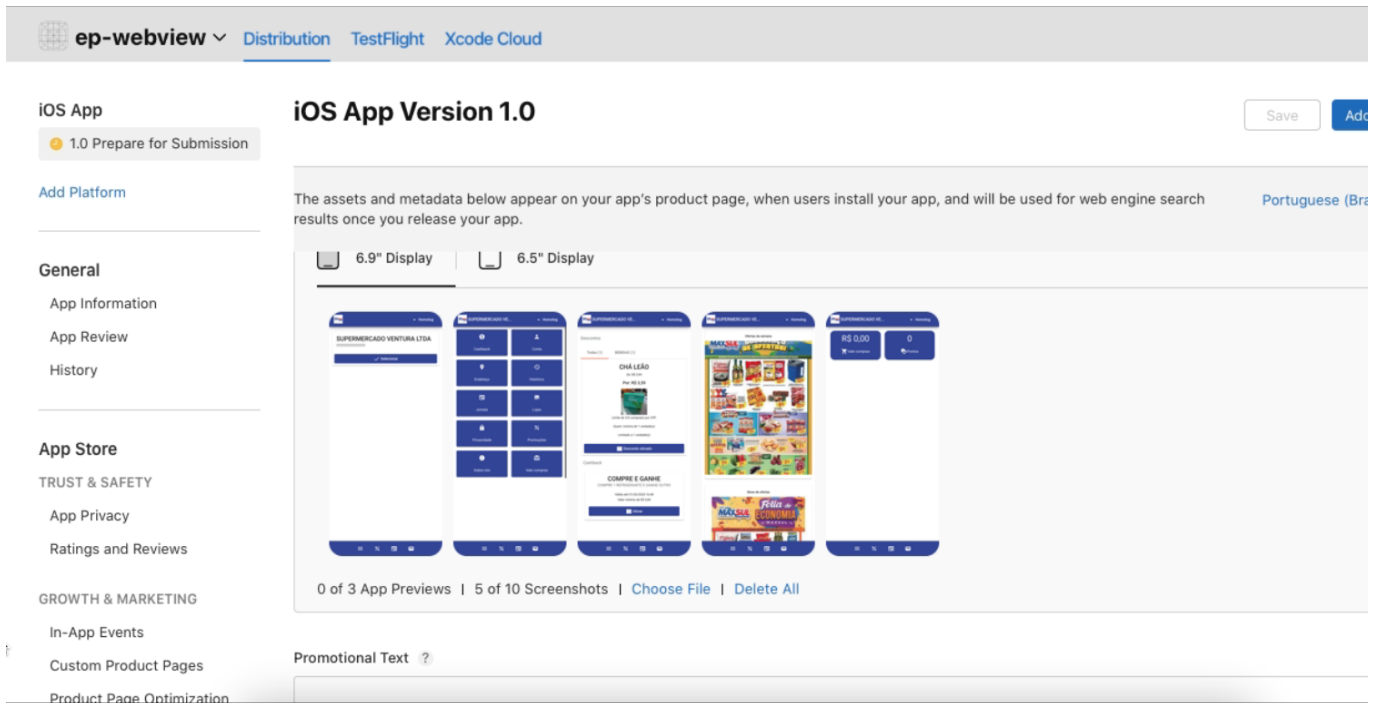
EasyPromo - IWS

● iOS 1.0.2 Ready for Distribution



App Store Connect

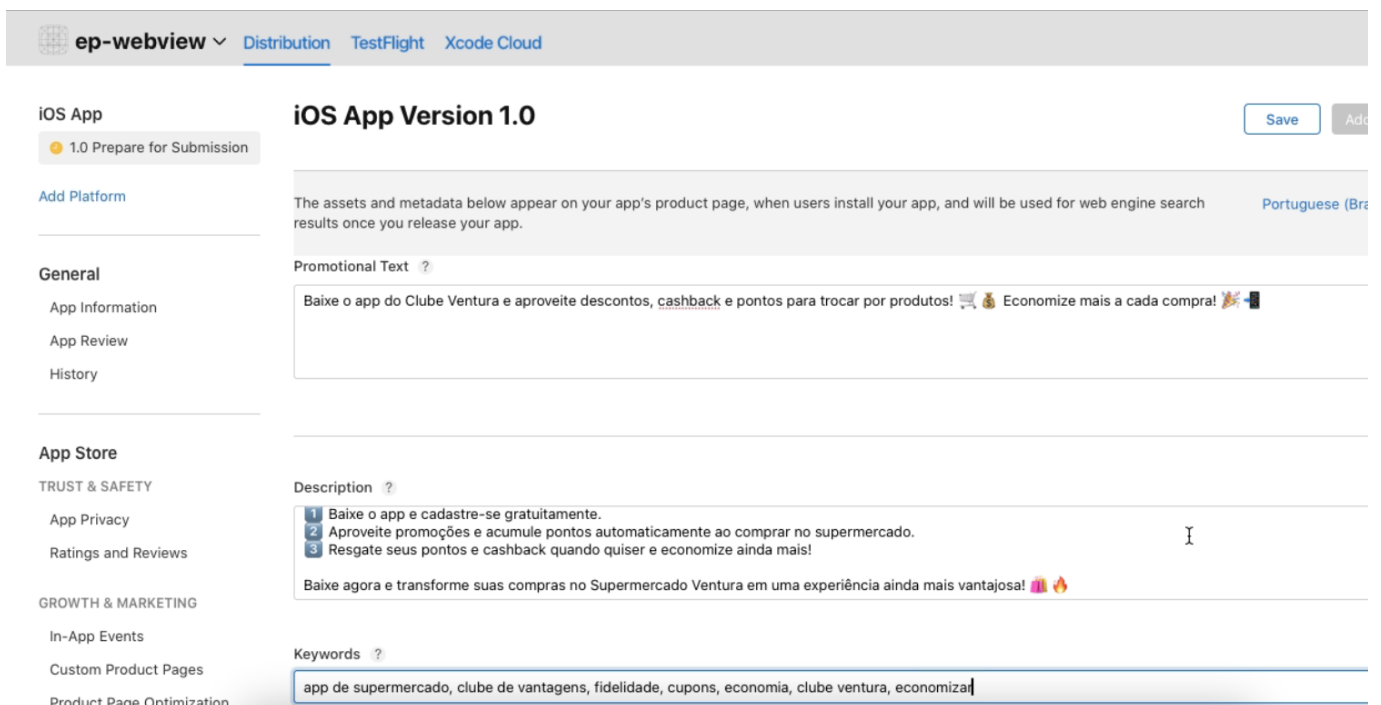
Em **Previews and Screenshots** suba os prints para **Iphone** e também **IPad** eferentes ao apple.



App Store Connect

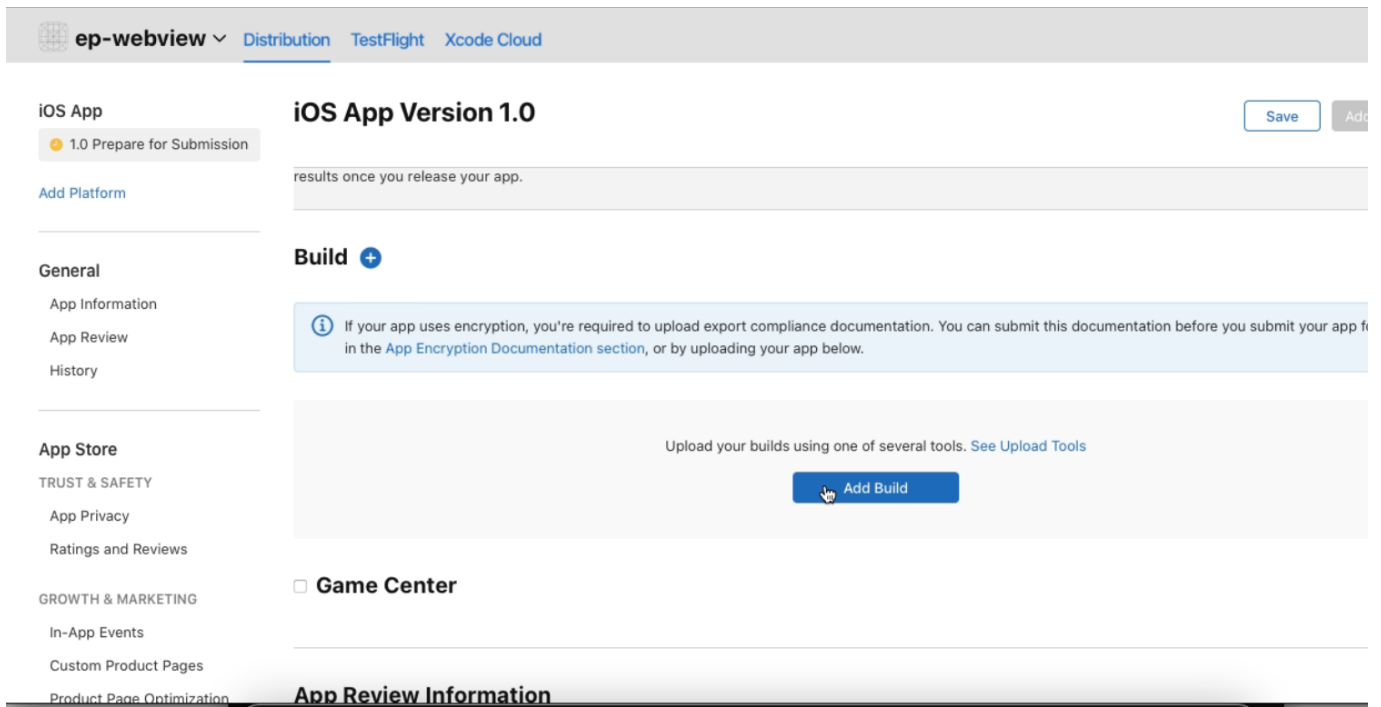
Para conseguir os prints do **iPhone e iPad** foi utilizado o **Google Chrome** que permite gerar prints na resolução nativa do **iPhone e iPad**

Preencha os campos **Promotion Text, Description, Keywords e Support URL.**



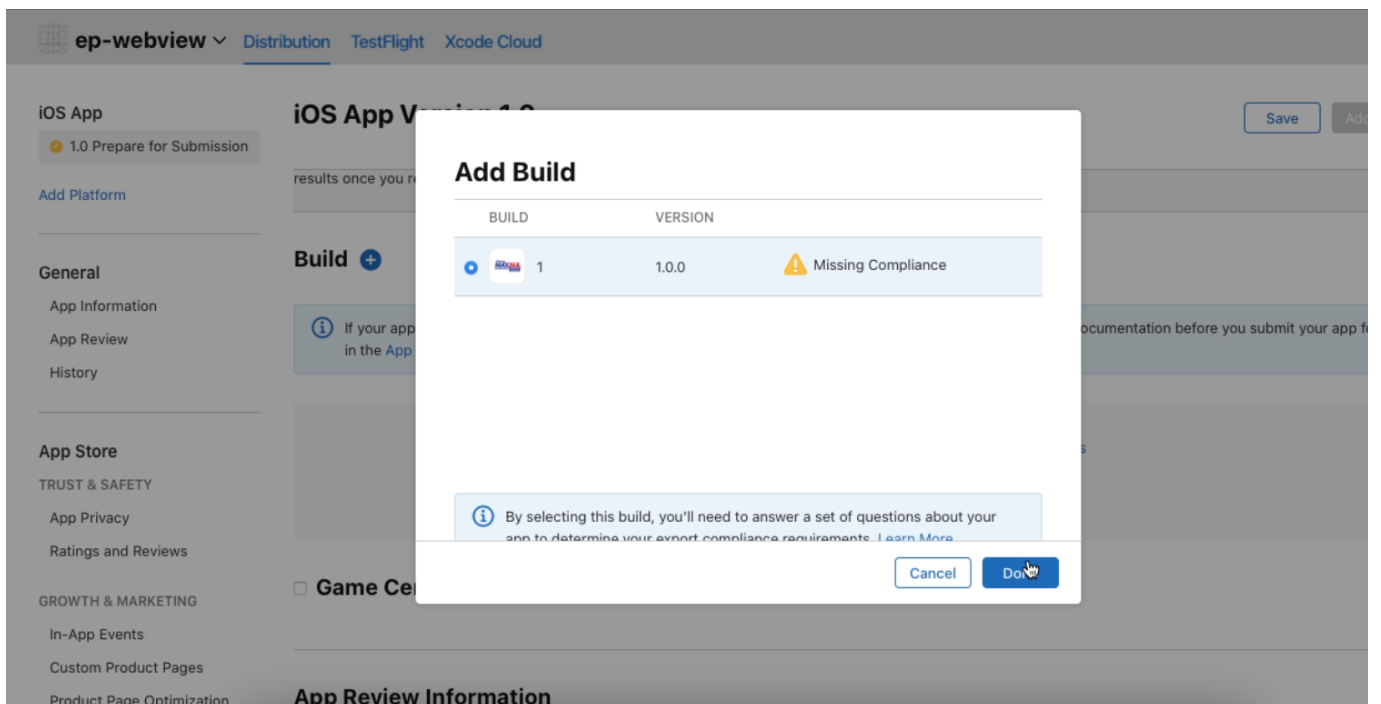
App Store Connect

Em **Build** clique no botão **Add Build.**



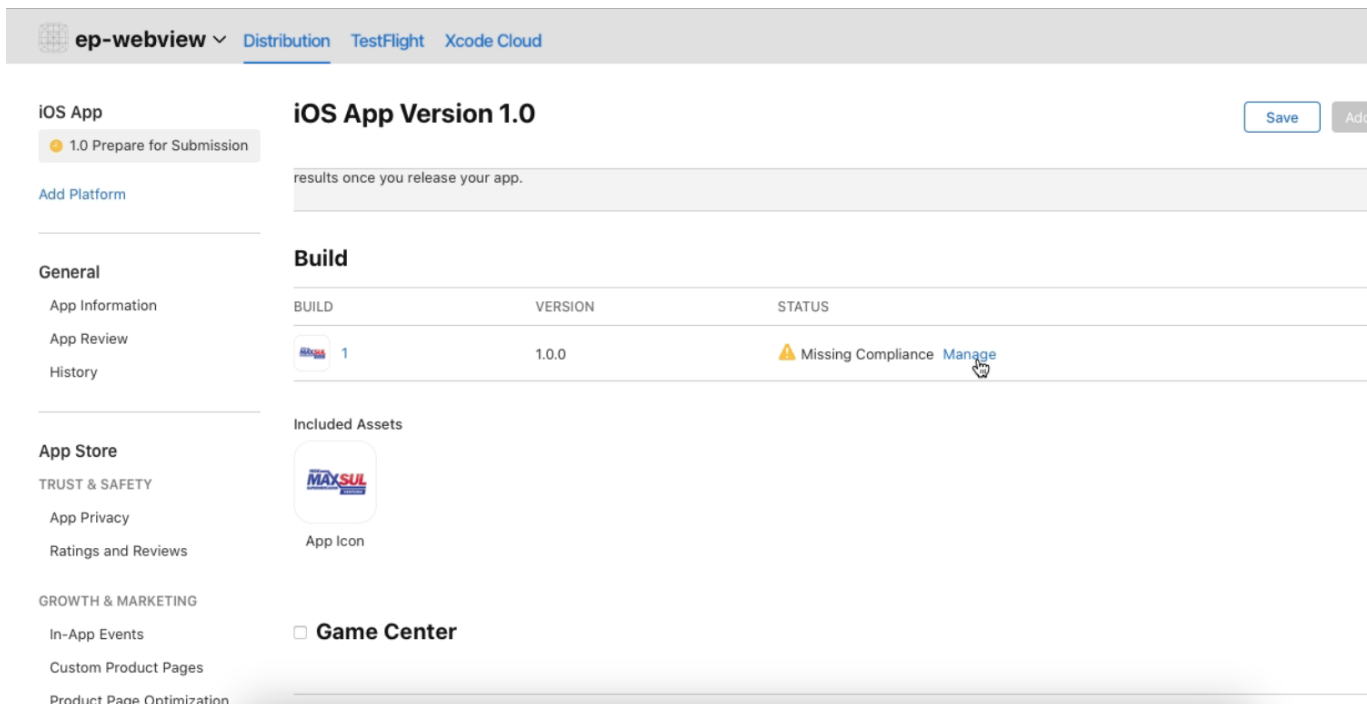
App Store Connect

Selecione a **Build** e clique no botão **Done**.



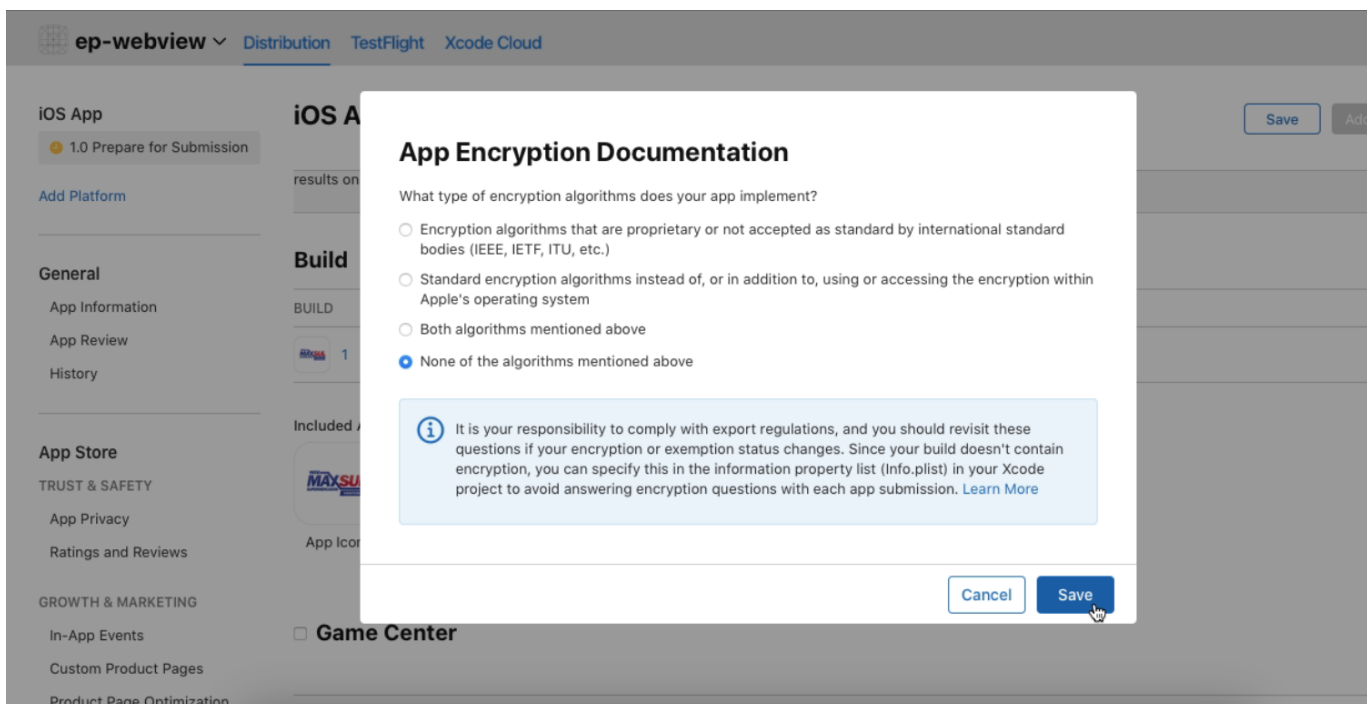
App Store Connect

Depois na **Build** adicionada clique em **Manage** para definir o uso de criptografia.



App Store Connect

Selecione a opção **None of the algorithms mentioned above** e depois no botão **Save**.



App Store Connect

Em **App Review Information** informe os dados de login do aplicativo para homologação da equipe da **Apple** em **Sign-in required**. Também preencha as informações de contato para equipe da **Apple** entre em contato caso necessário.

ep-webview ▾ Distribution TestFlight Xcode Cloud

iOS App **iOS App Version 1.0** Save Add

1.0 Prepare for Submission

Add Platform

General

- App Information
- App Review
- History

App Store

- TRUST & SAFETY
 - App Privacy
 - Ratings and Reviews
- GROWTH & MARKETING
 - In-App Events
 - Custom Product Pages
 - Product Page Optimization

App Review Information

Sign-In Information ?
Provide a user name and password so we can sign in to your app. We'll need this to complete your app review.

Sign-in required

homolog@iws.com.br [password]

Contact Information ?

Robson Francisco
+5599999999999 email@iws.com.br

Notes ?

[text area]

Attachment ?

Choose File (Optional)

App Store Connect

Agora clique no botão **Save**.

ep-webview ▾ Distribution TestFlight Xcode Cloud

Ratings and Reviews

iOS App Version 1.0 Save Add

App Store Version Release

To make your app available on the App Store, you can automatically release it after it's been approved by App Review. You can also manually release it on the App Store at a later date.

Manually release this version
 Automatically release this version
 Automatically release this version after App Review, no earlier than [date]

Your local date and time.

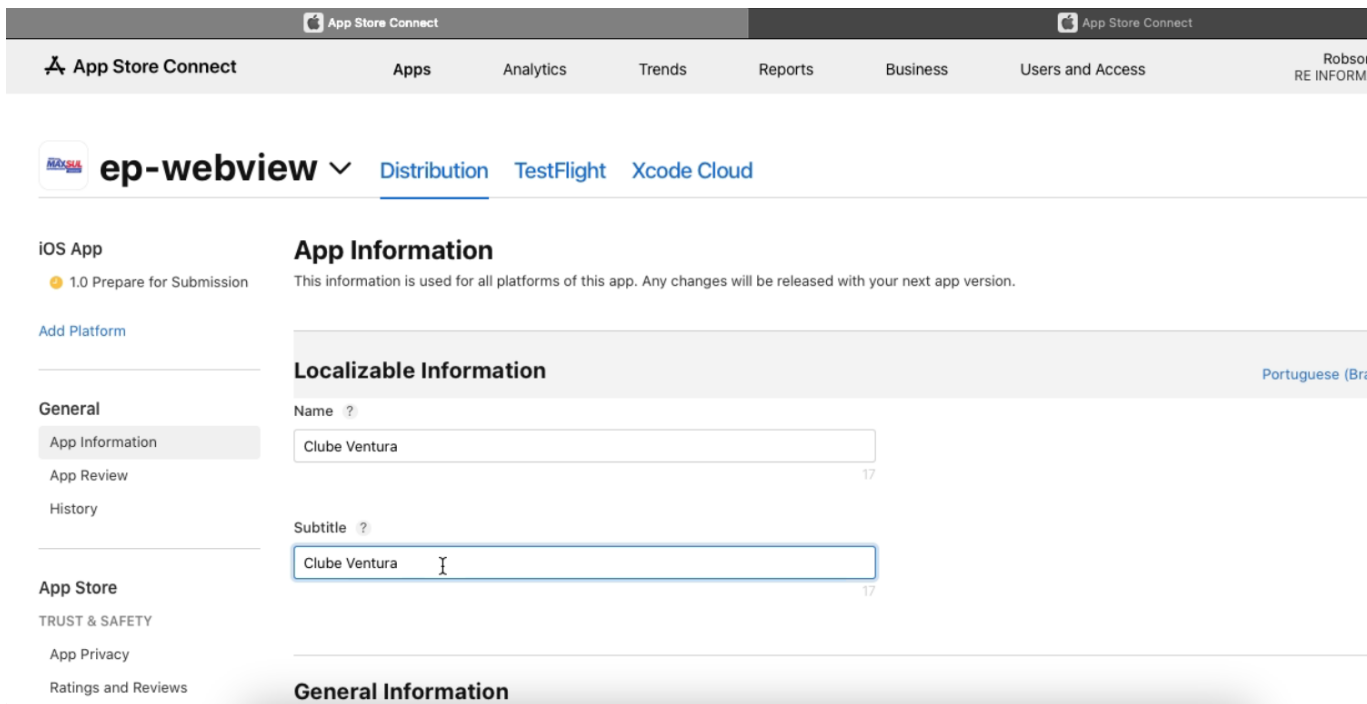
March 27, 2025 10:00 AM Mar 27, 2025 1:00 PM (GMT)

App Store Connect

Copyright © 2025 Apple Inc. All rights reserved. | Terms of Service | Privacy Policy | Contact Us

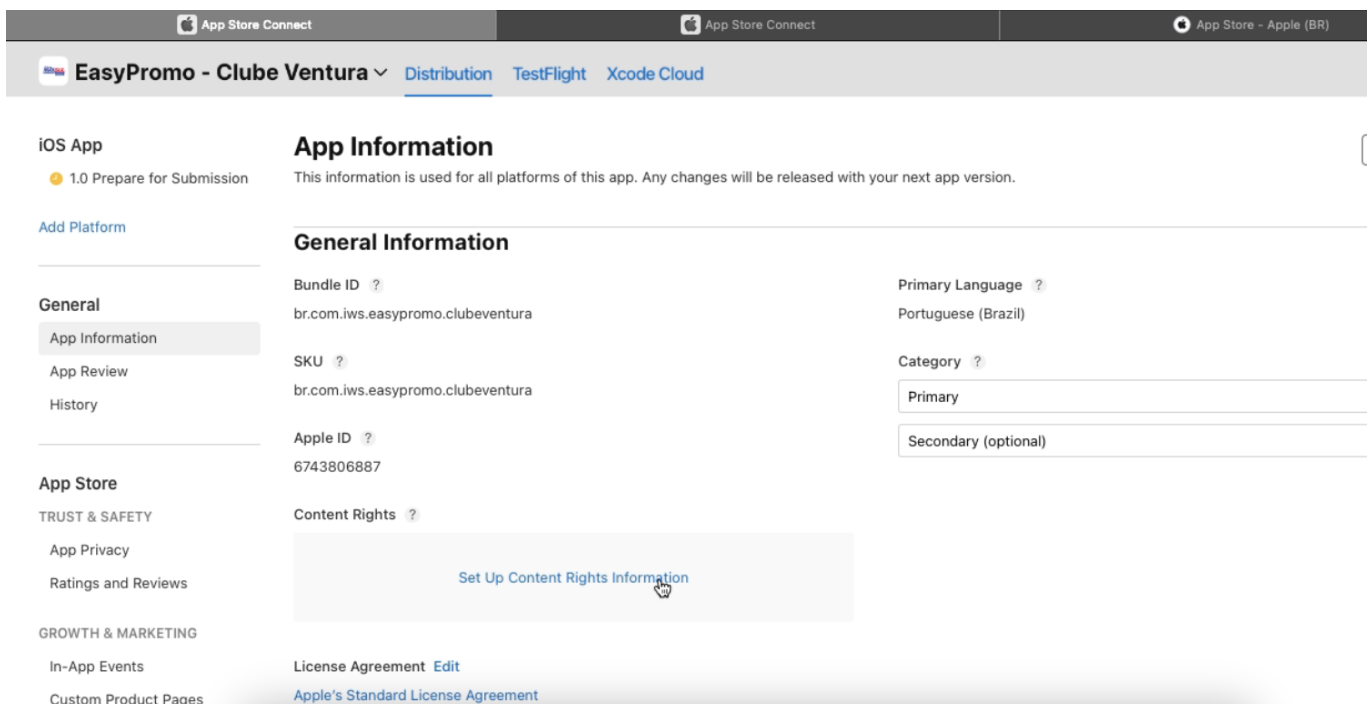
App Store Connect

No menu do lado esquerdo vá em **General** e clique em **App Information**. Defina **Name** e o **Subtitle**.



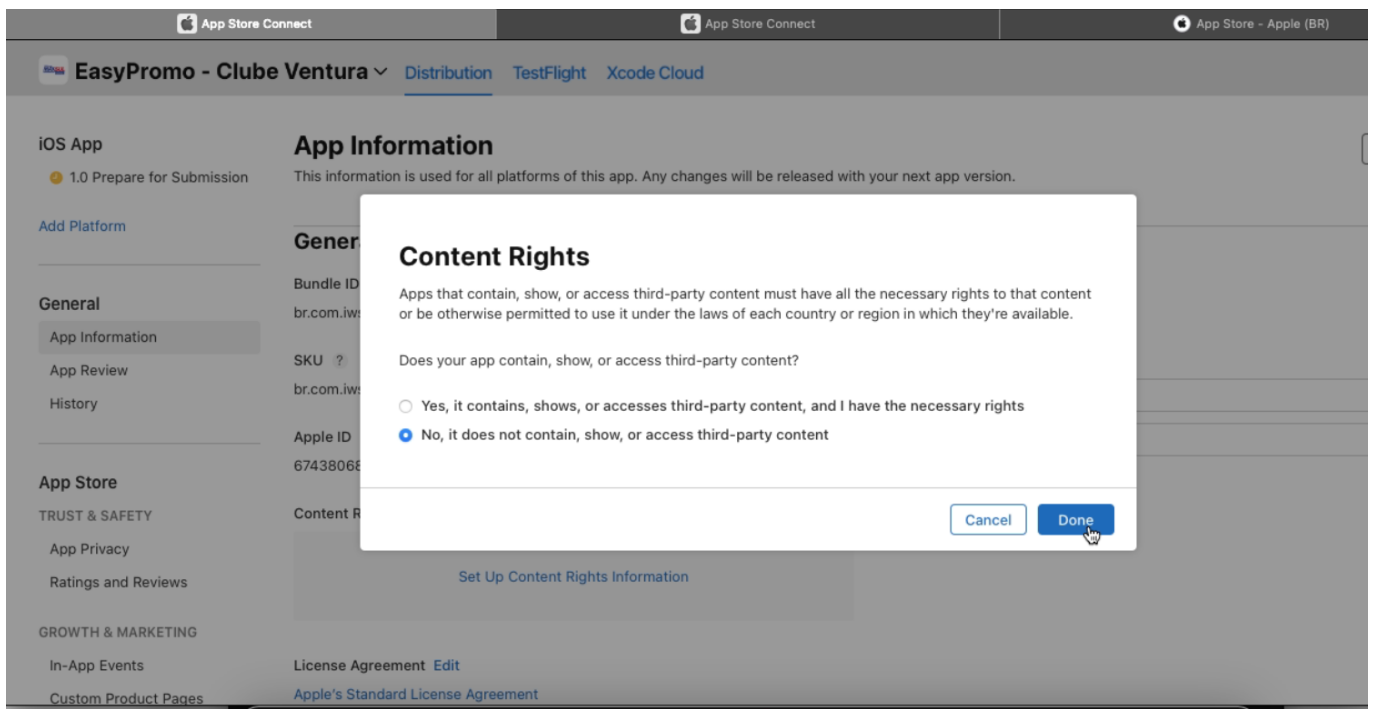
App Store Connect

Em **General Informations** clique em **Set Up Content Rights Information**.



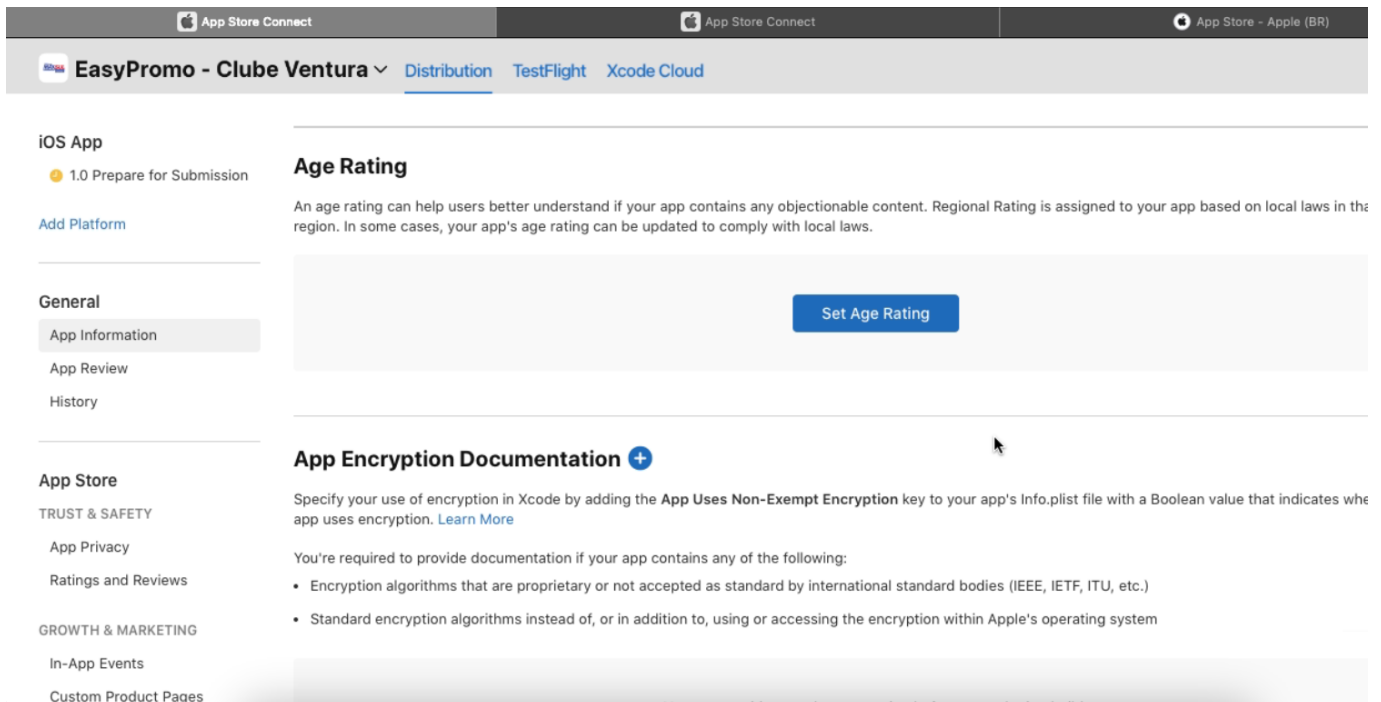
App Store Connect

Selecione a opção **No, it does not contain, show, or access third-party content** e clique no botão **Done**.



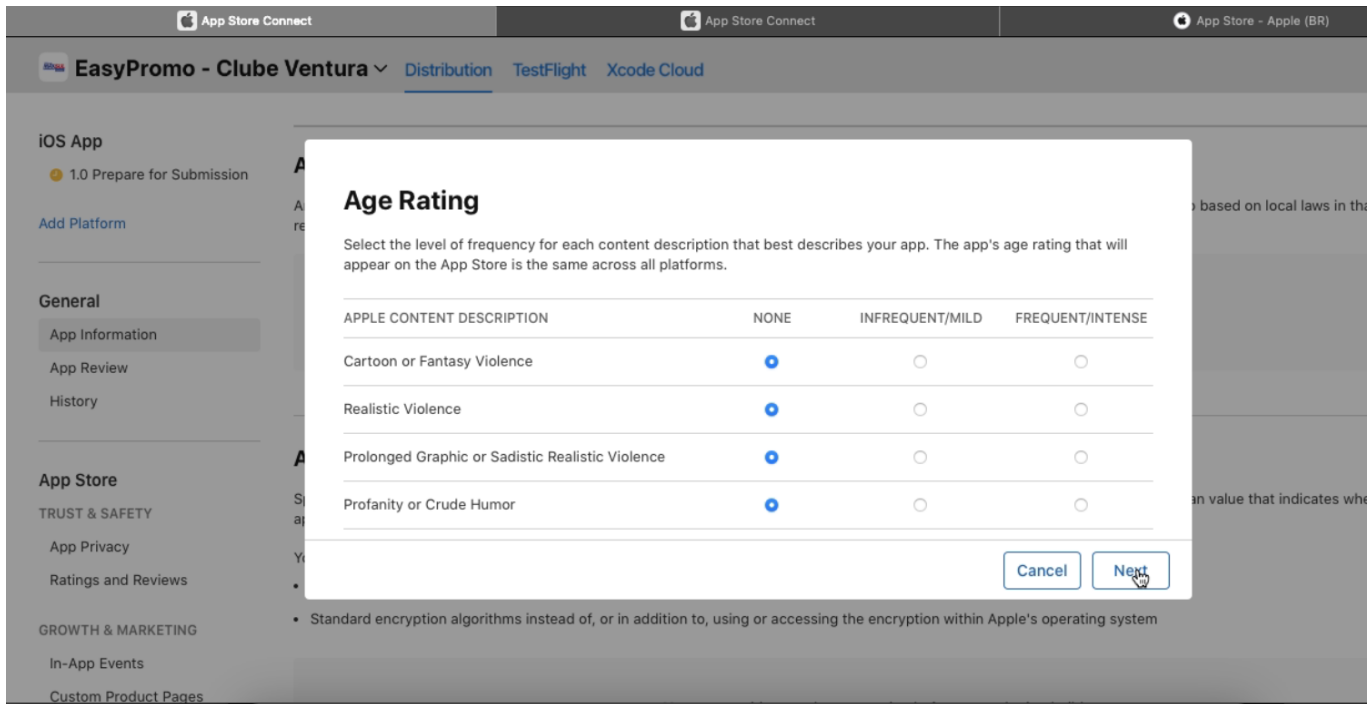
App Store Connect

Em **Age Rating** clique no botão **Set Age Rating**.



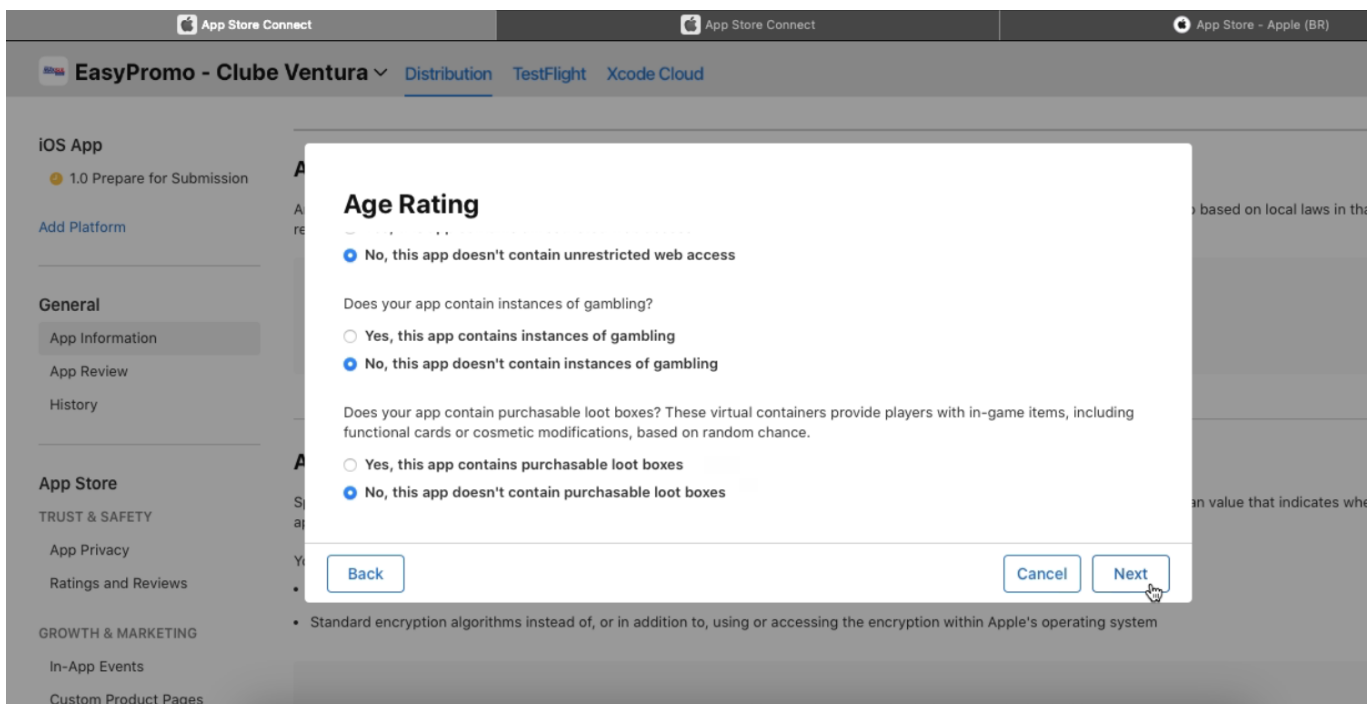
App Store Connect

Marque todas as opções como **NONE** e clique no botão **Next**.



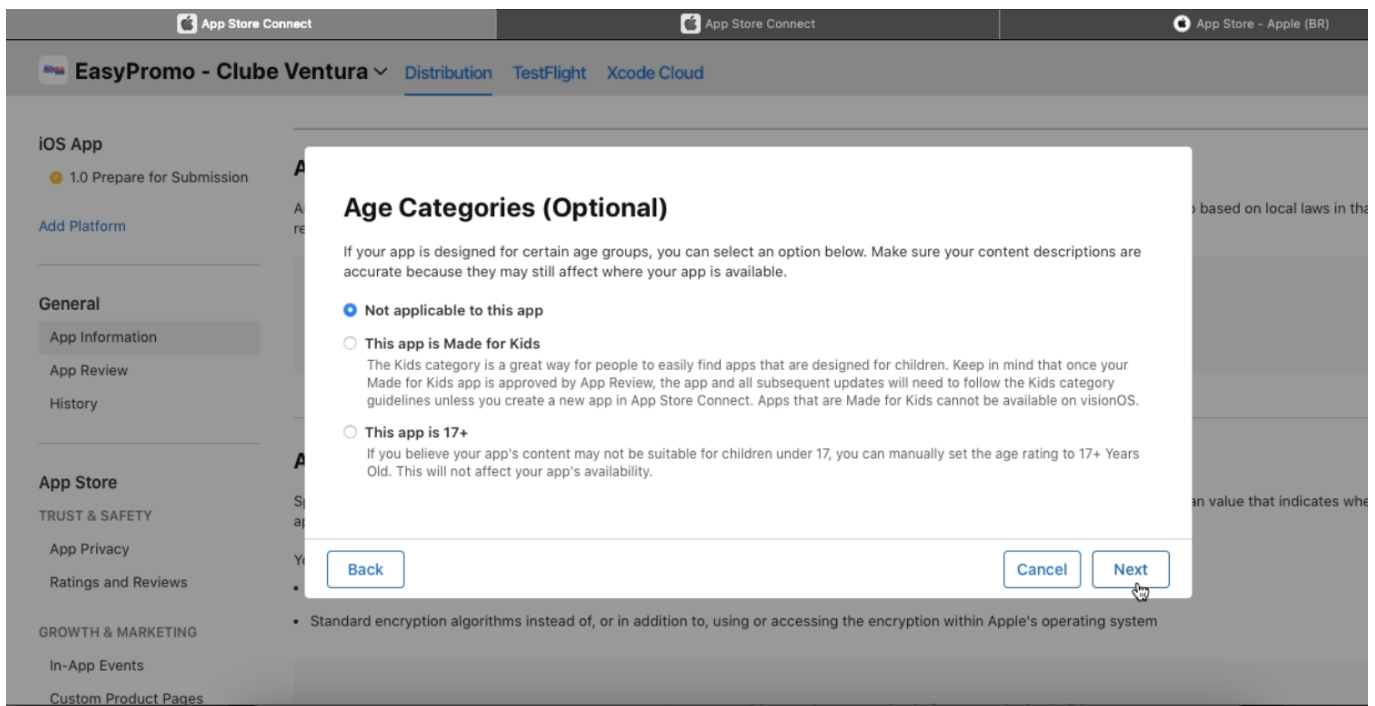
App Store Connect

Marque as opções **No, this app doesn't contain...** e clique no botão **Next**.



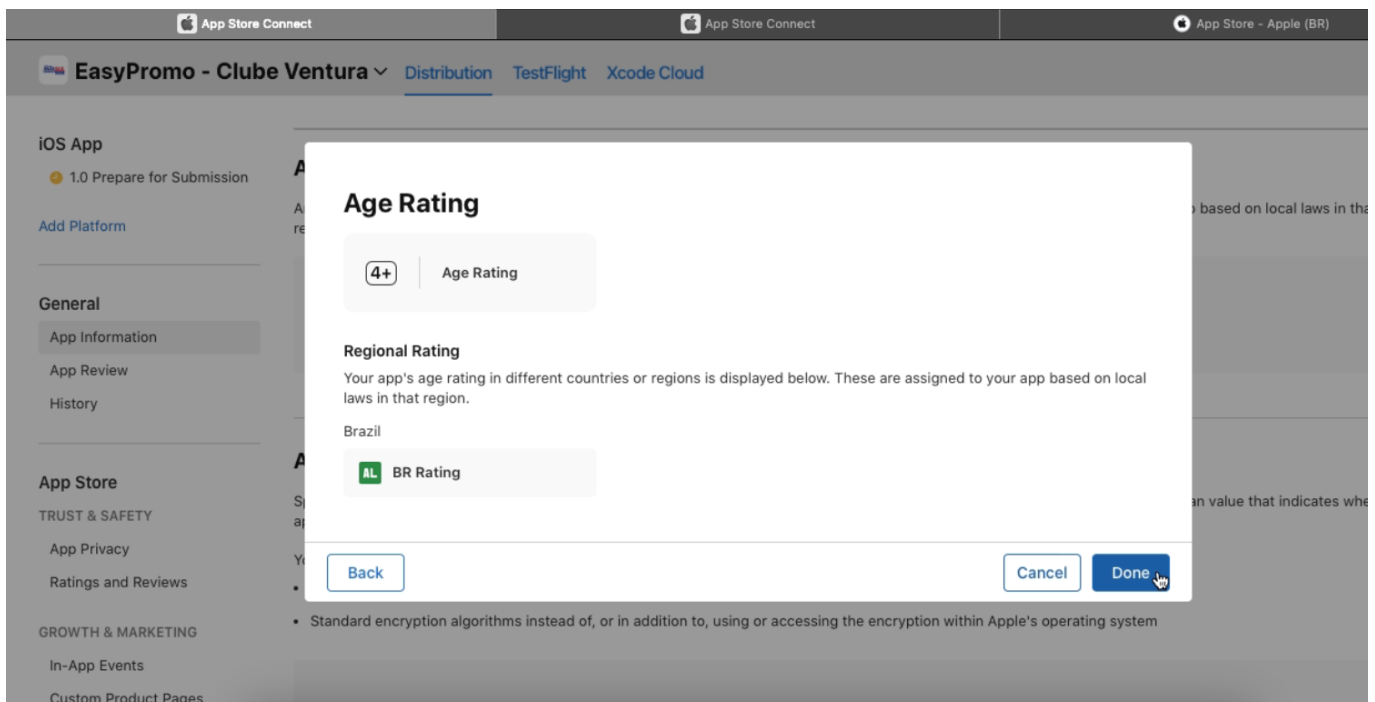
App Store Connect

Marque a opção **Not applicable to this app** e clique no botão **Next**.



App Store Connect

Depois clique no botão **Done**.



App Store Connect

Depois volte para cima da página e clique no botão **Save**.

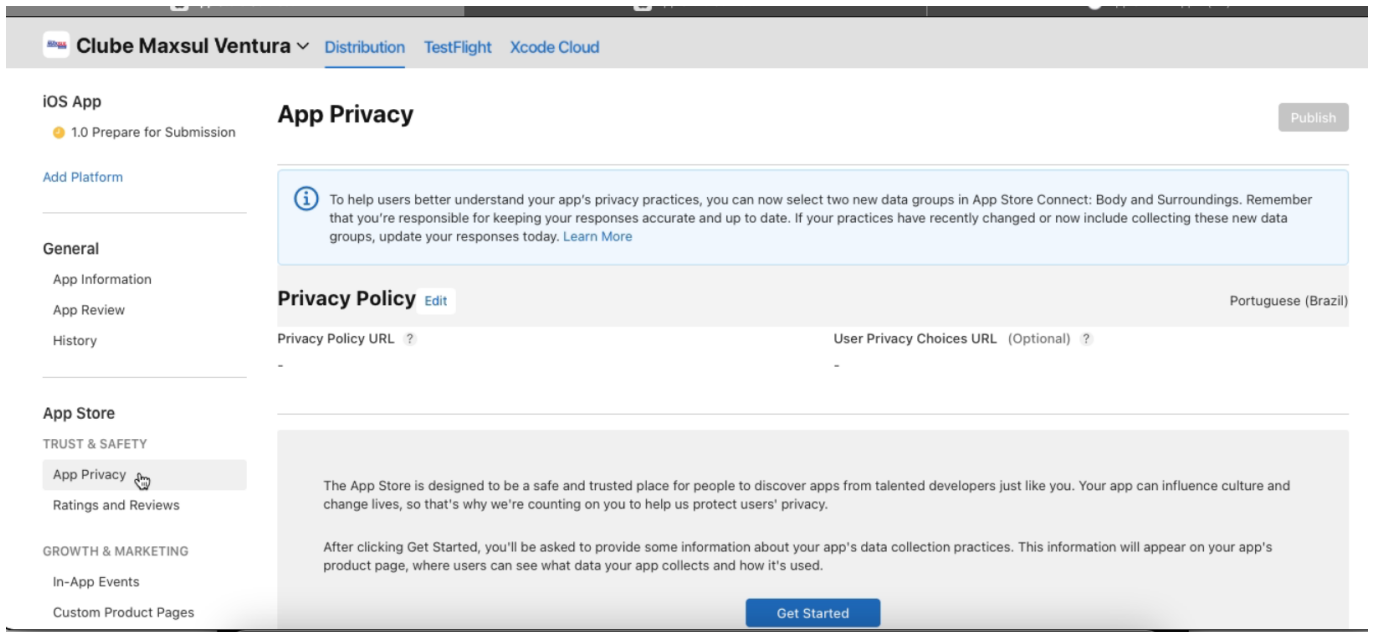
Xcode Cloud

Save

our next app version.

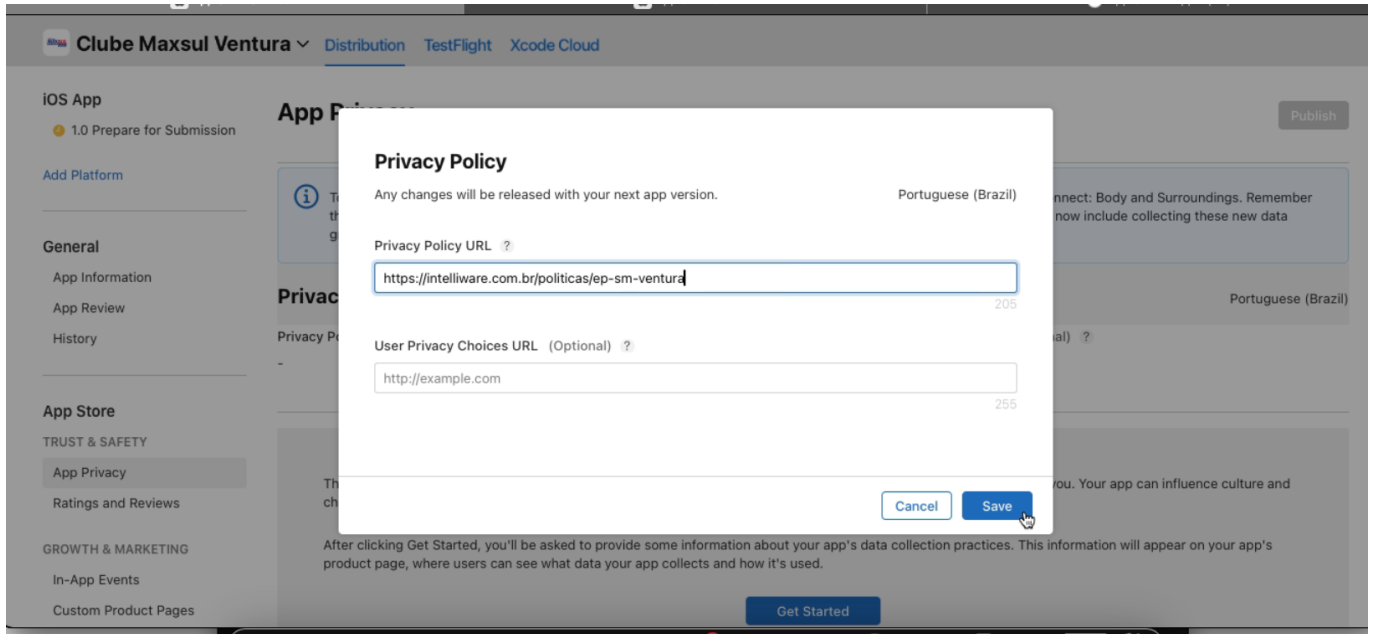
App Store Connect

Vá em **App Store** do lado esquerdo e clique em **App Privacy**. Localize **Privacy Policy** e clique em **Edit**.



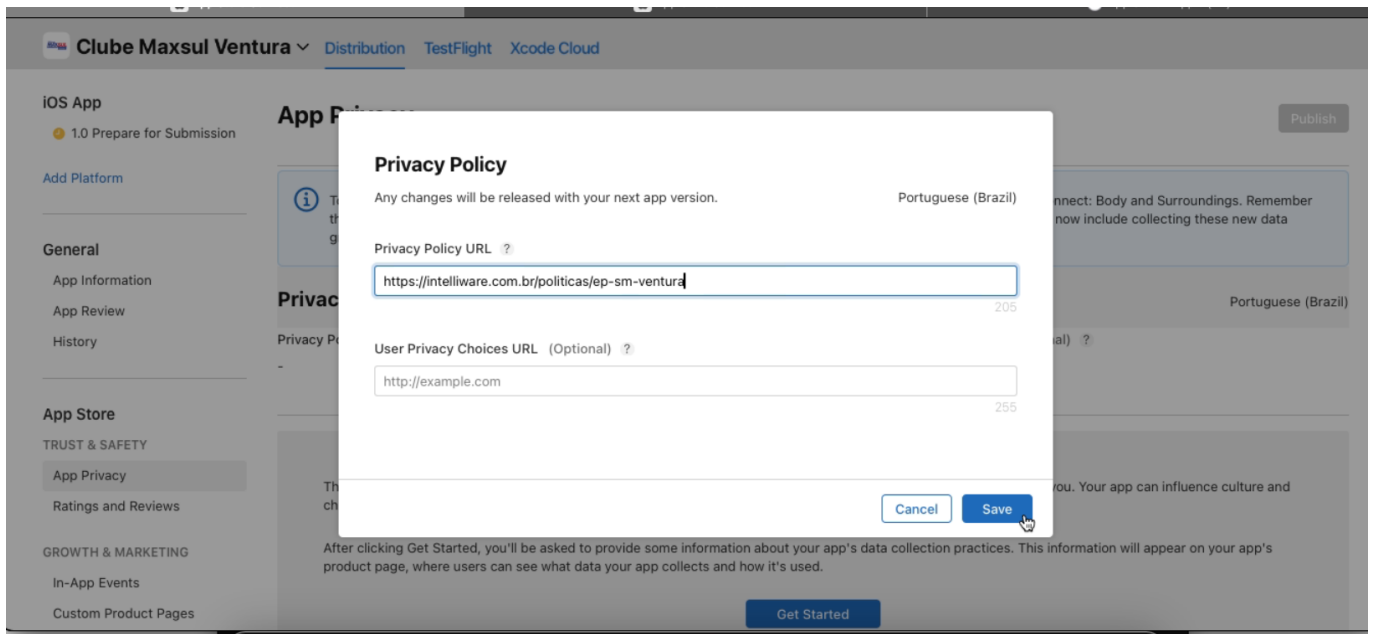
App Store Connect

Preencha o campo **Privacy Policy URL** e depois clique no botão **Save**



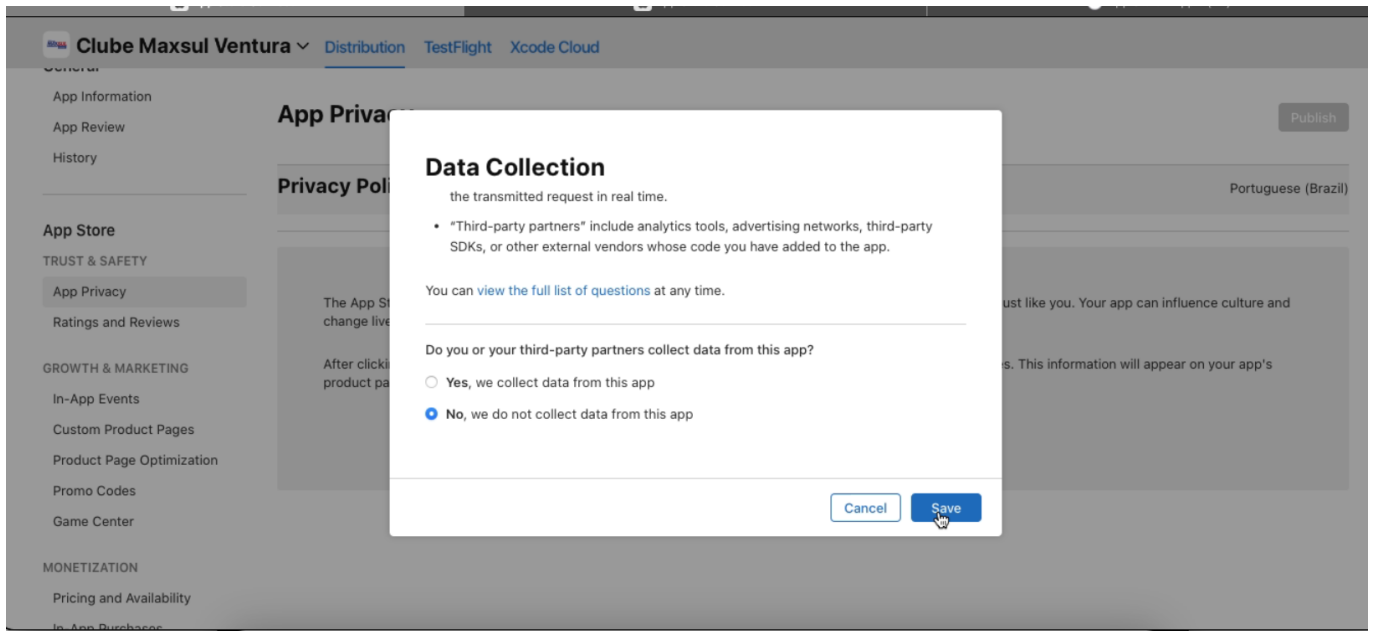
App Store Connect

Ainda em **App Privacy** clique no botão **Get Started**.



App Store Connect

Em **Data Collection** selecione **No, we do not collect data from this app** e depois clique no botão **Save**.



App Store Connect

From: <http://wiki.iws.com.br/> - **Documentação de software**

Permanent link: http://wiki.iws.com.br/doku.php?id=desenvolvimento:mobile:lançar_app_na_apple_store&rev=1743097109

Last update: **2025/03/27 17:38**